# Durham City and County Resident Survey

County GIS Maps

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2017

**Submitted to Durham County, North Carolina** 

By:

ETC Institute 725 W. Frontier Lane, Olathe, Kansas 66061

January 2018



#### Interpreting GIS Maps Durham County, North Carolina

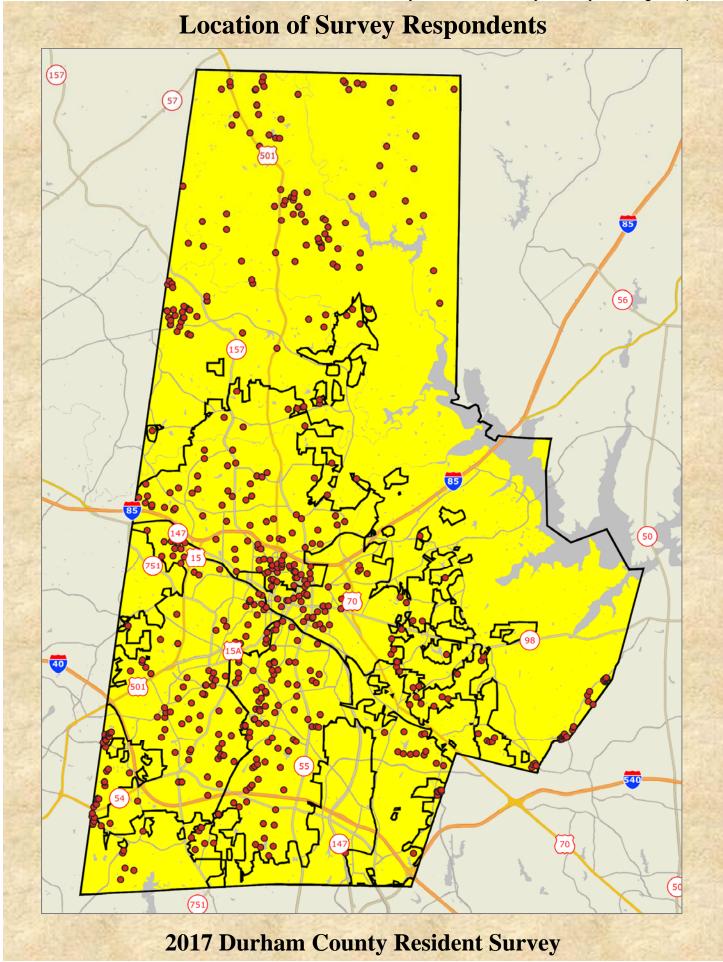
The maps on the following pages show the mean ratings for several questions on the survey by PAC District (Partners Against Crime) and unincorporated Durham County. The City of Durham has five different PAC Districts, one for each of the five Police Districts. Since PAC's 1 and 5 are less populated than the other PAC Districts, responses in PAC's 1 and 5 were combined. Listed below is the breakdown of complete surveys per area:

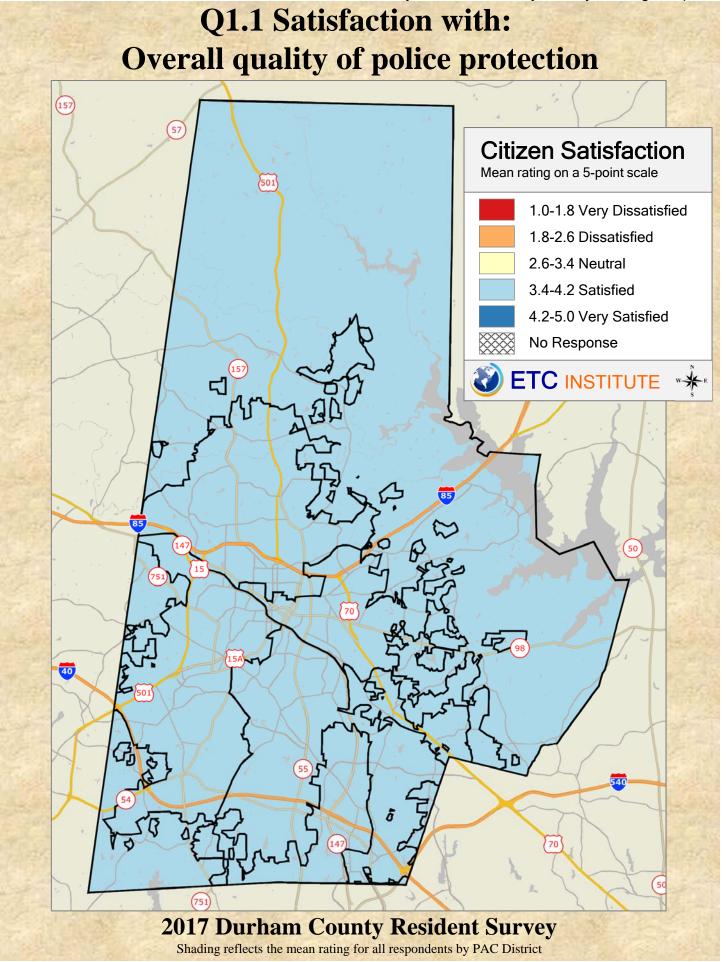
Area	Surveys
PAC 1 & 5	76
PAC 2	114
PAC 3	111
PAC 4	105
Unincorporated Durham County	203
Total	609

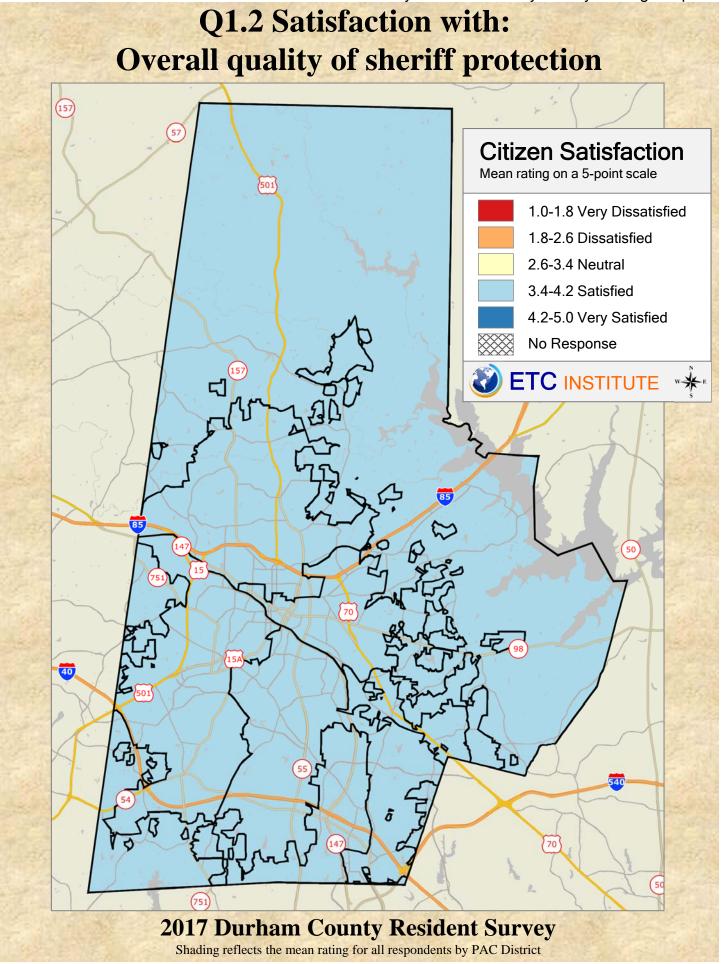
When reading the maps, please use the following color scheme as a guide:

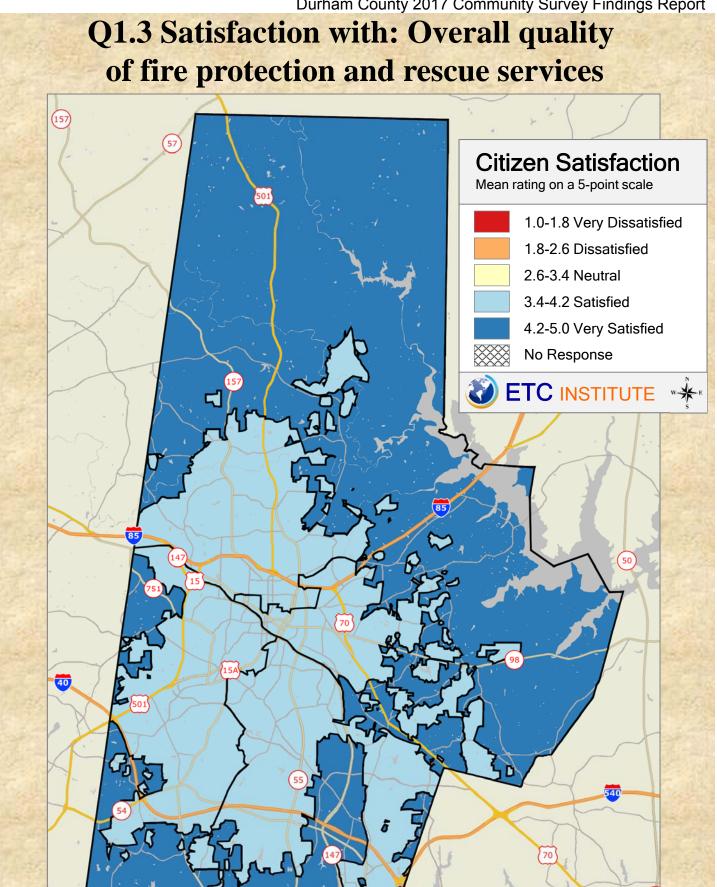
- DARK/LIGHT BLUE shades indicate <u>POSITIVE</u> ratings. Shades of blue generally indicate satisfaction with a service, ratings "excellent" or "good" and ratings of "very safe" or "safe."
- OFF-WHITE shades indicate <u>NEUTRAL</u> ratings. Shades of neutral generally indicate that residents thought the quality of service delivery is adequate.
- ORANGE/RED shades indicate <u>NEGATIVE</u> ratings. Shades of orange/red generally indicate dissatisfaction with a service, ratings of "below average" or "poor" and ratings of "unsafe" or "very unsafe."

# **Location of Survey Respondents** PAC 2 PAC 1 & 40 PAC 4 PAC 5 ©2015 CALIPER; ©2016 HERE **2017 Durham County Resident Survey**

