



Learnings from the White Conference on Hunger, Nutrition, and Health

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Land Acknowledgement

Durham County occupies the ancestral, traditional, and contemporary land of the:

- Eno, Shakori, Occaneechi, Cheraw, Saponi, Lumbee, and Tuscarora peoples.

“We are all thankful to our Mother, the Earth, for she gives us all that we need for life.” - Haudenosaunee Thanksgiving Address

<https://native-land.ca/>

https://americanindian.si.edu/environment/pdf/01_02_Thanksgiving_Address.pdf



Agenda

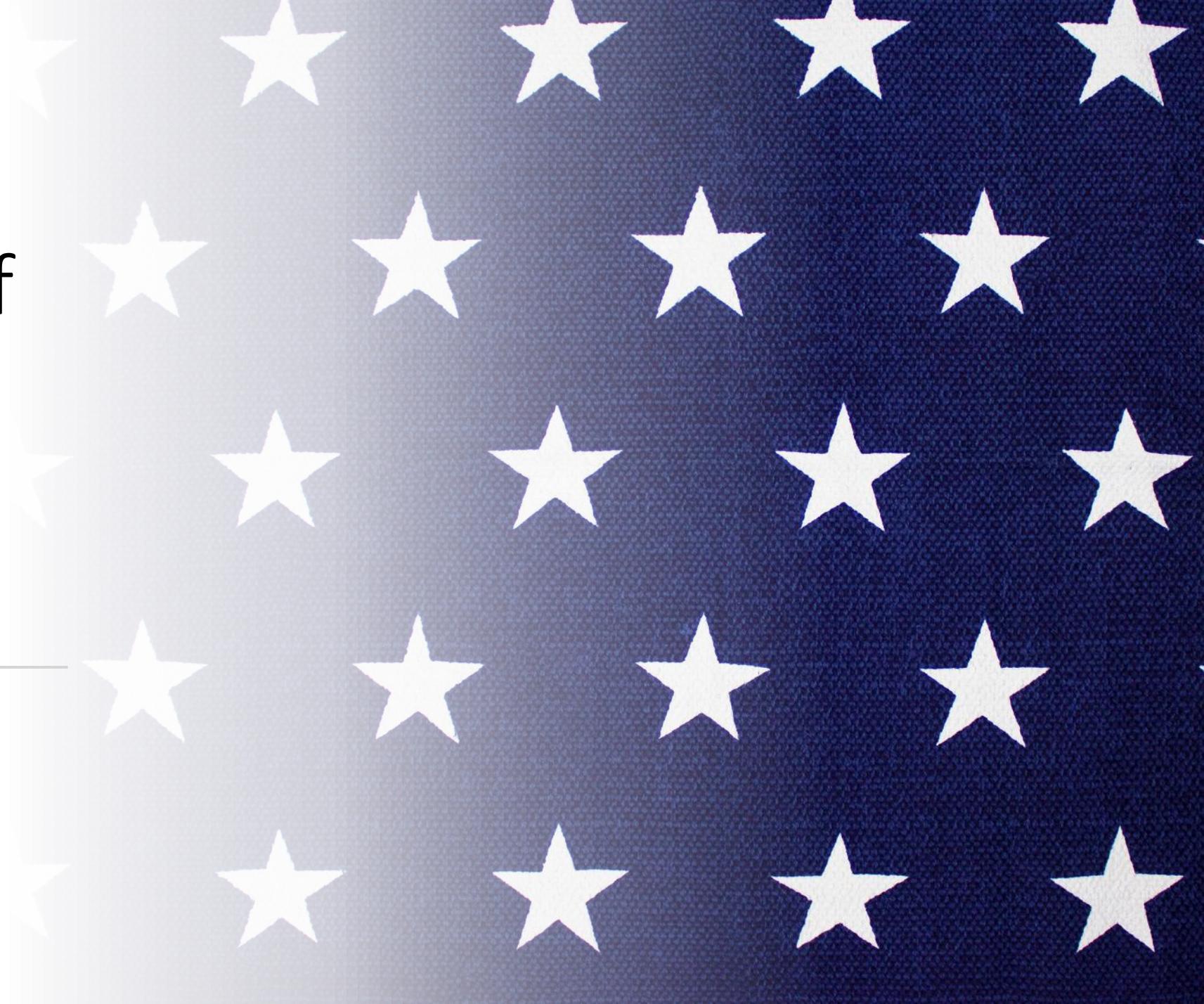
- Significance of Conference
- Personal Invitation
- Conference Highlights
- National Strategy & Considerations for Durham County
- Discussion



