Agenda Action Form Overview

The Board is requested to approve extending the existing interlocal cooperation agreement with the City of Durham to contract for a Joint Crisis Communications Plan to December 31, 2026.

Background/Justification

The current interlocal agreement with the City of Durham to contract for a Joint Crisis Communications Plan is set to expire January 1, 2026, prior to the expiration of the signed contract and completion of the required work. This extension of the ILA will support the signed contract (approved by the Board on April 14, 2025 – Agenda Item 25-0074), account for any additional delays, and align with the date approved by City Council.

The selected vendor, Innovative Emergency Management, is working with the communications officers from the City and County to evaluate the current crisis communications response capabilities of the City and County, individually and jointly, determine the types of crisis for which both entities would need to prepare, recommend staffing levels; provide customized templates to help prepare responses and communications to the public in multiple ways about various situations, including through the use of media and social media; provide recommendations on how to best coordinate responses when necessary and suggest staging areas to accommodate various situational needs, for public information purposes and for public gathering areas for family and loved ones.

Policy Impact

No specific impact noted.

Procurement Background

A competitive bid process has been completed with all bids having been reviewed. A vendor was selected and a contract approval by the BOCC in February.

Fiscal Impact

There is no fiscal impact to extending the existing interlocal agreement with the City of Durham.

Recommendation

The County Manager recommends approval of the extension of the existing interlocal cooperation agreement with the City of Durham to contract for a Joint Crisis Communications Plan to December 31, 2026.