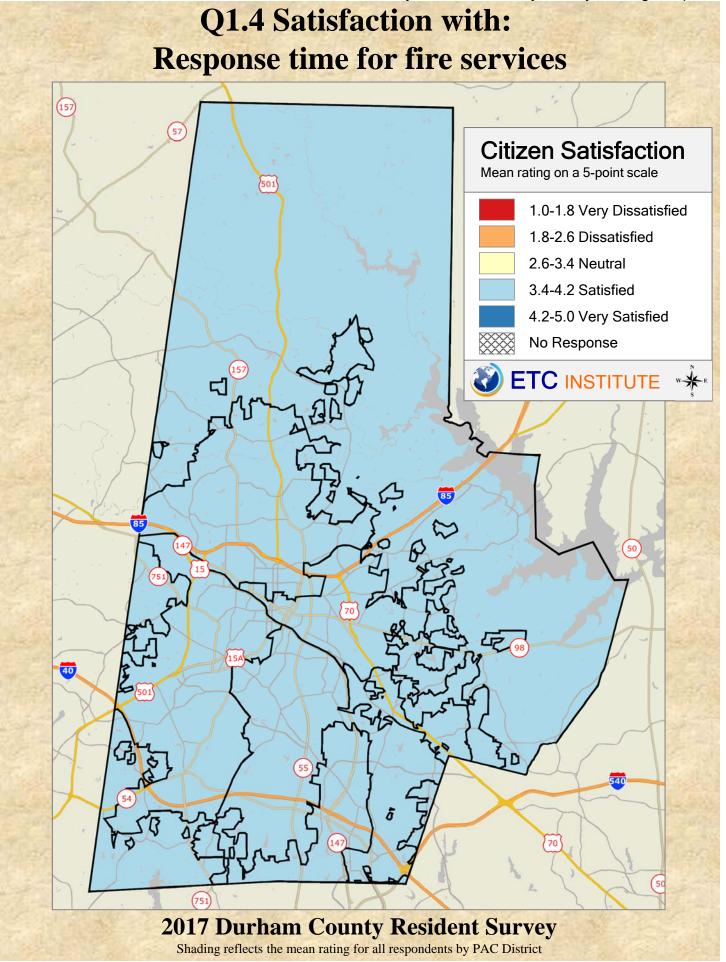


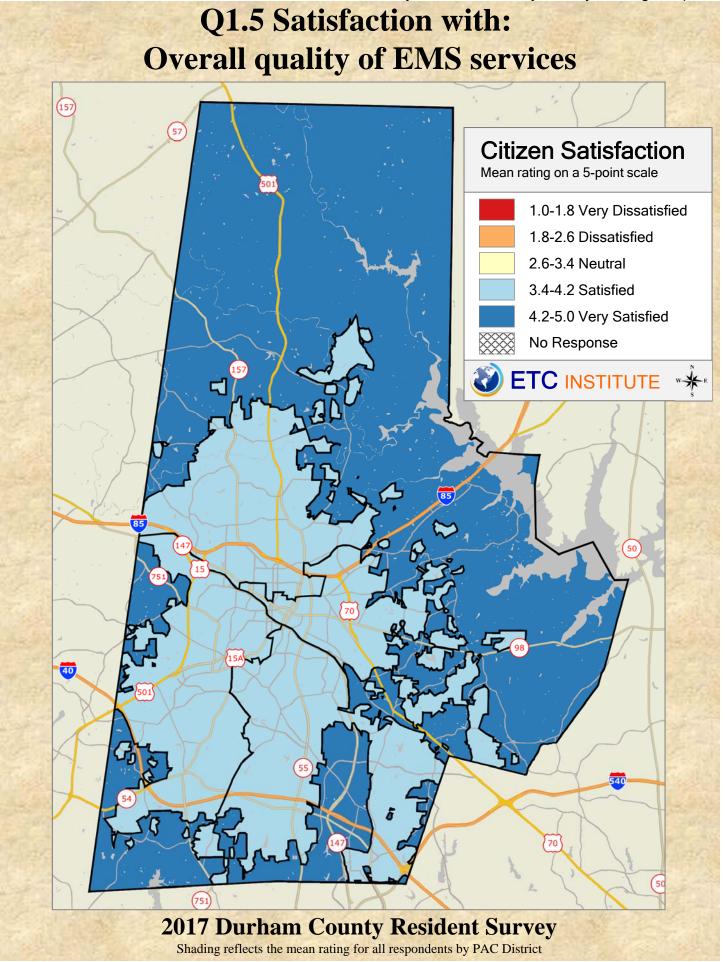


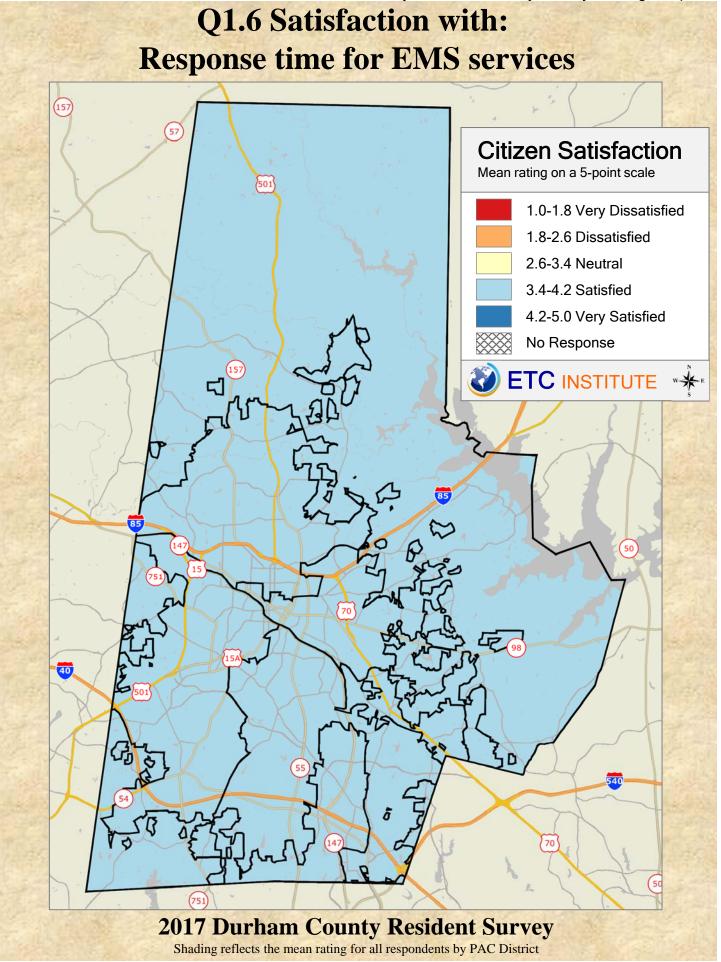


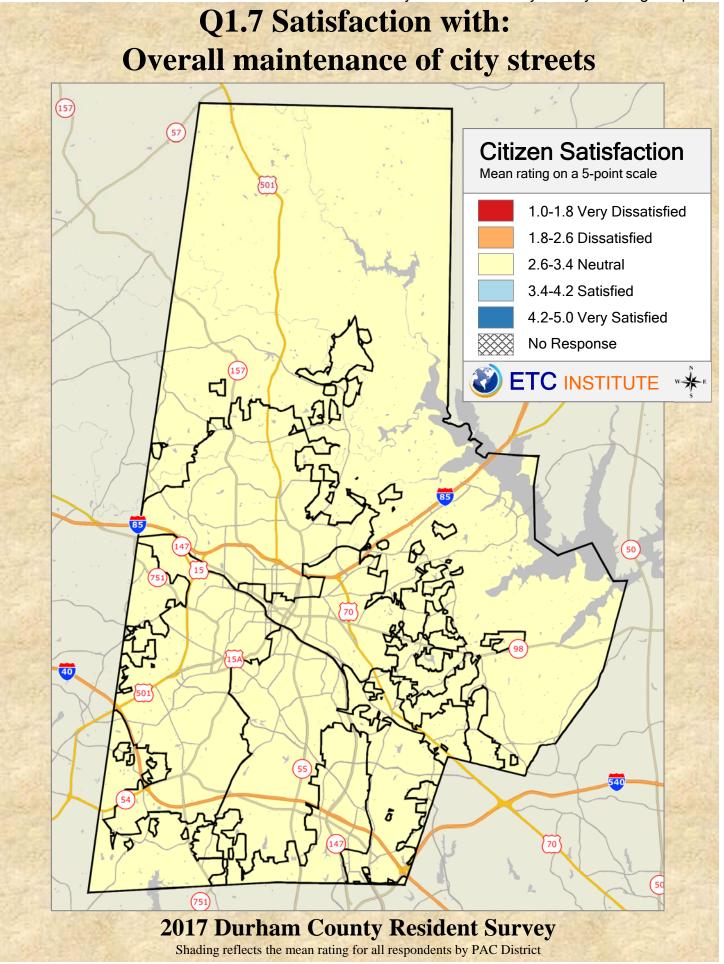


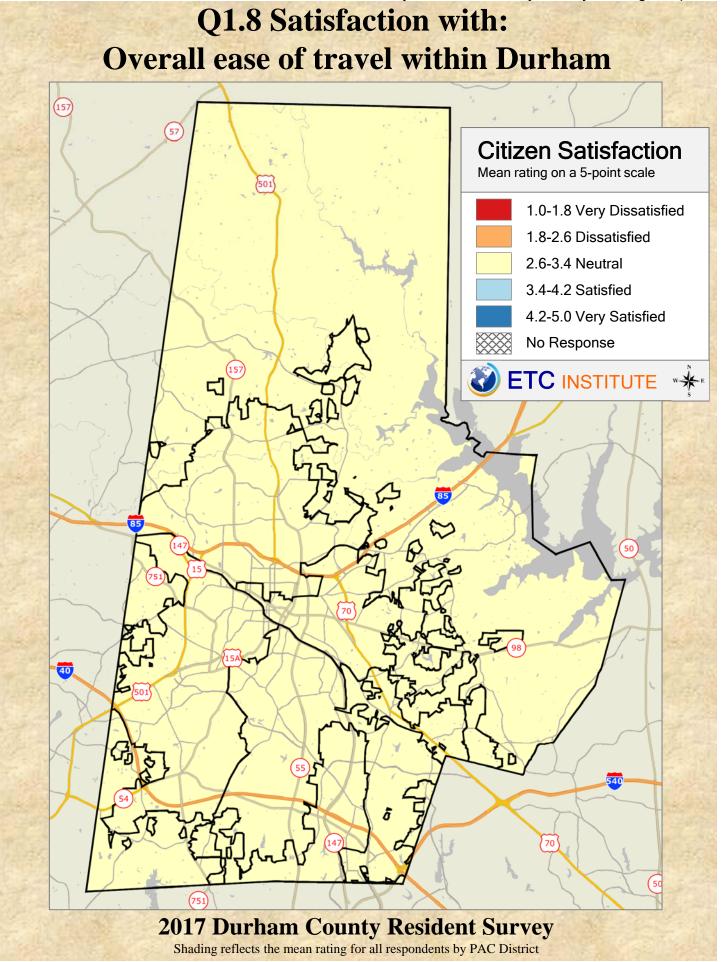
2017 Durham County Resident Survey Shading reflects the mean rating for all respondents by PAC District