WHITE HOUSE
CONFERENCE ON
**HUNGER,
NUTRITION,
& HEALTH**



Significance of the White House Conference

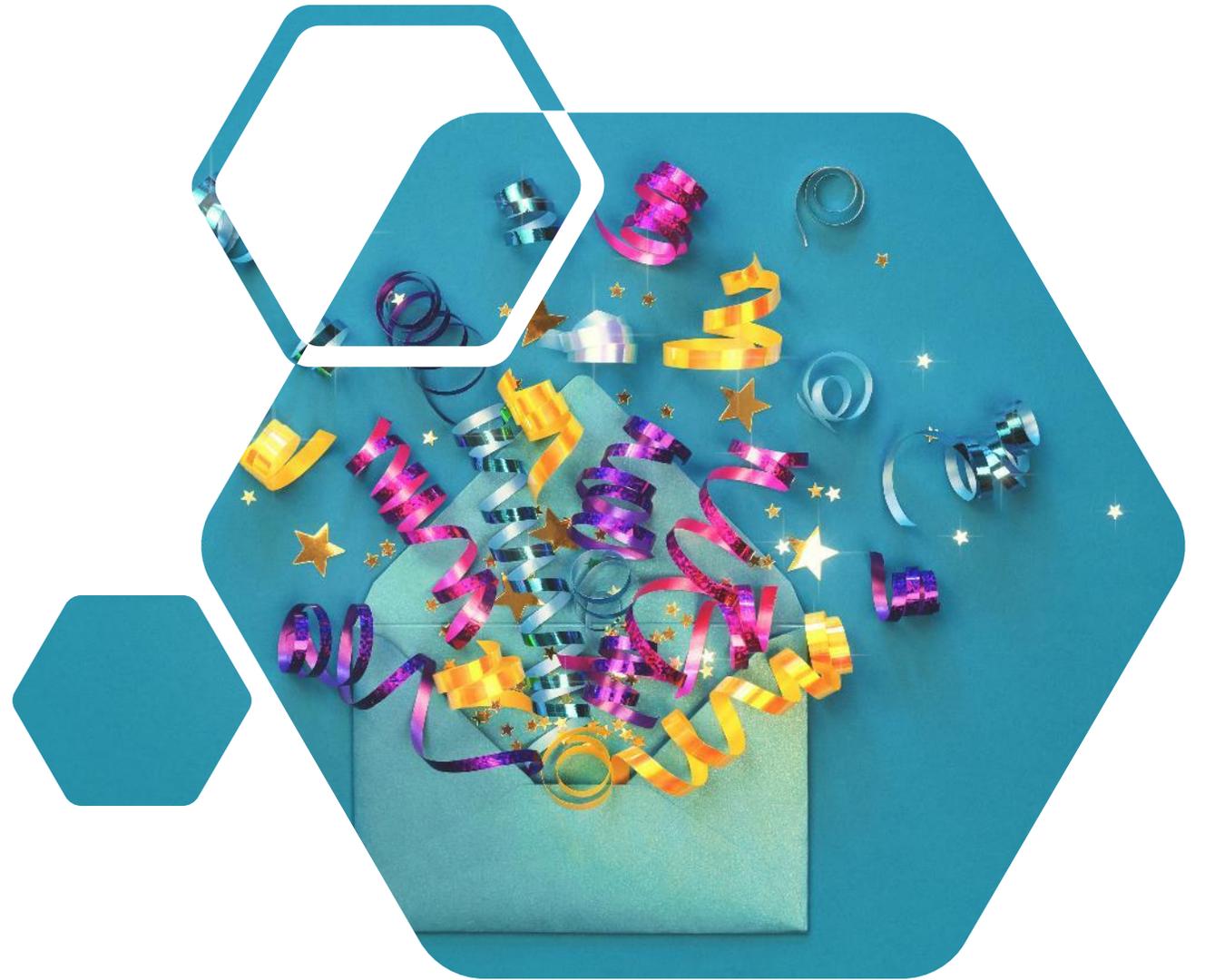


White House Conference on Hunger, Nutrition, and Health



- Wednesday, September 28, 2022 in Washington, DC
- More than 50 years since the first and only White House Conference on Food, Nutrition, and Health was held in 1969. That event led to the creation of programs like
 - school lunches,
 - the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), and
 - changes to how we label foods.
- 2022 White House Conference aimed to rally public and private entities around a coordinated strategy

