



**June 30, 2020
Year End Goal Status Summary Report
DURHAM COUNTY CONTRACT**

1. WORK-BASED LEARNING:

Goal ONE: Create a community-wide Architecture for WBL: COMPLETED

Year End Goal/Status:

Adoption of shared Shared Vision and Goals for WBL: **COMPLETED**
Adoption of Shared Language/Terms and Messaging: **COMPLETED**
Development of WBL Mapping of system: **Due to COVID now 20-21**

- Due to COVID all monthly WBL meetings were held remotely. All programs were halted for the balance of the school year and this contract year. In the final meeting in June, the partners recommended that the WBL Collaborative take some time off to allow them to determine how to pivot their programs over the next 12 months. Made in Durham therefore halted the system mapping until it is clear where the programs would migrate for the 20-21 school year. Made in Durham has included mapping in its 20-21 County scope of services and our organizational goals adopted by the Made in Durham Board of Directors in June 2020.

Goal TWO: Increase number of new work-based learning participants/partners.

Year End Goal/Status:

Completion of Durham WBL Landscape Analysis: **COMPLETED**
250 potential new partners engaged: **327 engaged**
Direct Referrals **128 referred**
128 new partners signed up to participate: **78 participated**

Goal THREE: Support efforts for 100% of DPS 9th grade students participating in 3 career awareness and 2 career exposure activities in 2019-2020.

Year End Goal/Status:

100% of DPS 9th grade Student participate in 3 awareness and 2 exposure WBL activities: (2500 students receive 5 activities for a total of 12,500 touches):

12,500 WBL touches/5 activities: **4,291 WBL touches/2 activities**

- **While mid-year goals were 85% of goal, due to COVID all DPS 3-2-1 activities were halted March through June, and no additional activities occurred, therefore results are 6 months not 12.**

Goal FOUR: Support efforts for 600 youth participating in paid internships through the OEWD DYIP program.

Year End Goal/Status: PLEASE NOTE MID staff met with OEWD Program Staff in January and adopted a 250-300 youth goal for the 19-20 year. MID Advisory Team DID NOT adopt a goal for the year in this area.

- DYIP infrastructure revised **COMPLETED**
- 250-300 internships committed/funded. **220 committed/funded**
- Post COVID/pivot to 2 week remote **68 completed/150 funded**
- **ADDED:** Other WBL programs: **70 funded and underway**
- With the onset of COVID, the City was forced to find a remote method of providing their DYIP program. They were able to pivot the program from a 6 week in person to a two week online program. The program became more of a career awareness program than an internship program. The final number of youth participating was 68.
- MID WBL partners PYO and Student U also pivoted to help fill the need for summer internship programs and were able to add an additional 70 WBL remote internships with business and nonprofit partners.

Goal FIVE: Create and conduct a 7 month WBL community awareness campaign to increase the awareness and deepen the Work-based Learning eco-system in Durham.

Year End Goal/Status:

- October Durham Magazine Feature: **COMPLETED**
- 20 Community WBL presentations: **24 presentations**
- 10,000 social media impressions: **18,030 impressions**

Goal SIX: Lead the development of a shared data platform that will be utilized across all participating WBL partners to accurately track youth participation/outcomes.

Year End Goal/Status:

- Design of model completed: **COMPLETED**
- Funding for creation/ identified: **COMPLETED/SECURED**
- Data sharing agreements approved: **ONGOING**
- ADDED: Pilot with youth interns: **UNDERWAY**

2. FUTURES PROGAM:

Goal ONE: Successfully complete 3 year pilot program for Durham Opportunity youth that meet the goals of the Oak Foundation Funding.

Year End Goal/Status:

- Evaluate effectiveness of current activity: **COMPLETED**
- Create sustainability partner plans: **COMPLETED**
- Meet ALL Oak Foundation Grant Goals: **COMPLETED**

- **Summary report of the three year pilot ending June 2020 is completed and provides the following results:**
 - Re-engaging dropped out youth back into High School diploma programs
 - 351 youth engaged:
 - 175 officially enrolled in an education program:
 - 145 with Made in Durham Futures program partners
 - 30 with community based organizations

- 10 youth waiting to enroll
- 135 youth were unable to help/enroll
- 10 youth we lost contact with
- College and Career Readiness education and support for re-engaged youth
 - 497 students participated in College Readiness classes
 - 488 students received one on one support
 - An average of 60% of student received transition/social support
 - 70% of the students completing CCR classes completed their college application (compared to 10% prior)
 - 409 students participated in Career Readiness classes
 - 147 participated in a work-based learning activity

Goal TWO: Develop and Advocate for strategy that sustains and scales current efforts for Durham Opportunity Youth that will significantly increase both number served and greater outcomes.

Year End Goal/Status:

- Create report with recommendation for scaling: **COMPLETED**
- Review with partners/ key community leaders: **COMPLETED**
- Adopt report/Seek funding for its execution: **COMPLETED/ON GOING**

- **A second application is submitted to the Oak Foundation to provide services to disconnected youth organizations over the three year period 7-20 through 6-23. Expect to be notified by September 2020.**

3. YOUTH NETWORK

Goal One: Grow Youth Network initiatives that create greater youth engagement and increased outcomes for youth within Made in Durham program framework.

Year End Goal/Status:

- Create/execute on-boarding retreat 20-21 Cohort: **COMPLETED**
- Improve youth engagement in MID functions: **COMPLETED**
- Increase number/effectiveness youth action projects: **COMPLETED**

Status as of June 30, 2020:

- 30 new students and parents participated in newly created On-boarding retreat.
- 9 youth members serving in leadership roles in MID functions
- 50% increase in number of action projects
- 7 action projects prepared to present to AT/2 completed presentations.

4. COVID RAPID RESPONSE

COVID WORK NOT ANTICIPATED/INCLUDED IN THE ORIGINAL SCOPE OF WORK BUT CONDUCTED MARCH THROUGH JUNE 2020.

- Assisted partner organizations in identifying/securing:
 - Food resources
 - Computer and internet resources
 - Scenario planning assistance
 - Stimulus funding information
 - Disconnected youth engagement
 - Best practice in remote WBL
 - Problem solving: Youth and Org issues

- Directly assisted youth by providing:
 - Weekly Zoom checkin calls
 - Direct reengagement
 - college/career services
 - computer needs
 - internet access

- Transitioning the BULLS initiative: COVID solution