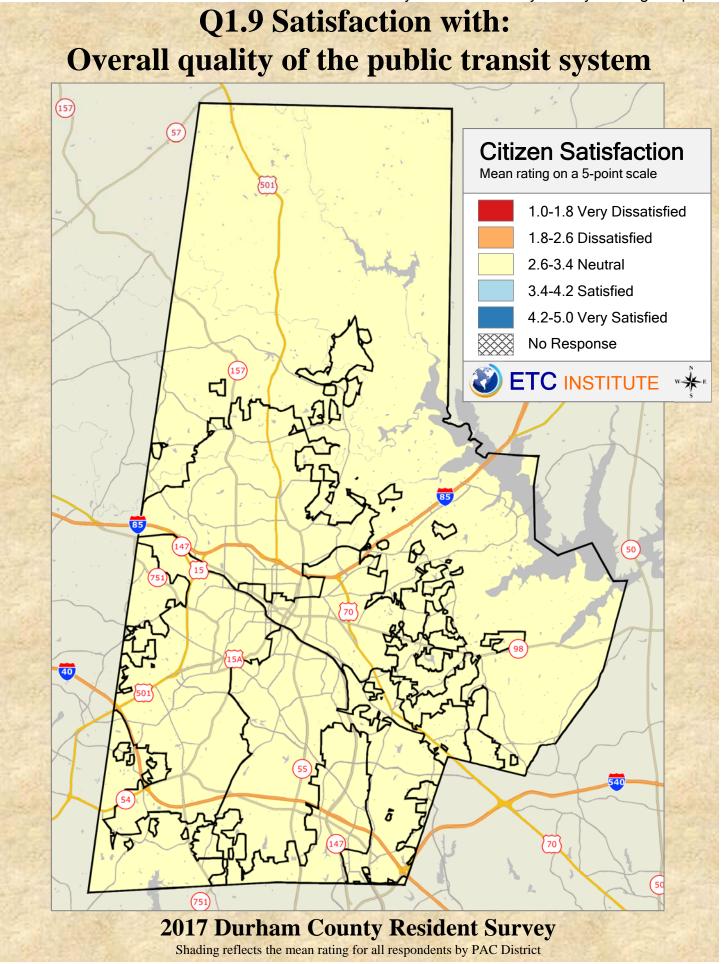


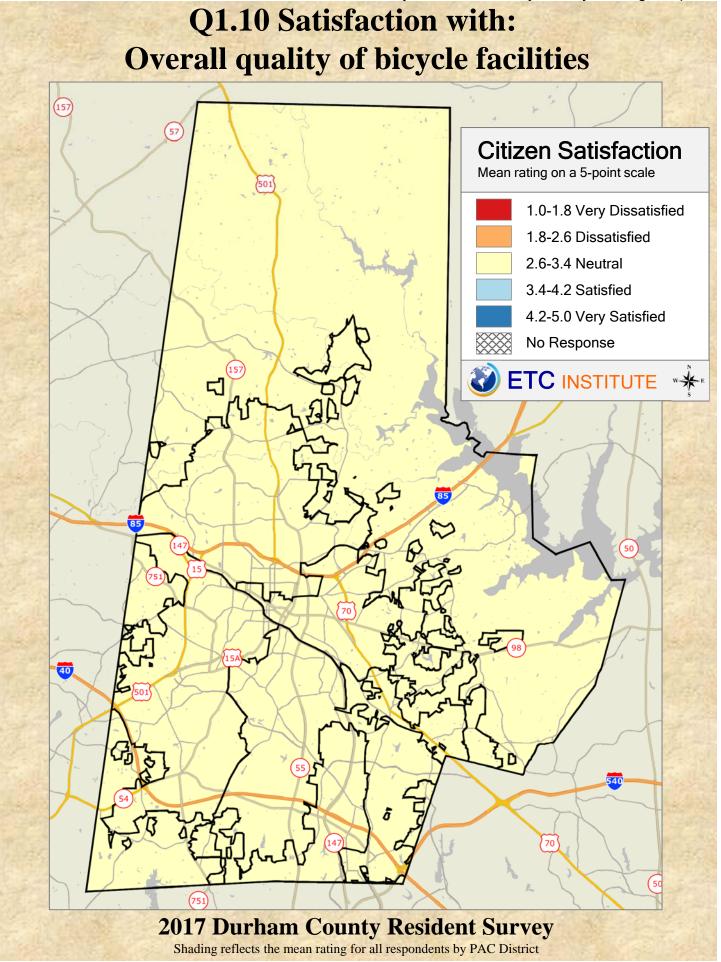


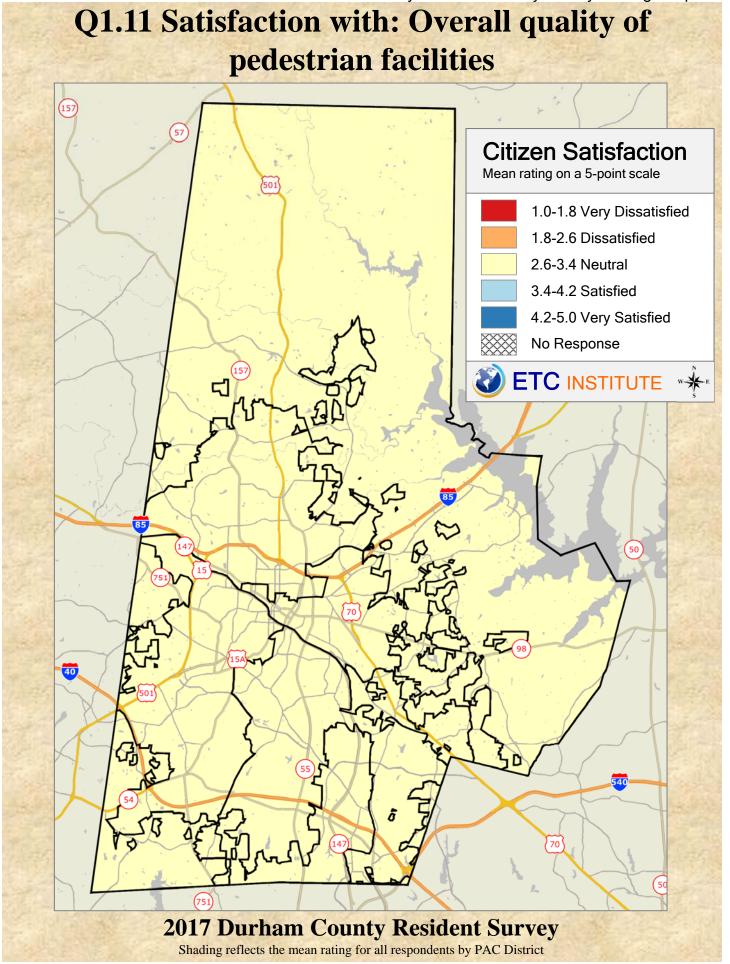




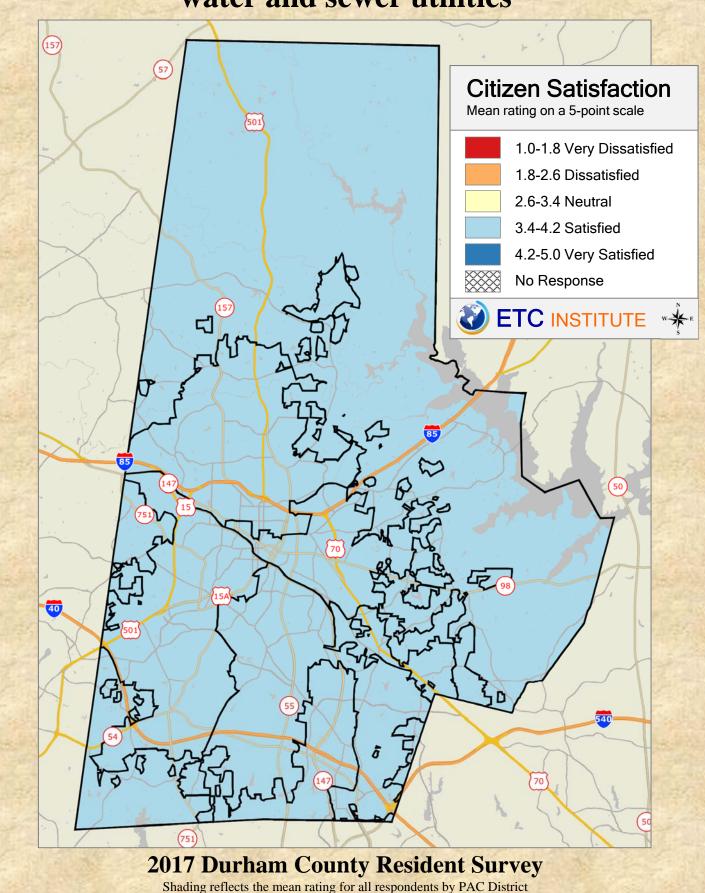


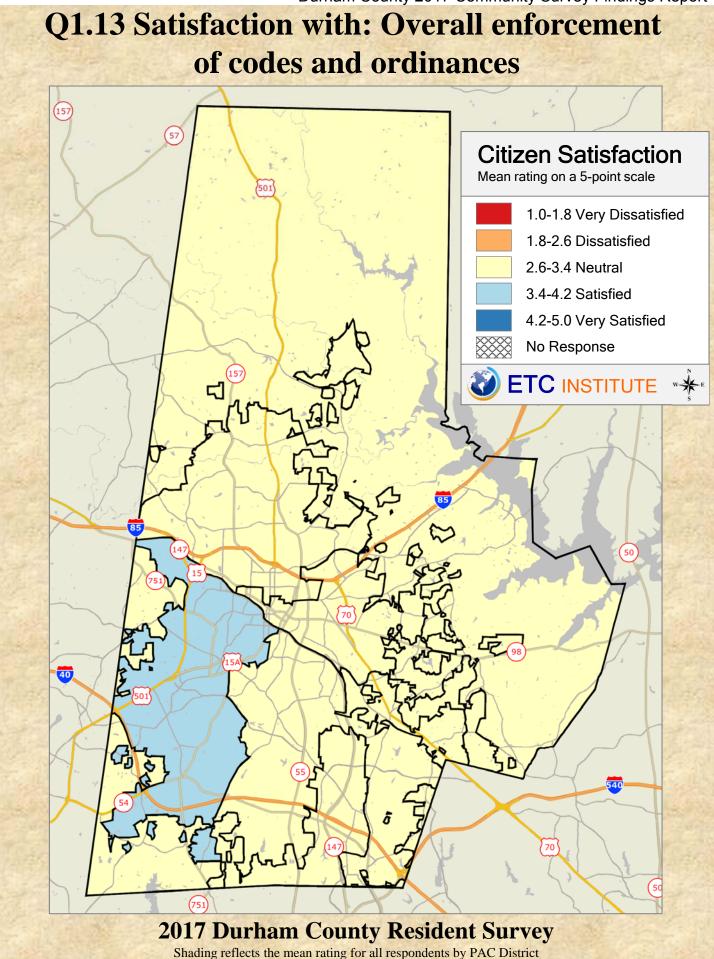




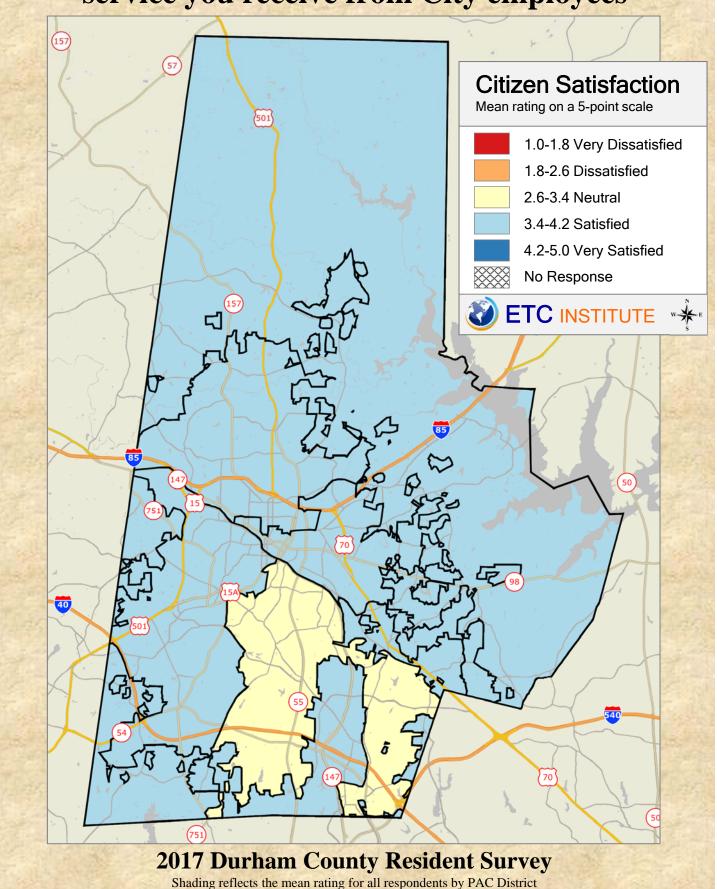


#### Q1.12 Satisfaction with: Overall quality of water and sewer utilities

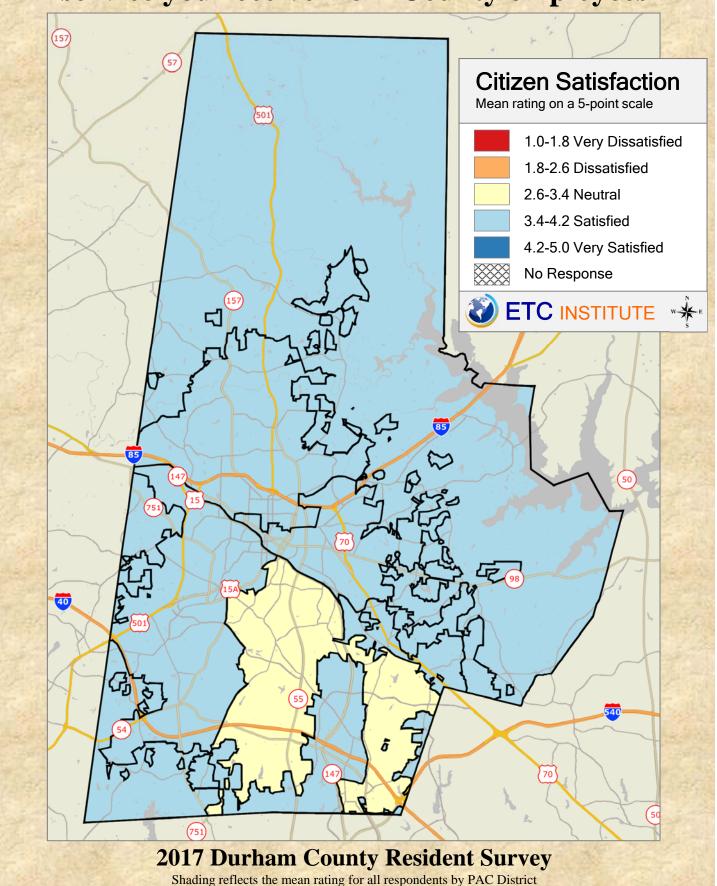




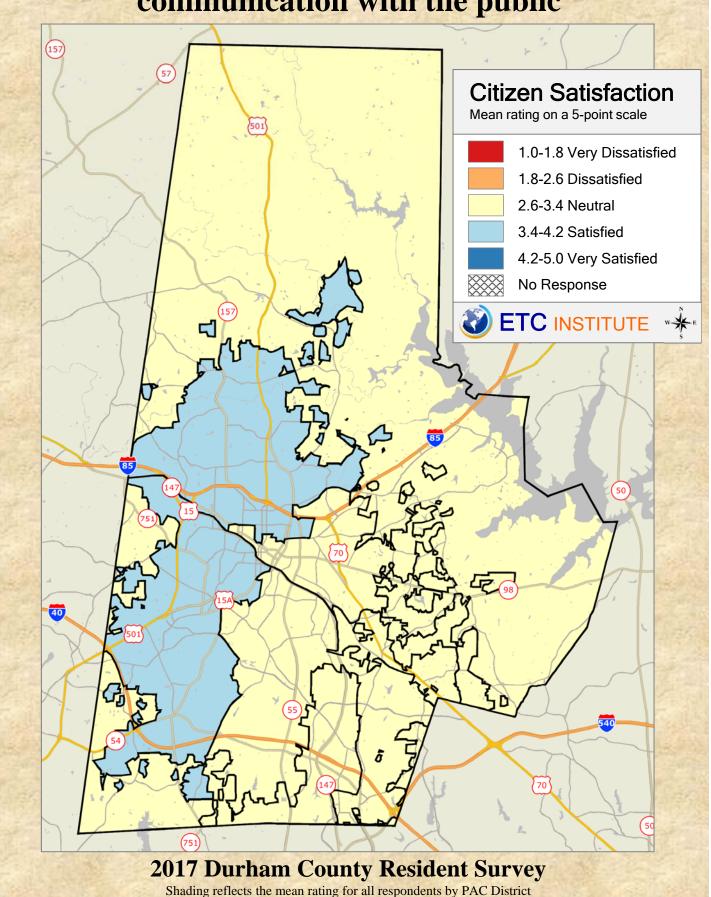
## Q1.14 Satisfaction with: Overall quality of customer service you receive from City employees



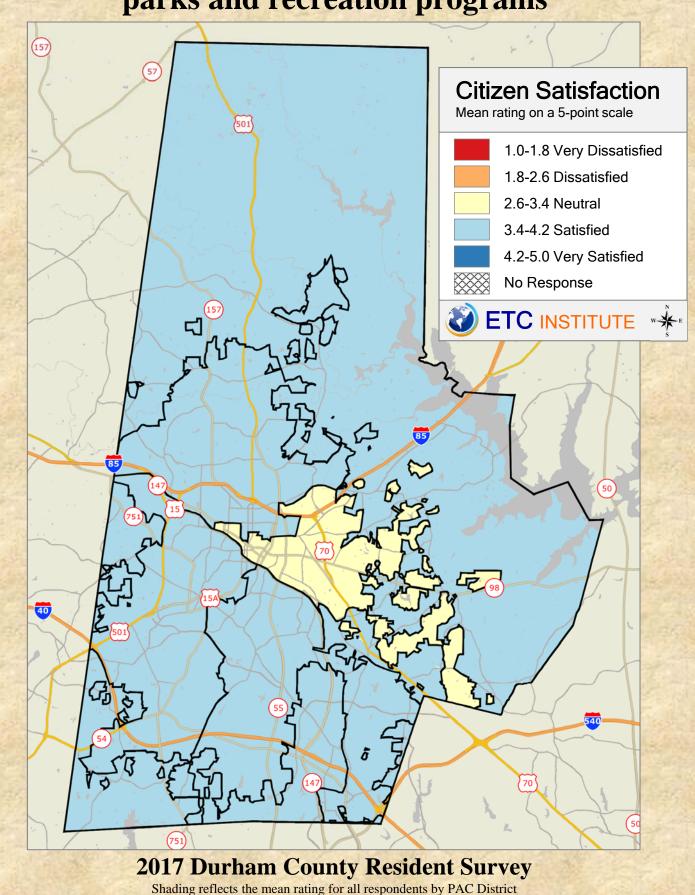
## Q1.15 Satisfaction with: Overall quality of customer service you receive from County employees