Personal Invitation



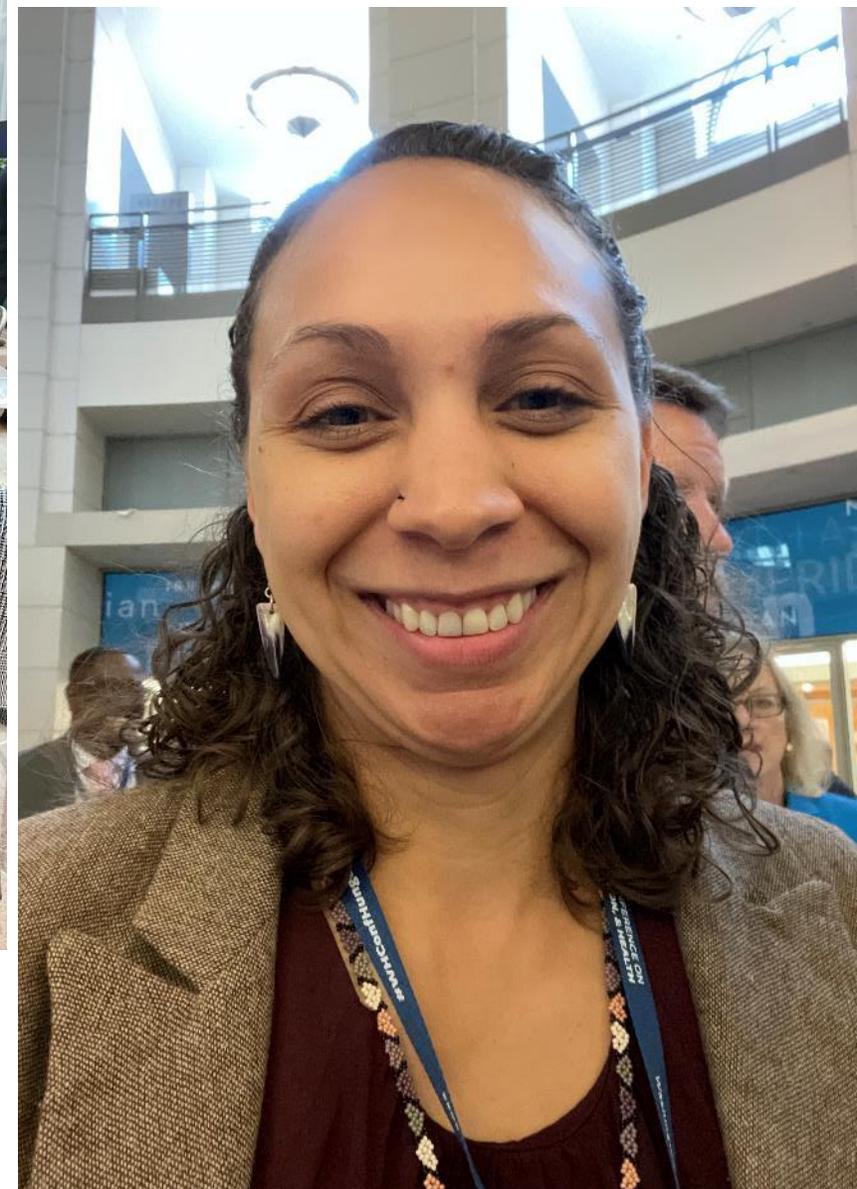
Impact of Relationships

- CDC Foundation desired to invite 60-70 people with lived experience
- Duke World Food Policy Center & The Kresge Foundation provided recommendations
- Equitable Food Oriented Development (EFOD) leaders and other community leaders





Conference Highlights



National
Strategy &
