



Agenda Action Form Overview

The Board is requested to authorize the County Manager to execute a contract amendment (FR # 24-1236) with FourSquare Integrated Transportation Planning in the amount of \$24,887 to further refine and improve the Durham Transit Tracker and provide ongoing support for the maintenance of the Transit Tracker.

Background/Justification

Durham County set out to develop the Durham Transit Tracker following the completion of the 2023 Durham Transit Plan. The Tracker is part of our efforts toward increased accountability and transparency to the public regarding how we are spending Transit Plan funds. The Tracker fulfills the commitment made in the 2023 Durham County Transit Plan to provide an application where members of the public and the governing boards are able to monitor the progress made toward Transit Plan implementation. Durham County, in collaboration with our partners at GoTriangle, Triangle West Transportation Planning Organization, and the City of Durham, successfully launched the [Durham Transit Tracker](#) in May of 2025.

During the development of the Tracker, staff identified several additional tasks outside of the scope of the original contract that would substantially benefit the Tracker. This contract amendment allows us to make those improvements and provides ongoing technical support. The scope of this contract amendment includes:

- Development of a detailed user guide and tutorial explaining how to navigate the Tracker.
- Creation of a more mobile-friendly Tracker.
- Additional work to contextualize and refine the Tracker for ease of use by the Public.
- Ongoing technical support until December 2027.

These improvements will benefit the Tracker by focusing on user experience, ensuring this tool remains a strong resource for transparency and accountability to the public.

Policy Impact

This item aligns with Durham County Strategic Plan Goal 1: Regional Leadership

Fiscal Impact

The contract amendment will bring the total contract amount from \$60,355 to \$85,242. Sufficient funding has already been allocated in the Durham Transit Plan. Durham County will be fully reimbursed for this project's cost by Durham County Transit Plan funds administered by GoTriangle.

Recommendation

The County Manager recommends that the BOCC authorize the County Manager to execute a contract amendment (FR # 24-1236) with FourSquare Integrated Transportation Planning in the amount of \$24,887 to further refine and improve the Durham Transit Tracker and provide ongoing support for the maintenance of the Transit Tracker.