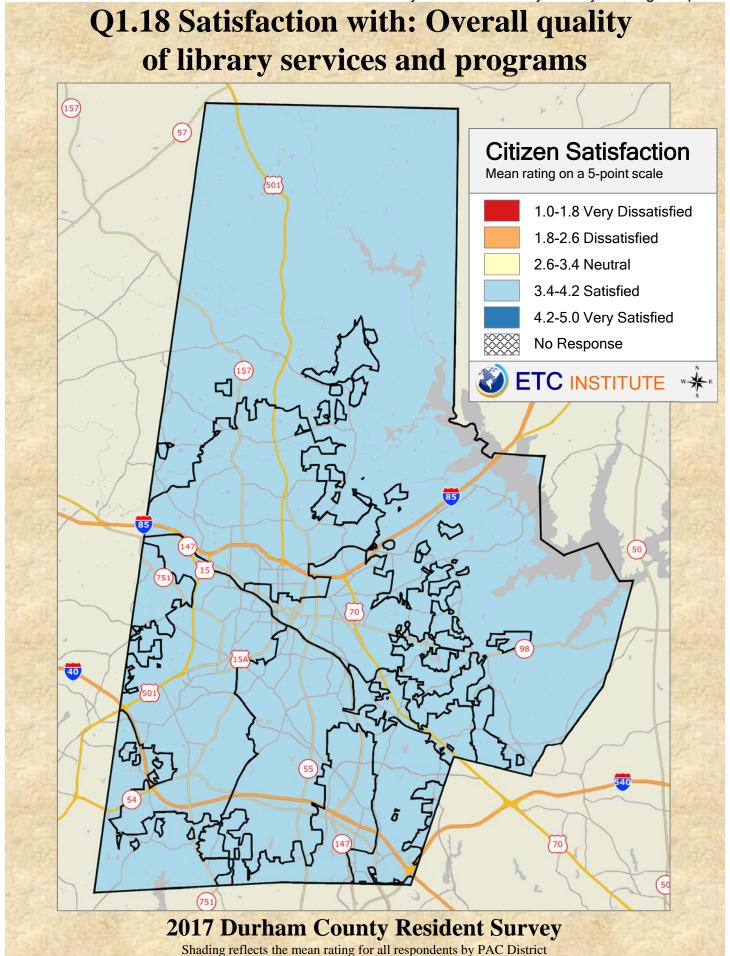


## Q1.16 Satisfaction with: Overall effectiveness of communication with the public

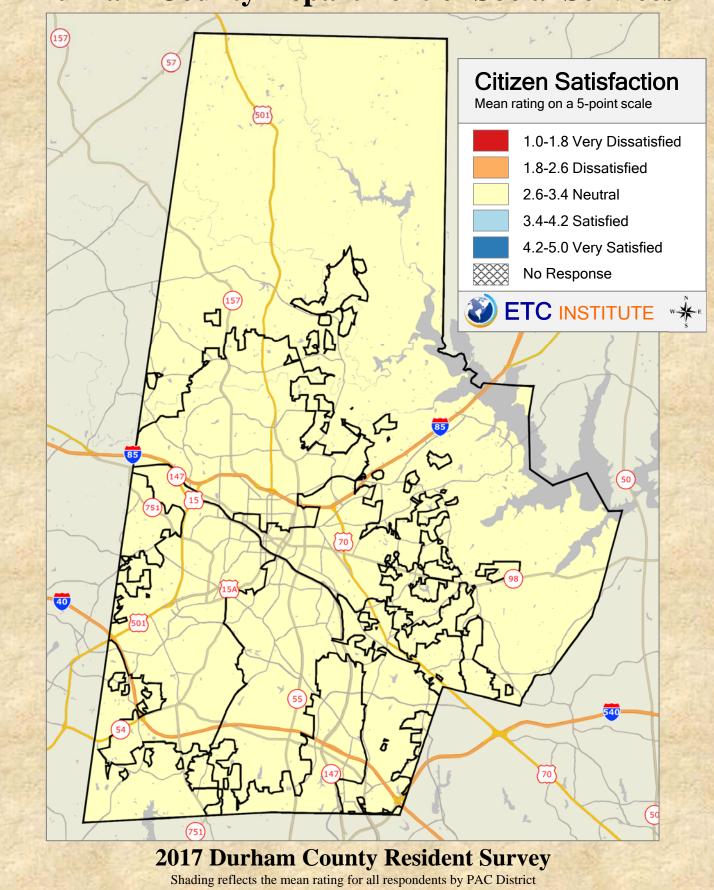


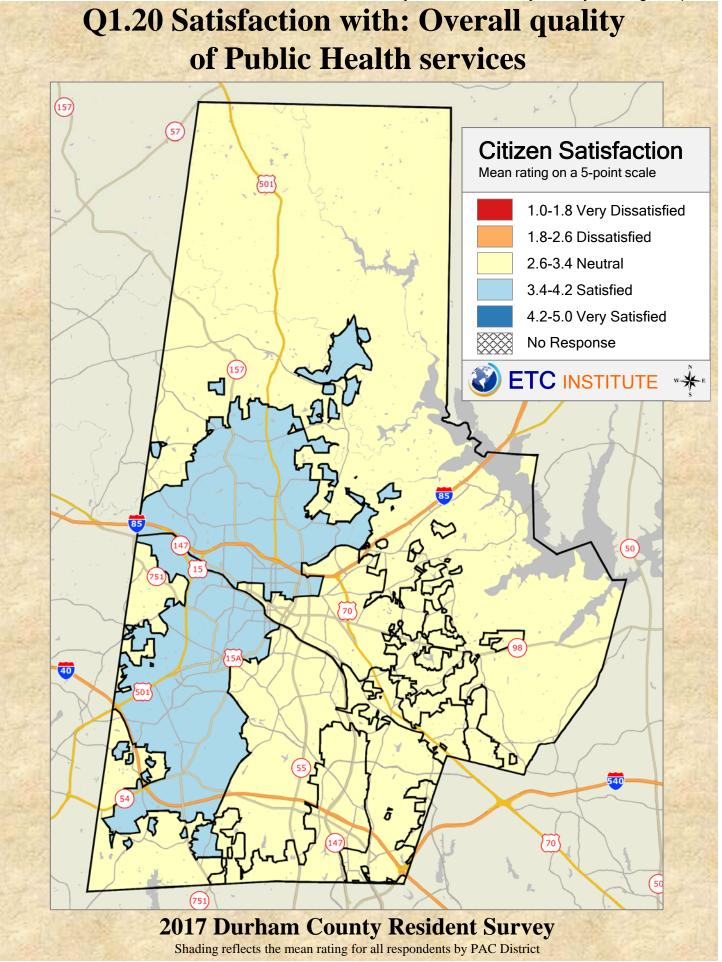
# Q1.17 Satisfaction with: Overall quality of parks and recreation programs





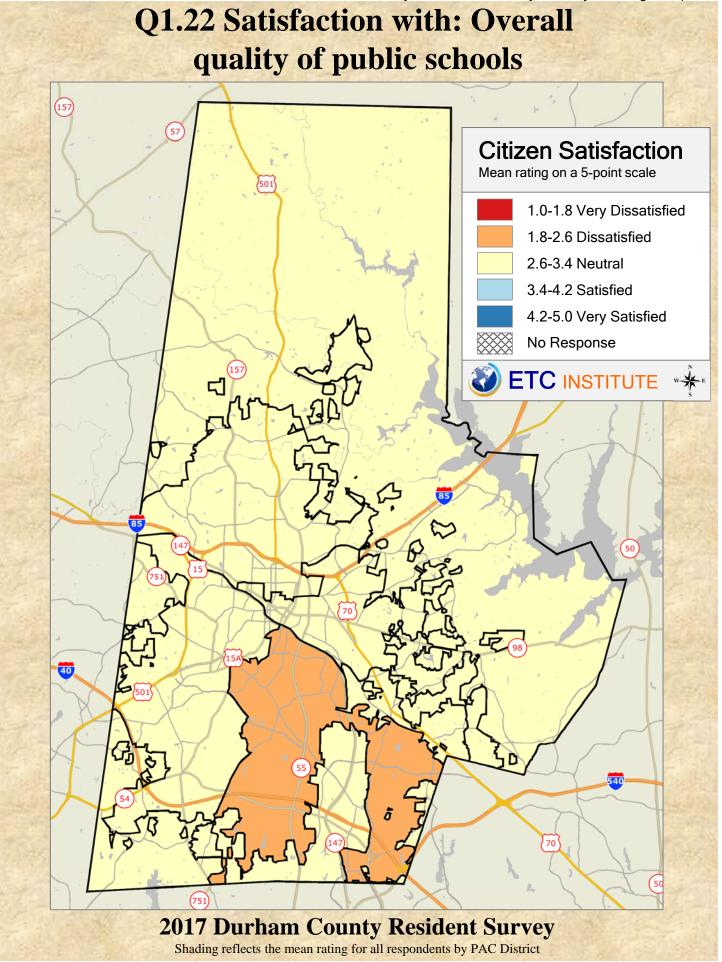
## Q1.19 Satisfaction with: Services provided by the Durham County Department of Social Services

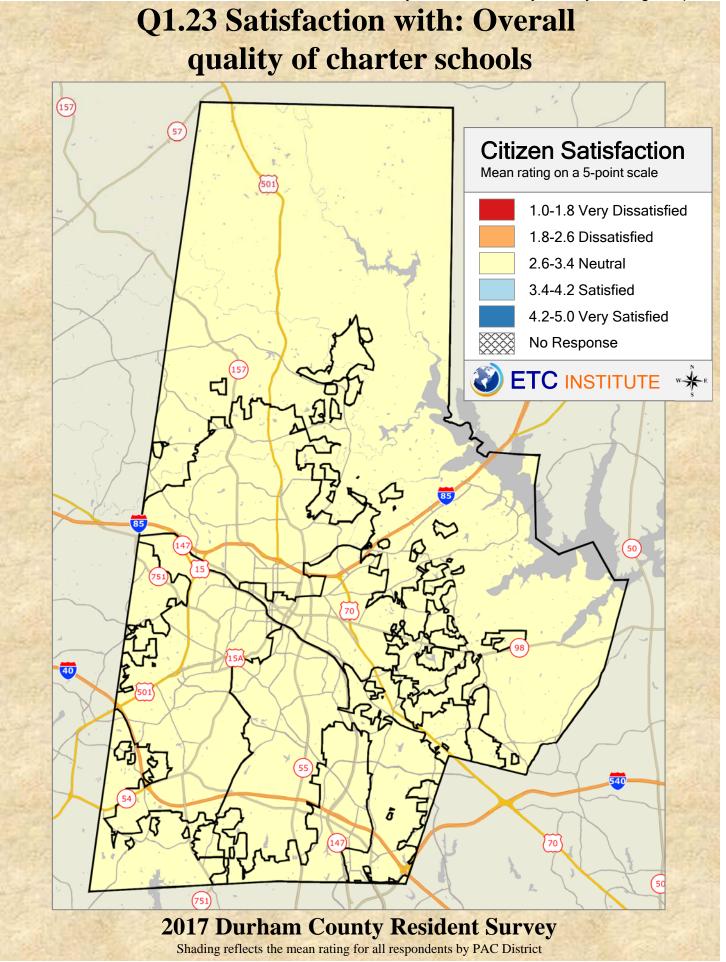


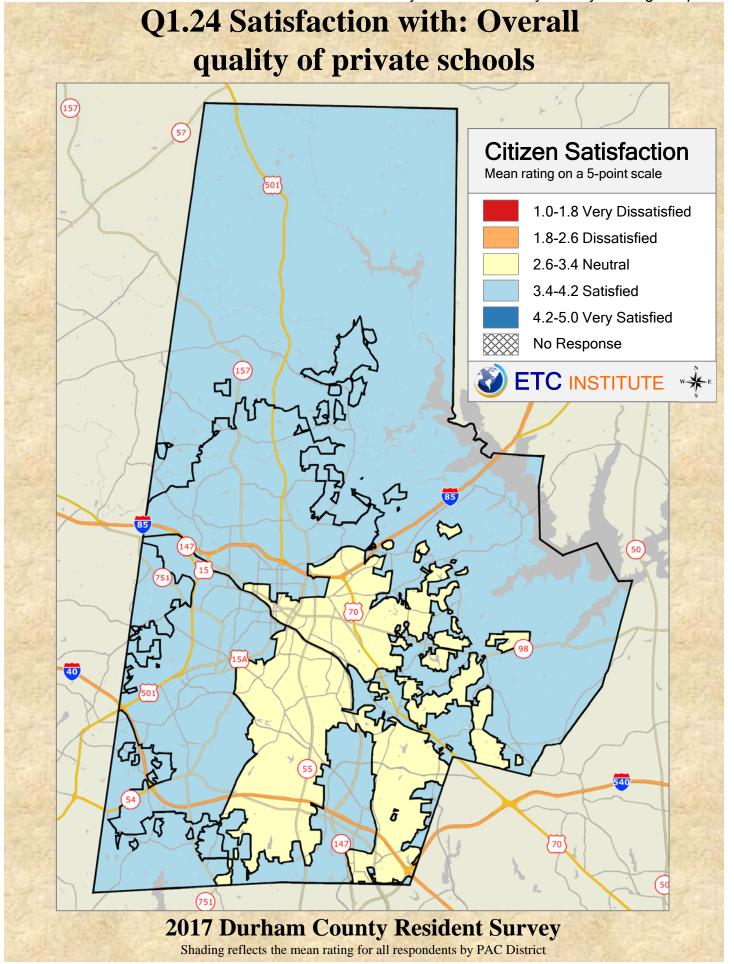


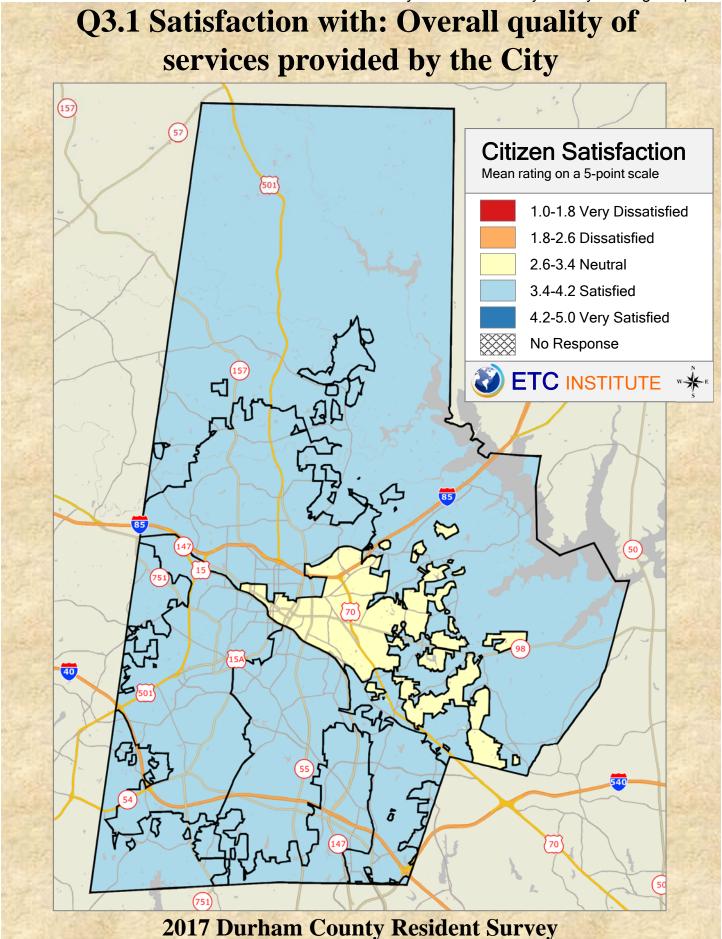
#### Durham County 2017 Community Survey Findings Report Q1.21 Satisfaction with: Overall quality of Tax Administration services Citizen Satisfaction Mean rating on a 5-point scale 1.0-1.8 Very Dissatisfied 1.8-2.6 Dissatisfied 2.6-3.4 Neutral 3.4-4.2 Satisfied 4.2-5.0 Very Satisfied No Response **ETC** INSTITUTE

#### 2017 Durham County Resident Survey Shading reflects the mean rating for all respondents by PAC District





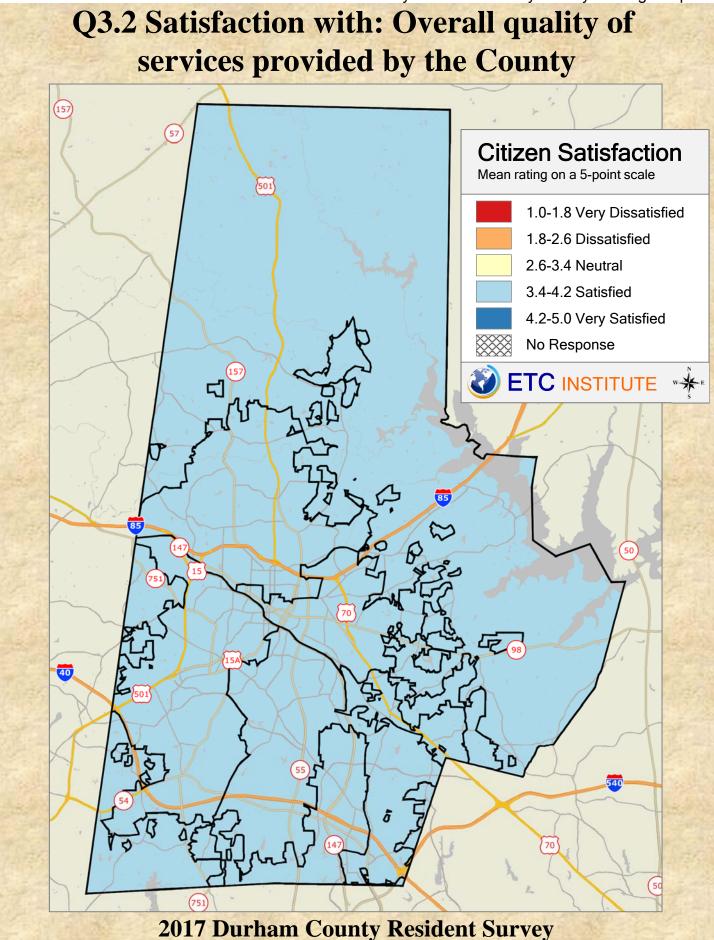




Shading reflects the mean rating for all respondents by PAC District

ETC Institute (2017)

