



CAROLINAS

FY2019 (July 18-June 19) Reach Out and Read Durham County – Scope of Work

Reach Out and Read Carolinas (RORC) will continue working in partnership with Duke Children's Primary Care and Lincoln Community Health Center to increase the quality and impact of *Reach Out and Read* in Durham County. This partnership includes:

- Strategic implementation for deepening the quality of core program components and strategic expansion to serve more children and families;
- Mobilization of resources needed for strategic expansion;
- Collaboration on implementation and continuous improvement; and,
- Monitoring and evaluation of program outcomes.

Durham County ROR Programs participating in ROR as a part of this project:

Duke Children's Primary Care @ Roxboro Road

Duke Children's Primary Care @ Southpoint

Duke Children's Primary Care @ Brier Creek

Lincoln Community Health Center

With the additional funding from Durham County and other sources for FY2019, RORC, in conjunction with Duke Children's Primary Care and other primary care providers, will expand their work in Durham to provide the following:

Quality Assurance of Existing Reach Out and Read Sites

RORC will ensure strong quality evaluation of all current ROR programs in the county and will ensure adherence to the individualized action plans for each program over FY2019, ensuring positive progression in their fidelity work.

RORC staff will continue to use a variety of quality indicators to assess quality implementation and fidelity to the model. Major quality indicators/goals for the 4 project programs by June 2019 include:

1. Compliance rate of all programs (well child visit/books provided ratio):

- o 100% of ROR programs maintaining a current compliance rate of more than 85% in the county (books/WCV ratio)

2. Percent of providers completing ongoing training/re-training requirement:

- o 100% of all ROR programs maintain 85% or more of providers trained in the core CME training
- o 75% of all ROR programs achieve 85% or more of providers trained in the 0-6 month extension of the model on RORC Online Learning Community

3. 100% of ROR project programs completing annual parent behavior survey:

- o All programs participate in 6 week survey period in June 2018
- o An average of 75% or more of parents across all programs will report reading with their child several times a week or more
- *Program participation can be reported in July 2019, after the survey has been completed*
- *Parent reading frequency average will be available in August 2019, after the surveys have been measured and evaluated*

4. **100% percent of all Durham ROR project clinics with an overall, ongoing “Green” rating (high intervention fidelity) based on RORC’s Program Quality Matrix Scale.**

Program/Partnership Contacts:

Main Points of Contact:

- Reach Out and Read Carolinas:
 - Callee Boulware, Executive Director: callee.boulware@reachoutandread.org – (803)960-7455
- Durham County
 - Drew Cummings, Chief of Staff: dcummings@dconc.gov – (919) 560-0065

Reporting Requirements

RORC will report to Durham County quarterly on progress towards the four goals outlined above in a separate reporting template.

Payment

Quarter 1 payment will be processed upon full execution of the contract between RORC and Durham County. Subsequent quarterly invoices will be submitted along with quarterly reports following the schedule outlined below:

Q1 – (July-September)- Report due October 31, 2018

Q2 - (October – December) – Report due January 31, 2019

Q3 – (January – March) – Report due April 30, 2019

Q4 – (April – June) – Report due July 31, 2019

Overall Project Cost

Overall budget for proposed project is outlined in budget chart below. RORC will report quarterly on additional supports secured towards total project budget.

Funding Sources- FY19	Amount	Status
Durham County	\$50,000	Verbal Commitment
Skeebo Foundation	\$17,500	Secured
Durham County Smart Start	\$22,000	Secured
Total Income	\$89,500	
Funding gap to balance budget	\$26,580	
Possible Sources		
Bertsch Family Charitable Inc	\$5,000	June Request
Park Foundation	\$5,000	Fall Request
Duke Community Grants	\$5,000	November Decision
Leon Levine Foundation	\$15,000	Potential Future Request
Individuals/Community	\$2,500	Future Solicitations
Section Two: Project Expenses		
Expense Items- FY19		
	Amount	
27,860 high quality children's books for well child visits , including 0-6 month books	\$83,580	
Training/Medical Engagement	\$15,000	
Technical Assistance/Quality/Evaluation	\$15,500	
Literacy Rich Waiting Areas	\$2,000	
Total Expenses	\$116,080	