

DURHAM BOARD OF COUNTY COMMISSIONERS

Resolution

2029 WORLD UNIVERSITY GAMES

WHEREAS, the 2029 World University Games will be held in North Carolina’s University Hub Region in central North Carolina, including in Durham and Durham County July 11-22, 2029, in venues at Duke University, North Carolina Central University, and the Durham Bulls Athletic Park in Downtown Durham; and

WHEREAS, the World University Games are considered the “Olympics” for college and university athletes from around the world, and are the second-largest global Olympic multisport event behind only the Summer Olympics; and

WHEREAS, the World University Games include 10,000 participants from 150 countries representing 600 universities competing in 275 sports competitions in 18 Olympic sports supported by as many as 600,000 spectators; and

WHEREAS, there is a significant public benefit to hosting the Games in Durham County through the utilization of area hotels, restaurants, visitor attractions, and support businesses; as well as from the national and international media coverage by over 1,500 members of the press and the more than 3,000 hours of international broadcast coverage; and

WHEREAS, hosting the World University Games, which economic impact studies have shown to deliver between \$150 to \$370 million in economic impacts to the host region, supports Board goals of building economic strength, bringing diverse jobs, talent, businesses, and visitors to Durham County; and

WHEREAS, the Durham County Board of Commissioners is excited to participate with the other North Carolina World University Games Host Cities and Counties in a City/County WUG2029 Partnership Plan to demonstrate support of the 2029 World University Games through a commitment of \$300,000 to the North Carolina Organizing Committee for the Games beginning with fiscal year 2026-27 and which can be paid in more than one year; and

WHEREAS, the Durham County Board of Commissioners would be pleased to provide other appropriate support to the 2029 World University Games, such as security and safety services, as needed.

NOW, THEREFORE, BE IT RESOLVED, that we, the Durham County Board of Commissioners enthusiastically supports the 2029 World University Games

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and look forward to hosting the athletes, coaches, media, officials, sport executives, and fans to our community as part of this once-in-a-lifetime event.

This the 10th day of June 2024.

Nida Allam, Chair

Nimasheena Burns, Vice-Chair

Heidi Carter, Commissioner

Brenda Howerton, Commissioner

Wendy Jacobs, Commissioner