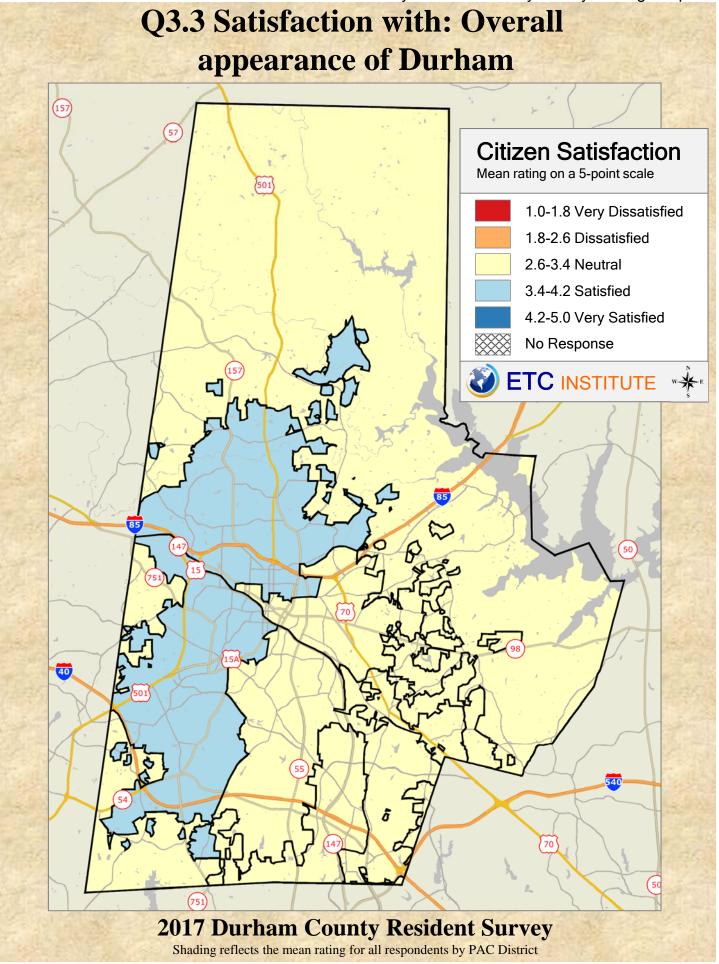
GIS Maps -28

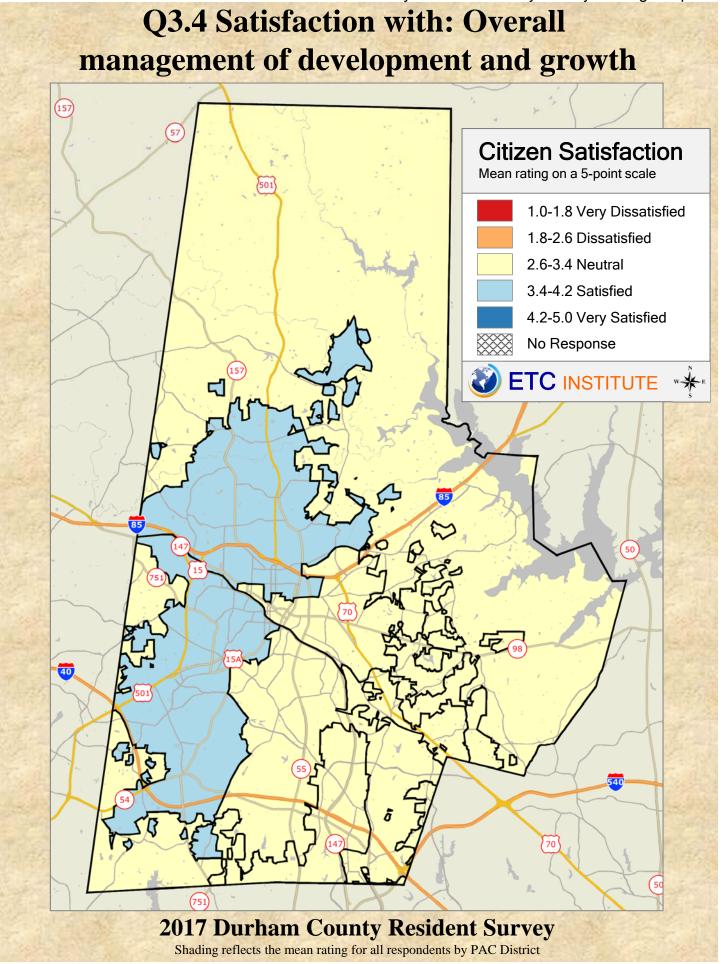


Shading reflects the mean rating for all respondents by PAC District

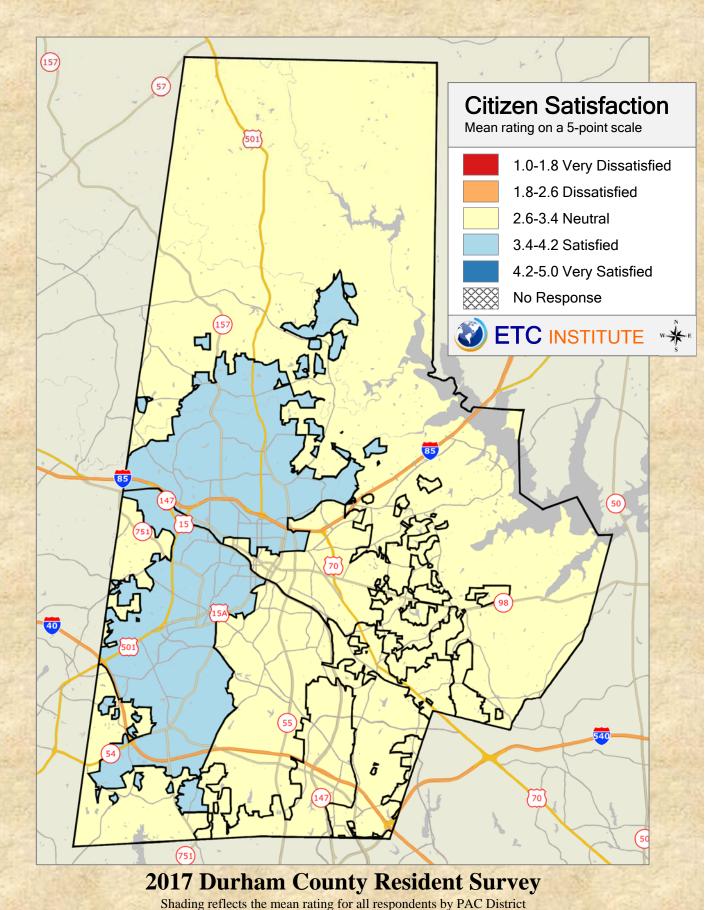
ETC Institute (2017)

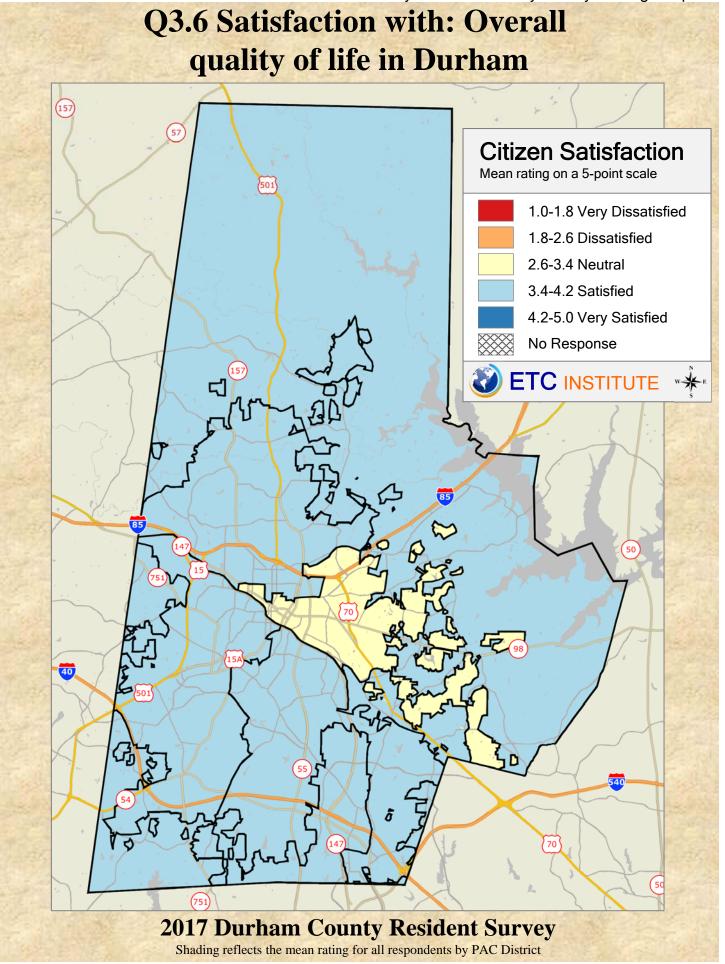
GIS Maps -29

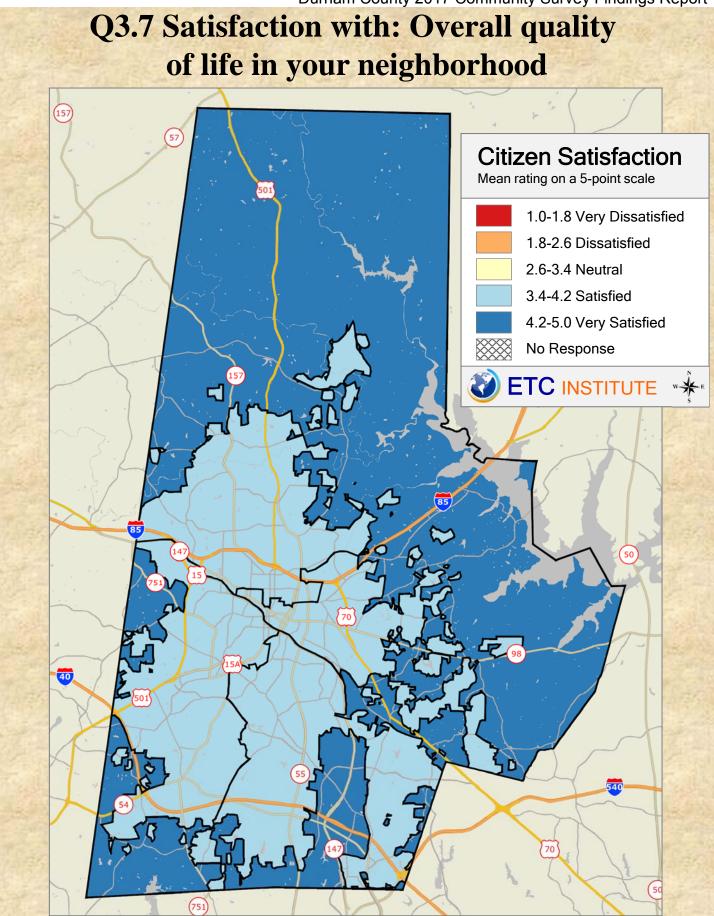




#### Q3.5 Satisfaction with: Overall image of Durham





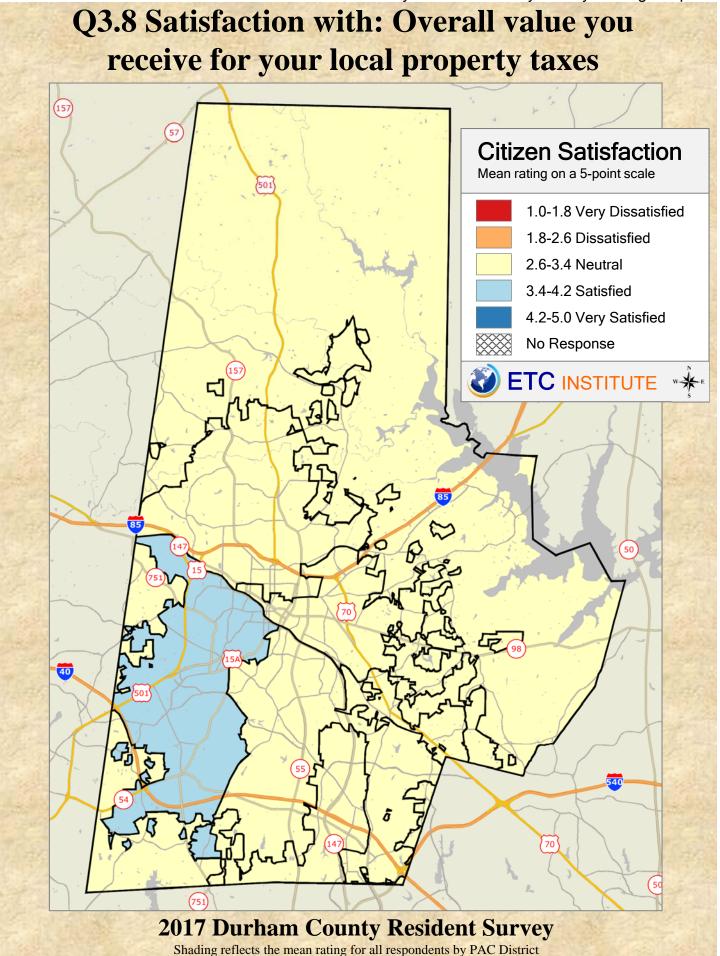


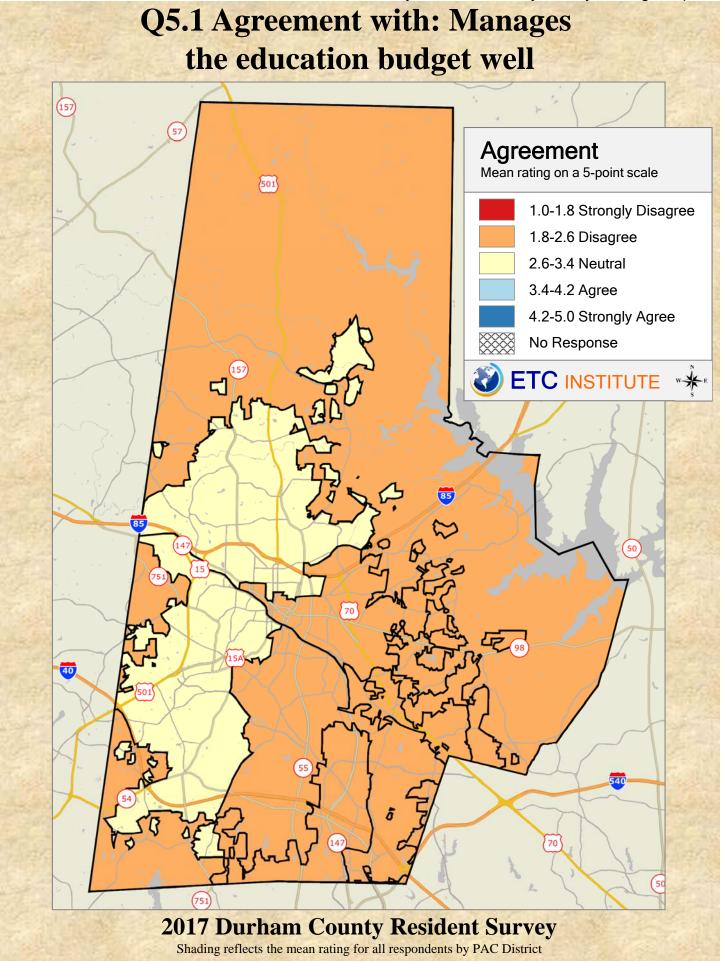
Shading reflects the mean rating for all respondents by PAC District

