



# DURHAM COUNTY PUBLIC ART POLICY & PROGRAM

DISCUSSION OF DRAFT POLICY AND PROGRAM ADMINISTRATION DOCUMENTS  
APRIL 2019



# PUBLIC ART POLICY DEVELOPMENT TIMELINE

- December 2017 - Board of County Commissioners directs Staff to research and develop a Public Art Policy for Durham County
- April 2018 – Staff presents Public Art Policy Study results to Commissioners during Manager’s Monthly Briefing Sessions
- November 2018 – Board of County Commissioners directs Staff to explore a possible joint Public Art Policy with the City of Durham
- December 2018/January 2019 – Staff conducts exploratory discussions with City of Durham Public Art Program administrators
- February 2019 – Staff presents draft Public Art Policy and Public Art Program documents to Commissioners during Manager’s Monthly Briefing Sessions
- **April 2019** – Staff presents draft Public Art Policy and Public Art Program to the Board of County Commissioners during Work Session, for discussion and direction if appropriate



# PUBLIC ART POLICY GOALS

The proposed policy will implement the Durham County "Public Art for Capital Improvement Projects" program, which provides that the County will budget one percent (1%) of the annual CIP budget for eligible projects for public art.

**ELIGIBLE PROJECTS:** Examples of eligible projects include but are not limited to:

- All projects as required by the UDO
- New buildings such as libraries, public safety buildings, community centers, parking garages, or small structures
- Significant renovations to existing buildings



# PUBLIC ART POLICY GOALS

**INELIGIBLE PROJECTS:** Examples of eligible projects include but are not limited to:

- Minor renovations totaling an amount below the threshold of a competitive bid for construction contracts
- Emergency repair projects
- Cyclical replacement and repair of trails, outdoor furnishings, or fencing
- Studies
- Roof replacement
- Mechanical, security, A/V equipment, HVAC, and IT installations, upgrades and repairs
- Utilities projects, including facilities fully-funded by Enterprise Funds
- Waterproofing, water intrusion prevention, or mold remediation projects



## POLICY ADMINISTRATION AND PROCESS

Durham County's Public Art Program will be administered by the Project Management Division of Engineering and Environmental Services, using the same processes and agencies currently used by the City of Durham's Public Art Program, except for the difference in our Elected Officials. For Durham County, those agencies will include:

- THE BOARD OF COUNTY COMMISSIONERS, who will review and approve funding for planned Public Art projects each year.
- THE EXISTING CITY OF DURHAM CULTURAL ADVISORY BOARD (CAB,) will provide advice regarding commissioned public artworks and potential donations. The CAB has a designated subcommittee called the Public Art Committee (PAC) that carries out these two functions and makes recommendations to the CAB.
- THE EXISTING CITY OF DURHAM PUBLIC ART COMMITTEE (PAC,) made up of professional artists, architects, landscape architects, and members of the general public with knowledge or experience in public art, advises the CAB on specific art and artists.

Re-branding these two agencies to remove the words "City of" is recommended



## POLICY ADMINISTRATION AND PROCESS

- ARTIST SELECTION PANEL (ASP,) an ad-hoc committee that reviews the credentials, prior work, proposals, and other materials submitted by artists for a particular project, will interview candidates and recommend an artist or artist team to the CAB. The ASP is disbanded following the artist recommendation for the particular project.
- DURHAM COUNTY PUBLIC ART COORDINATOR (designee): Project Management will designate an acting Public Art Coordinator to manage the day-to-day work of the Public Art Program, coordinate the involvement of all participants, administer the artist selection process, and negotiate contracts between the selected artists and the County.



## POLICY IMPLEMENTATION – NEXT STEPS

The following example timeline outlines the major milestone activities that are required for implementation of the proposed Durham County Public Art Policy:

- April 2019: The Board of County Commissioners directs Staff to proceed with the proposed Public Art Program documents that match the City of Durham’s process.
- May 2019 – JCCPC Meeting will include discussions between Durham County and City of Durham Elected Officials and Staff regarding re-branding the City of Durham Cultural Advisory Board to the ‘Durham Cultural Advisory Board,’ and the City of Durham Public Art Committee to the ‘Durham Public Art Committee,’ and operational specifics of the proposed Program document.
- June 2019 - City of Durham approves Cultural Advisory Board and Public Art Committee re-branding to represent all citizens in Durham County.



## POLICY IMPLEMENTATION – NEXT STEPS

- June 2019 - Board of County Commissioners formally adopts the Public Art Policy statement and Public Art Program
- June 2019 – Engineering and Environmental Services designates an acting Public Art Coordinator for day-to-day implementation and administration of the Durham County Public Art Program
- Spring 2020 – Board of County Commissioners approves and funds the FY20-21 Durham County Annual Public Art Plan





## CONCLUSION

After its formal adoption, the proposed Durham County Public Art Policy and Public Art Program will result in art installations that engage, enliven, inspire, and educate all citizens. Our serious, long-term commitment to Public Art will demonstrate our understanding that a sense of community does not occur by accident; that our unique history, diversity, and creativity should be celebrated in a myriad of ways and in a wide variety of places, and that our vision for Durham County's future is demonstrated by our actions, not just our words.



Thank you.

Background

Work To Date

Next Steps

Discussion



# Questions?

Background

Work To Date

Next Steps

Discussion