Considerations
for Durham
County

**BIDEN-HARRIS
ADMINISTRATION
NATIONAL
STRATEGY ON
HUNGER,
NUTRITION, AND
HEALTH**

SEPTEMBER 2022

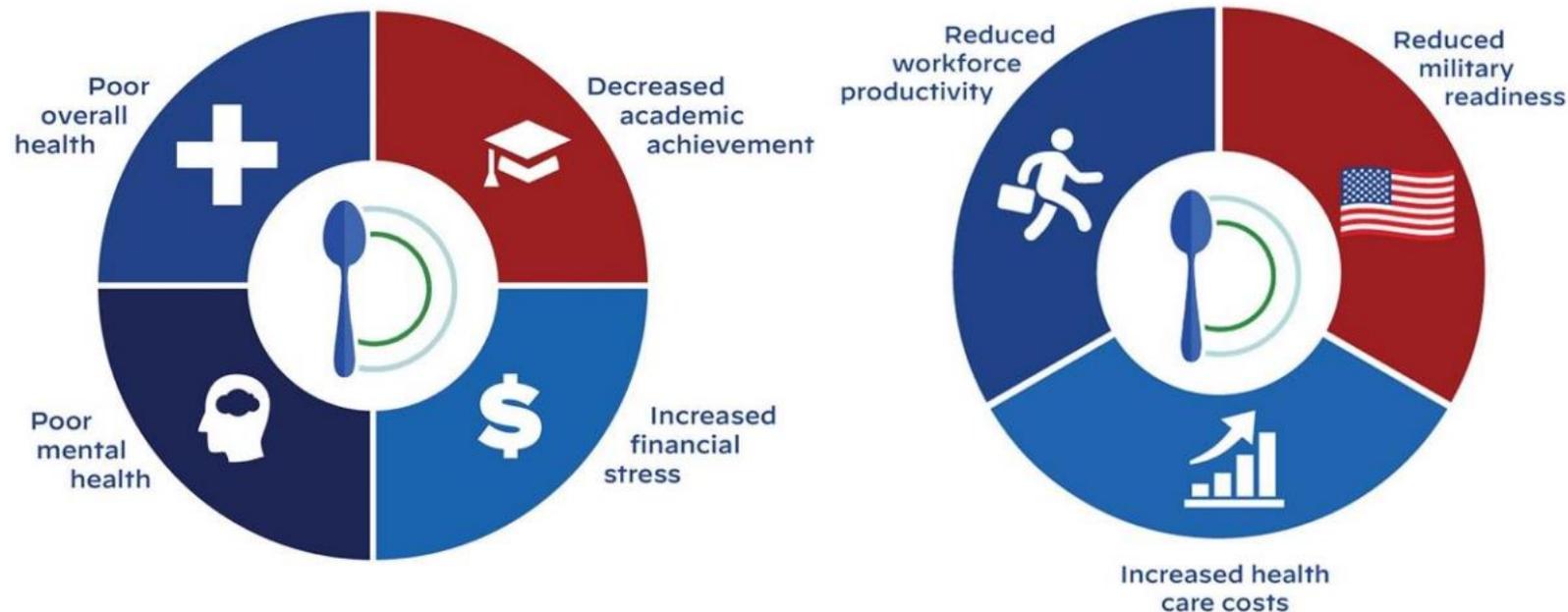


THE WHITE HOUSE
WASHINGTON

National Strategy on Hunger, Nutrition, and Health

- Biden-Harris administration released the [National Strategy on Hunger, Nutrition, and Health](#) on September 27, 2022