ETC Institute (2017)

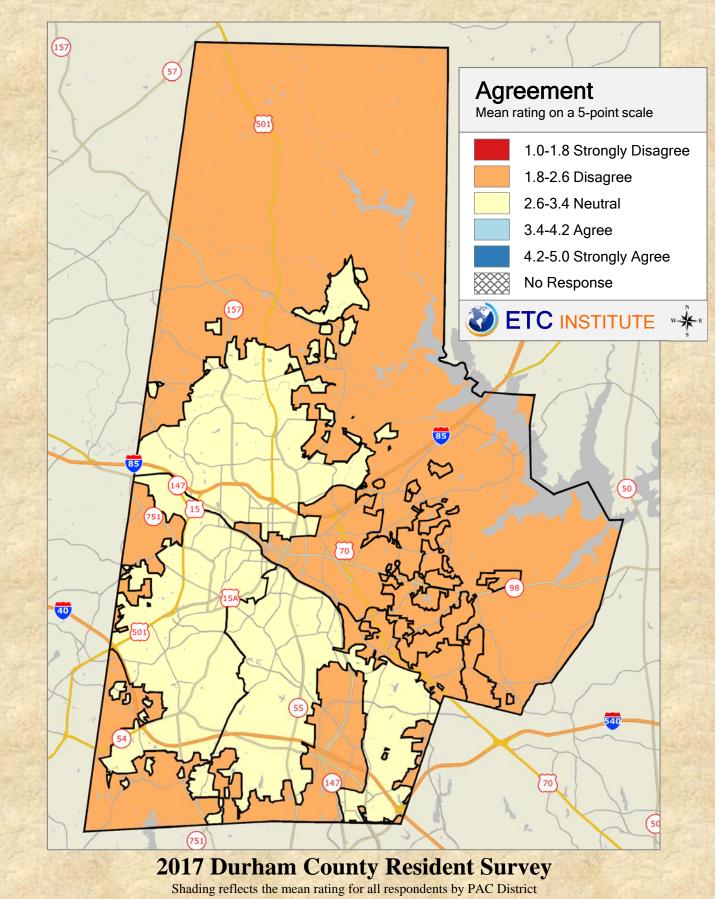
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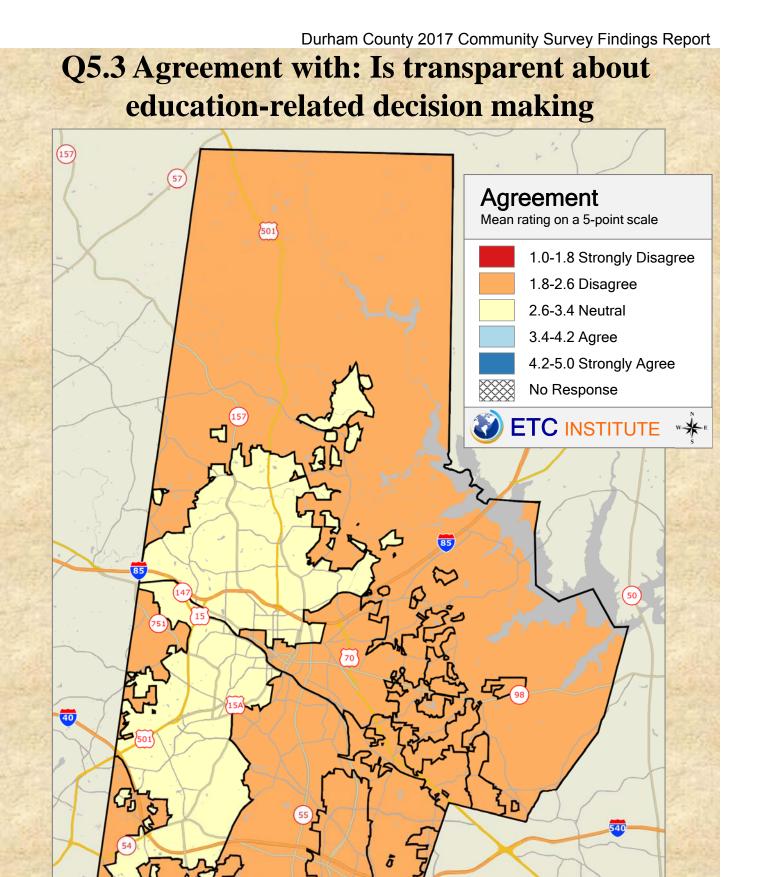
2017 Durham County Resident Survey





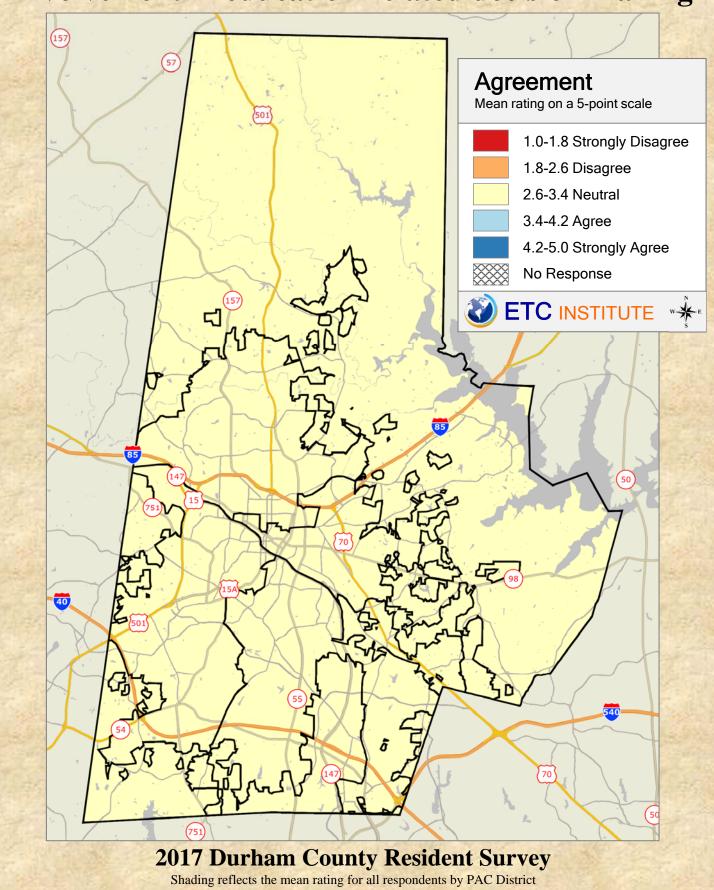
#### Q5.2 Agreement with: Attracts high quality teachers

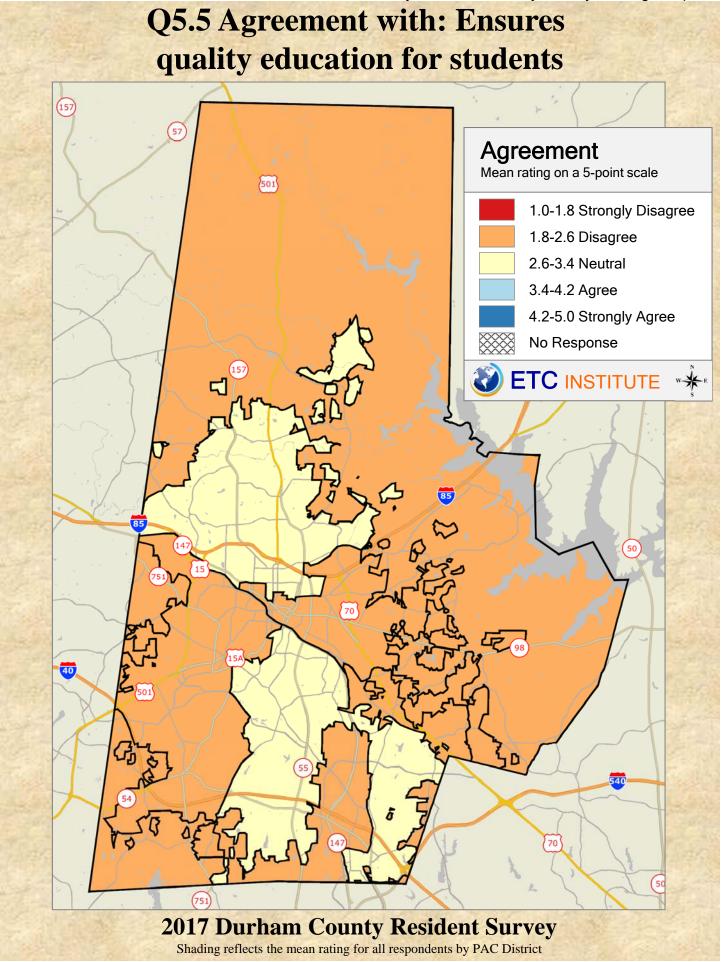


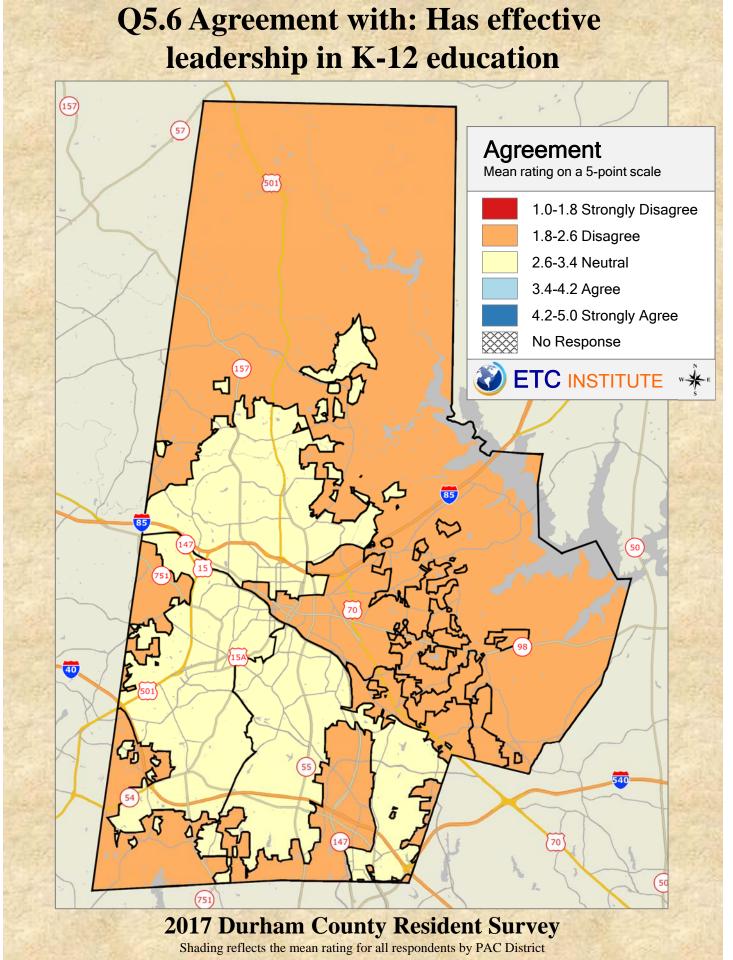


## 2017 Durham County Resident Survey Shading reflects the mean rating for all respondents by PAC District

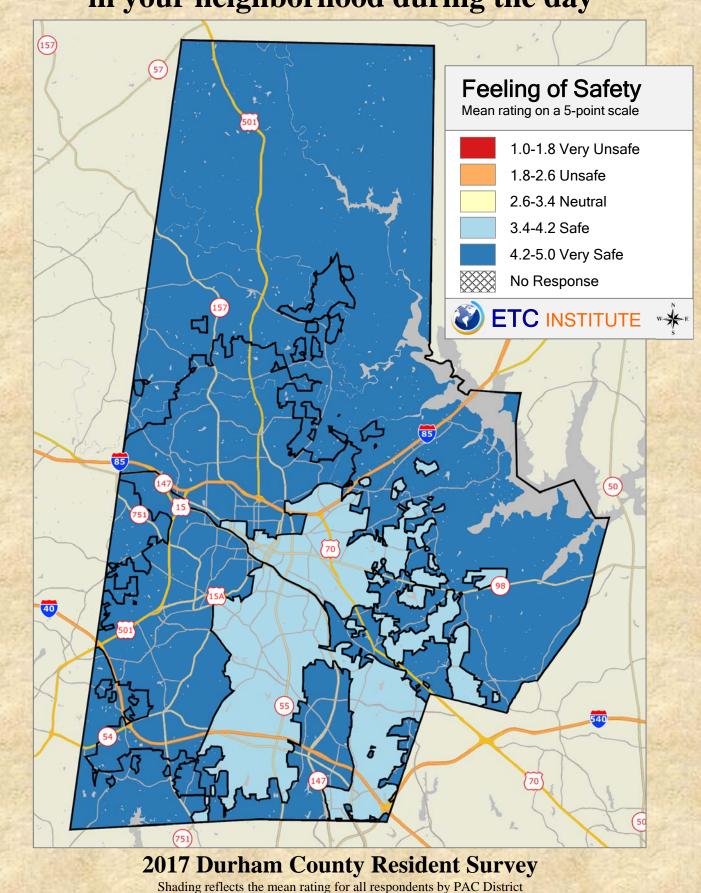
# Q5.4 Agreement with: Encourages community involvement in education-related decision making

