

EXHIBIT B

PROJECT BUDGET

Item	Details	Salary	Fringes	Total
Personnel				
Faculty Supervisors	Kurt Ribisl (0.05 FTE), Yesenia Merino (0.1 FTE)	\$21,535	\$6,297	\$27,835
Project Manager	Sara Vandergrift (0.5 FTE)	\$33,636	\$11,516	\$45,152
Lead Ambassador	1 FTE	\$60,000	\$21,224	\$81,224
Ambassadors	4 full-time and 6 part-time	\$257,000	\$51,632	\$308,632
Graduate Students	MPH Research Assistants	\$19,506	\$6,190	\$25,696
Supplies				
Printing	Portable printers and paper			\$2,500
PPE	Masks for ambassadors and businesses; gloves for ambassadors; face shields for ambassadors and employees			\$52,822
Ambassador uniforms	T-shirts, buttons and hats			\$480
Other				
Ambassador travel	100 miles per week x 11 ambassadors @ 57.5c per mile x 52 weeks			\$32,890
Graduate Student Tuition	Tuition and fees for 1 FTE student who will serve as project research assistant			\$12,534
UNC contribution	\$10,000 contribution to project expenses			-(\$10,000)
Indirect Costs	Administrative fee (10% of project costs)			\$56,723
TOTAL				\$636,488