Impacts of Food Insecurity & Diet-Related Diseases: Individual and Societal Costs¹⁰



National Strategy Pillars

- **Pillar 1—Improve Food Access and Affordability:** *End hunger by making it easier for everyone—including individuals in urban, suburban, rural, and Tribal communities, and territories—to access and afford food.*
- **Pillar 2—Integrate Nutrition and Health:** *Prioritize the role of nutrition and food security in overall health—including disease prevention and management—and ensure that our health care system addresses the nutrition needs of all people.*
- **Pillar 3—Empower All Consumers to Make and Have Access to Healthy Choices:** *Foster environments that enable all people to easily make informed, healthy choices, increase access to healthy food, encourage healthy workplace and school policies, and invest in public education campaigns that are culturally appropriate and resonate with specific communities.*

National Strategy Pillars

- **Pillar 4—Support Physical Activity for All:** *Make it easier for people to be more physically active—in part by ensuring that everyone has access to safe places to be active—increase awareness of the benefits of physical activity, and conduct research on and measure physical activity.*
- **Pillar 5—Enhance Nutrition and Food Security Research:** *Improve nutrition metrics, data collection, and research to inform nutrition and food security policy, particularly on issues of equity, access, and disparities.*



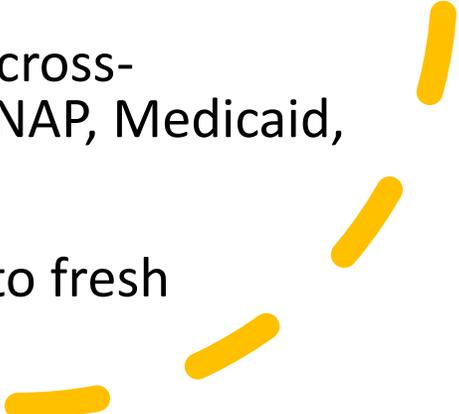
Key Messages from the White House Conference

- **Food insecurity is directly related to economic insecurity** – evidence shows that strategies like the Expanded Child Tax Credit are effective at reducing poverty and improving food security
- **School meals are one of the largest food security programs in the country** – implementing free healthy school meals for all is an important step to ensuring our children’s health and well-being
- **Your voice and vote matters** – elected officials want to hear from their constituents on these topics
- **A whole-of-society response is needed** – we need commitment from all levels of government, private entities, and community members

National Response to the Call to Action

- [More than \\$8 billion in new commitments](#) from nonprofits, philanthropy, businesses, and publicly funded entities
- Two examples
 - Blue Cross and Blue Shield of North Carolina Foundation will launch a two-year, \$3.5 million effort to increase access to healthy food and grow the “food is medicine” movement in NC.
 - Washington State’s Department of Health will launch an online ordering pilot for WIC that, for the first time, enables WIC participants statewide to both purchase and select pick-up or delivery of their WIC foods online.

Considerations for Durham County's Response

- **A whole-of-society response is needed**
 - How can Durham County support the national strategy?
 - How can Durham County activate other anchor institutions to create collective action?
 - **Example responses**
 - Provide technical assistance and funding to launch healthy, locally-owned BIPOC food businesses in underserved areas, creating entrepreneurial opportunities for community wealth development and helping eliminate food deserts.
 - Work across agencies to achieve 95% cross-enrollment of eligible people across SNAP, Medicaid, and other federal programs.
 - Support initiatives to increase access to fresh produce.
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Discussion