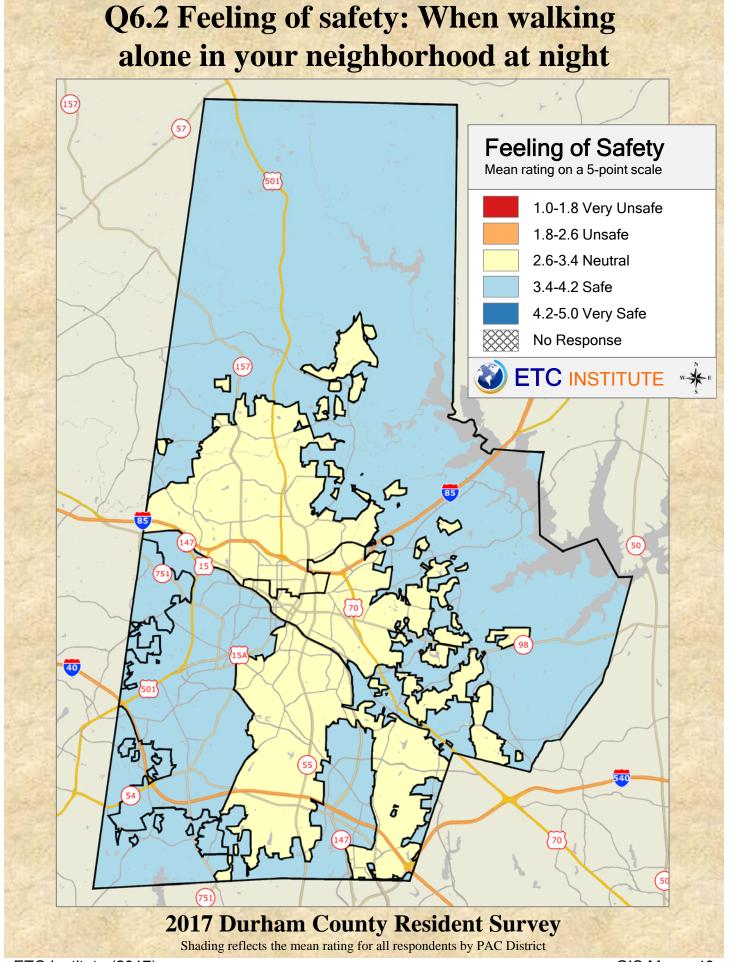


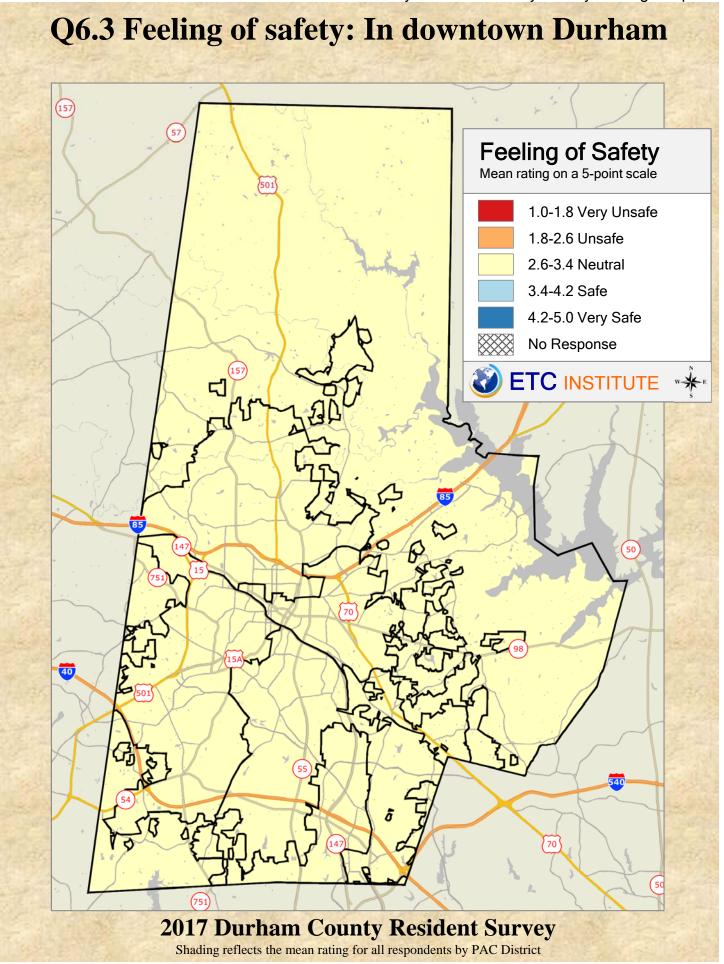


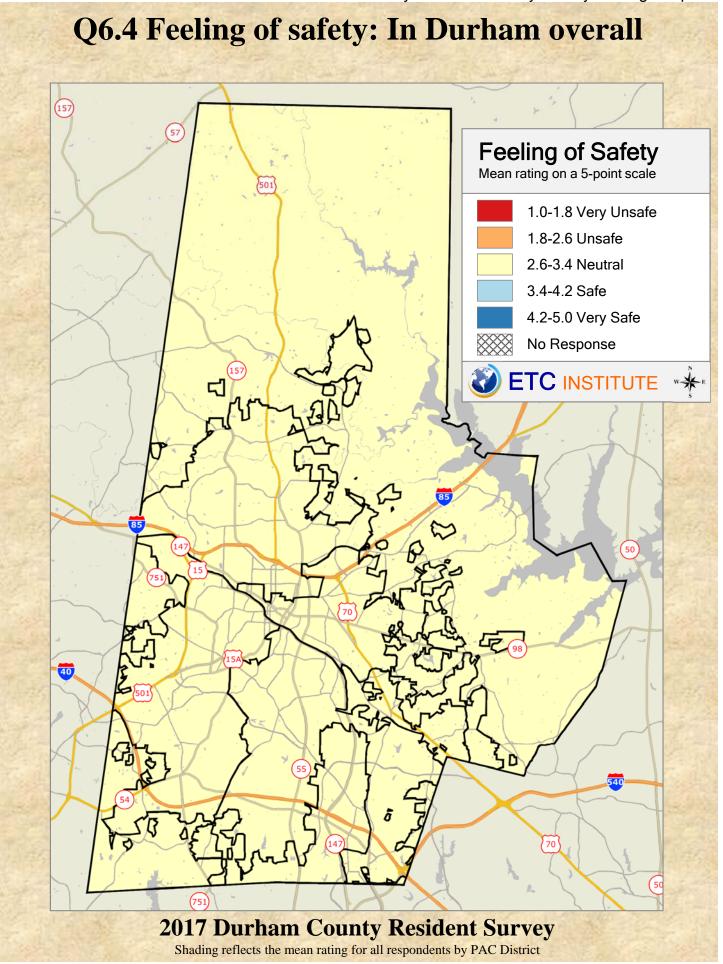


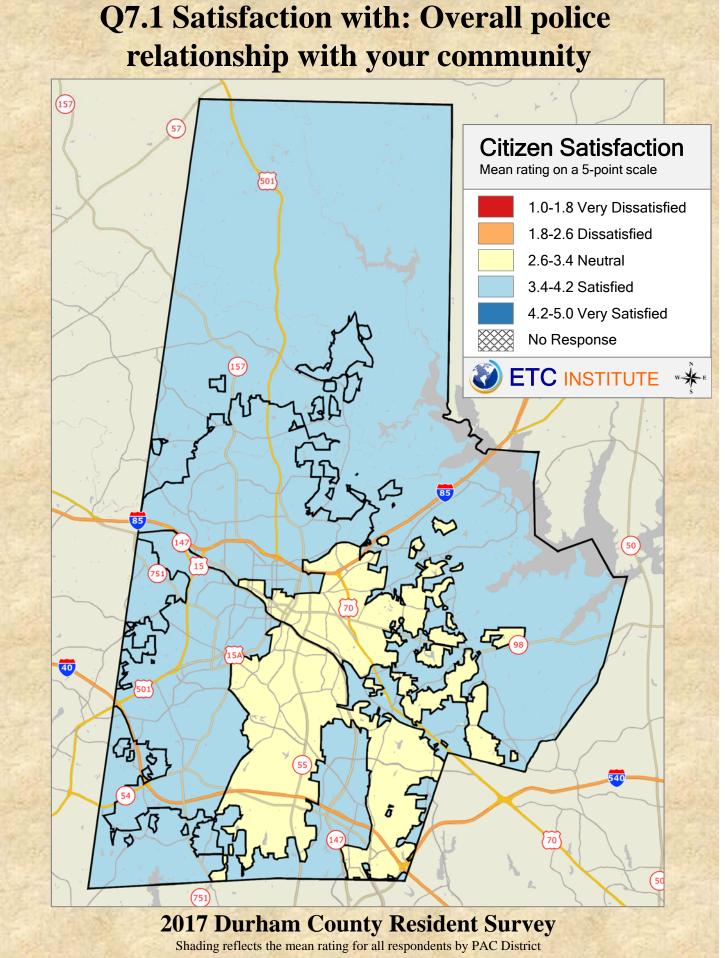


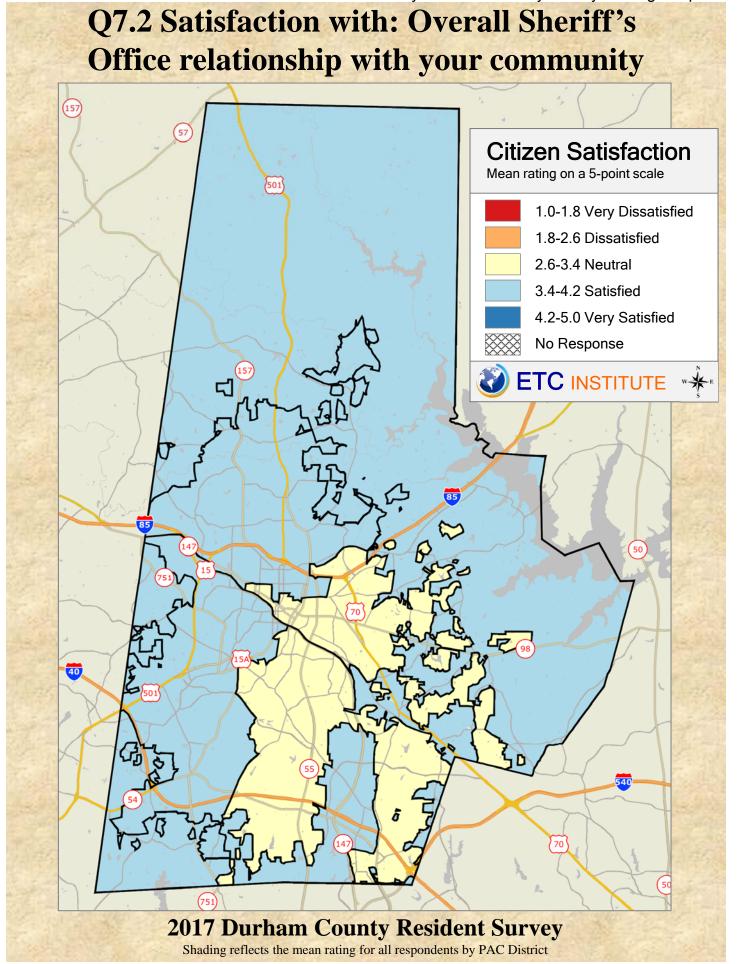




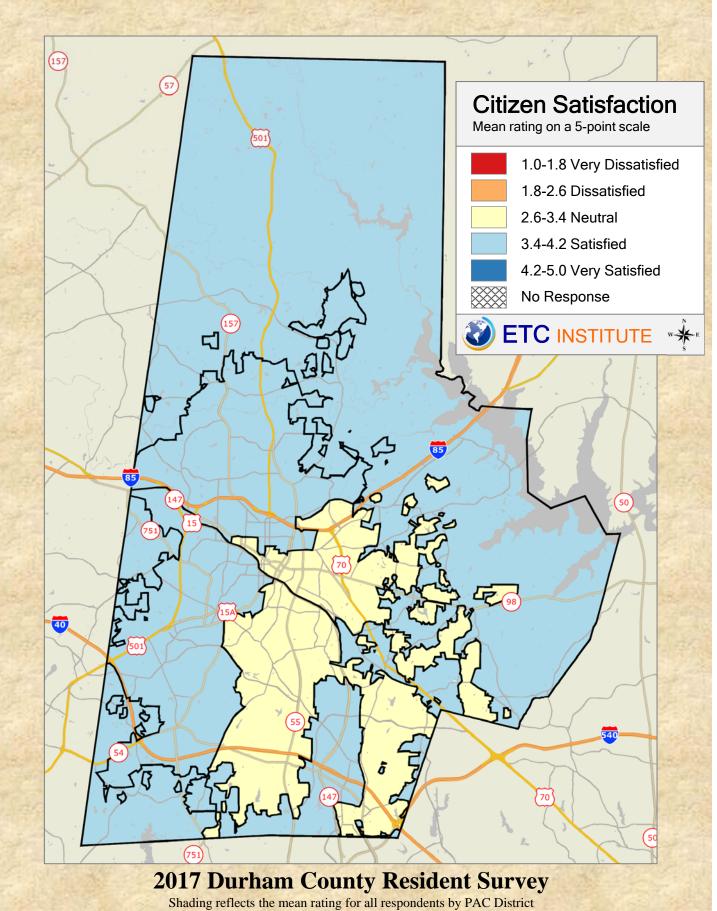


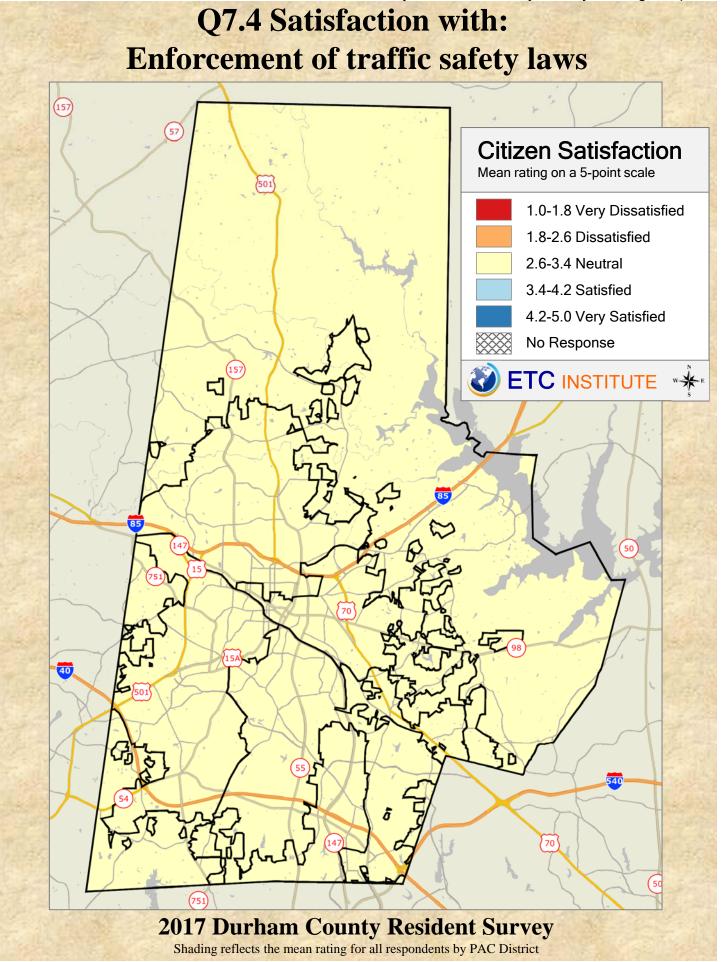


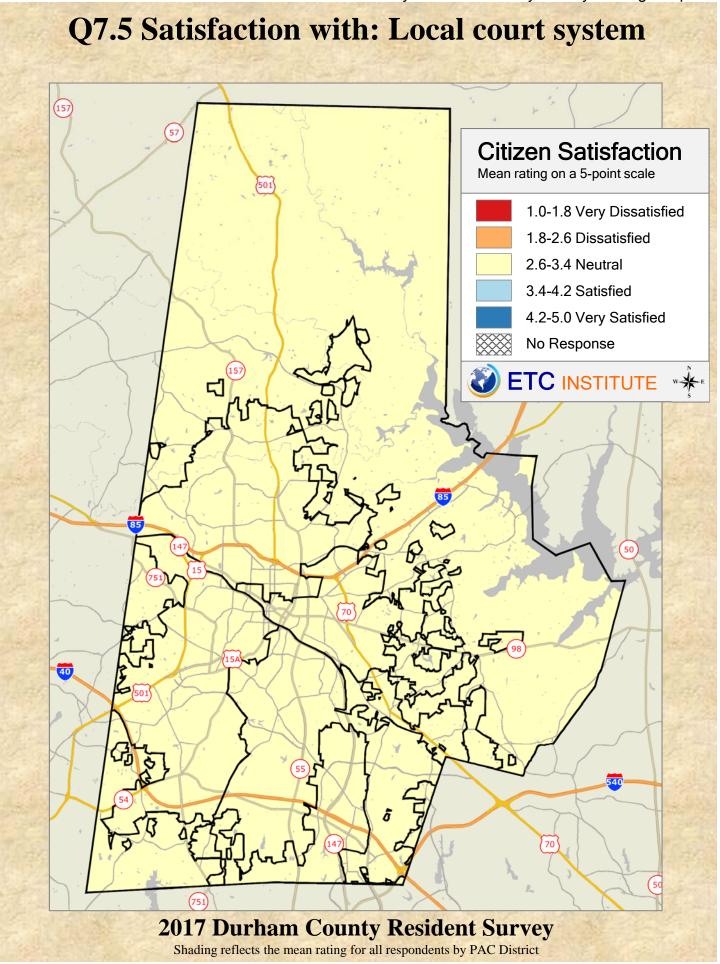




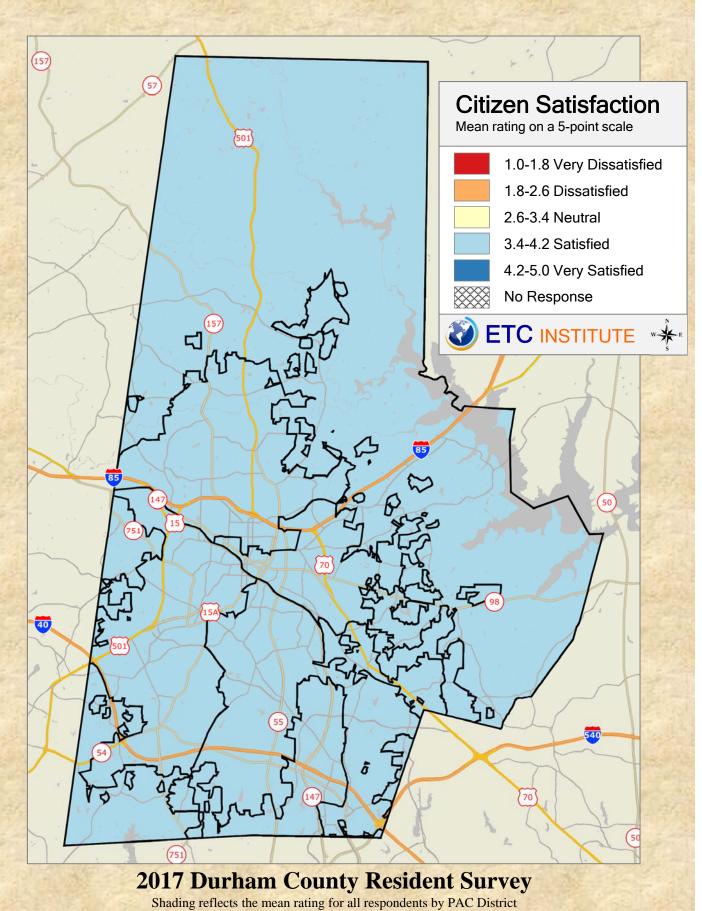
#### Q7.3 Satisfaction with: Animal Control services

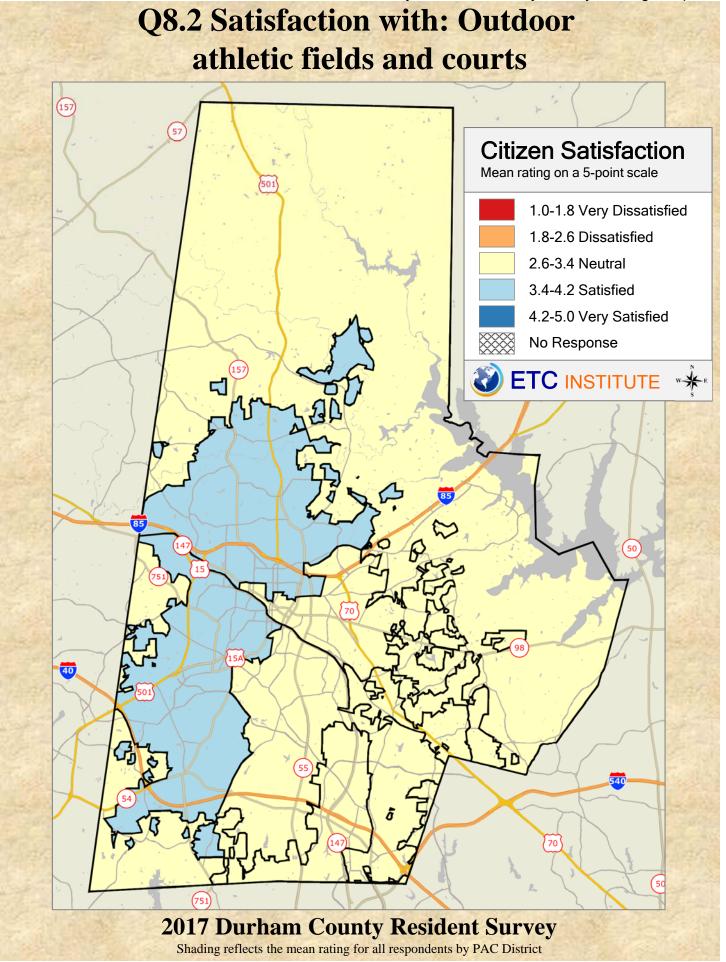


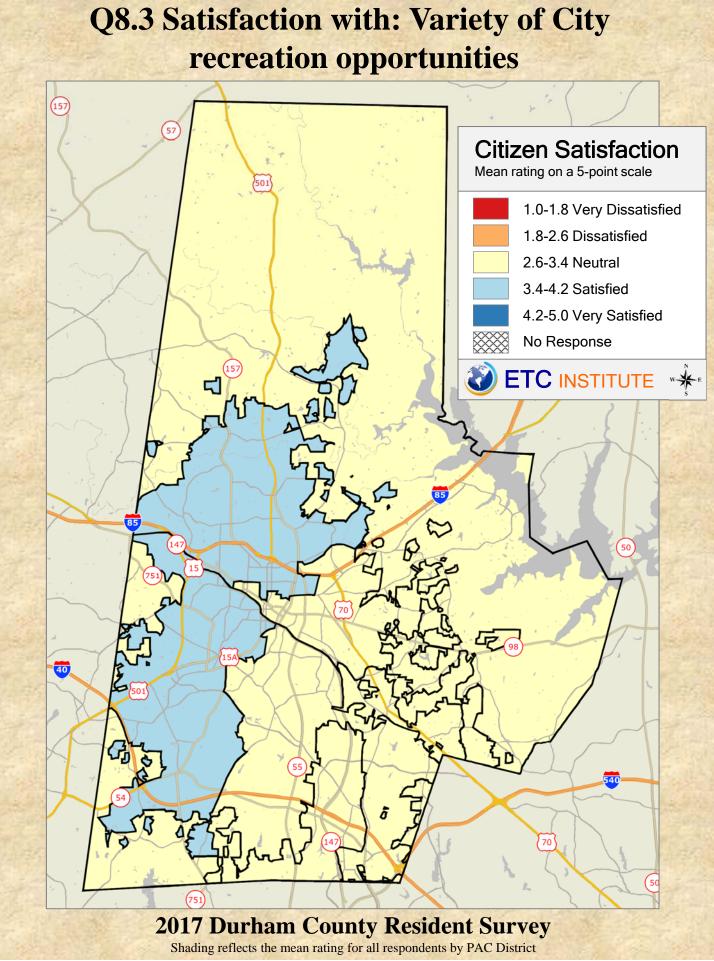




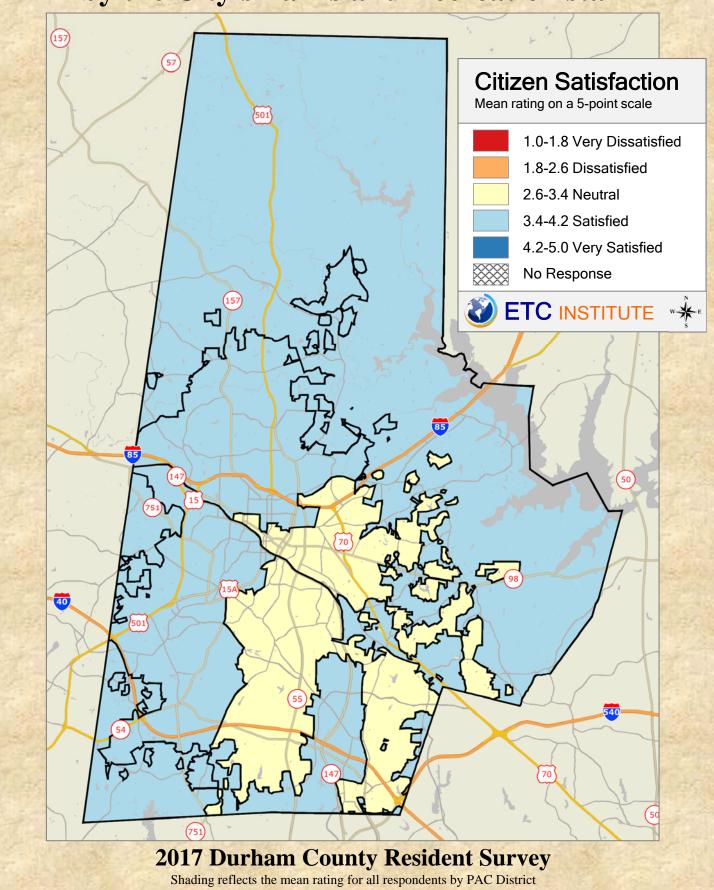
#### Q8.1 Satisfaction with: Greenways and trails



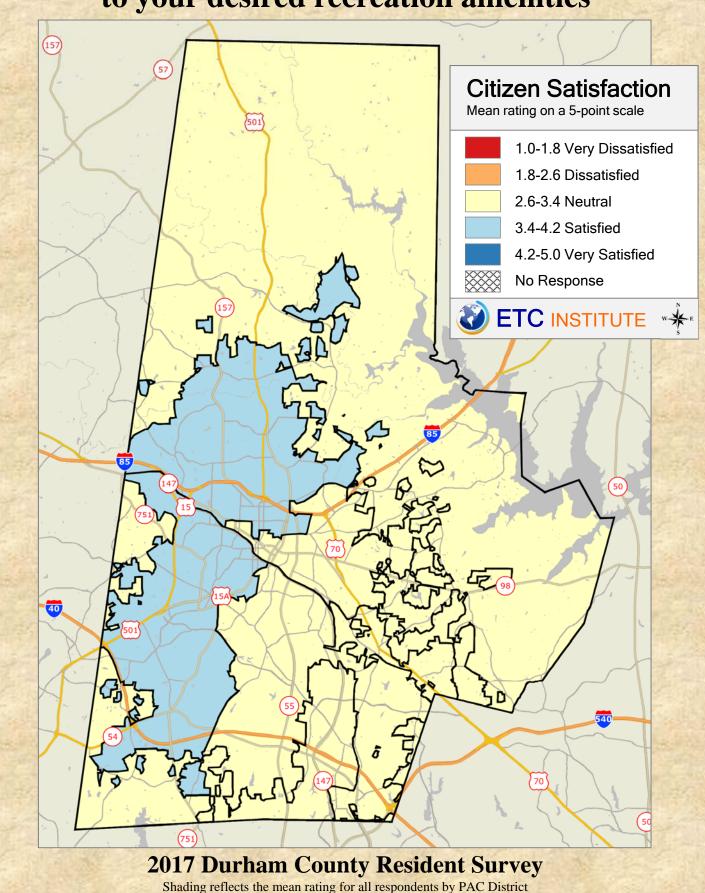


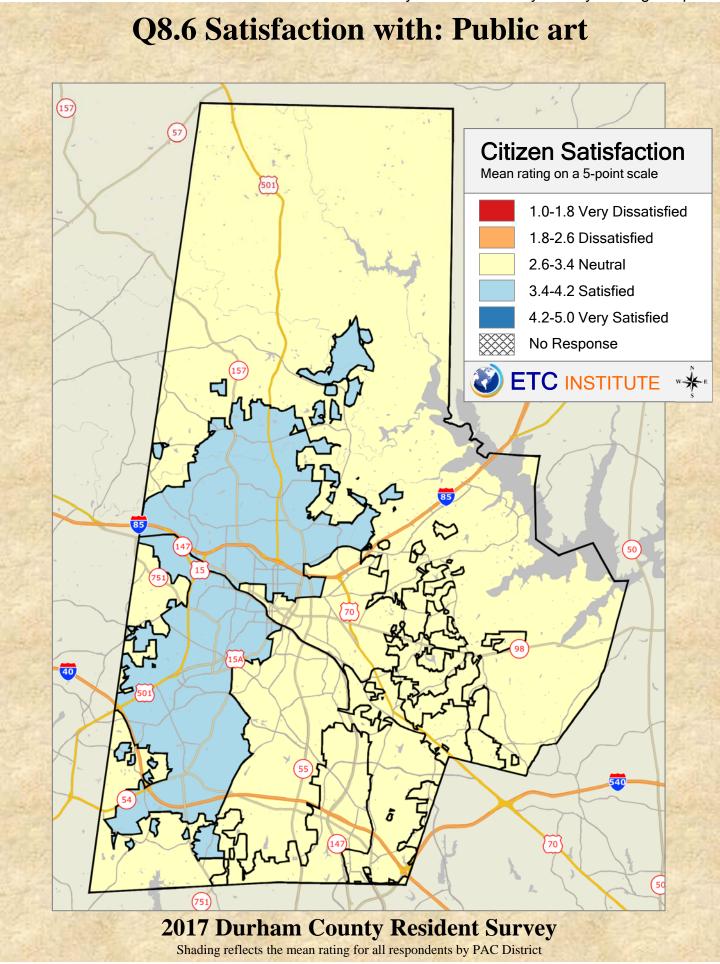


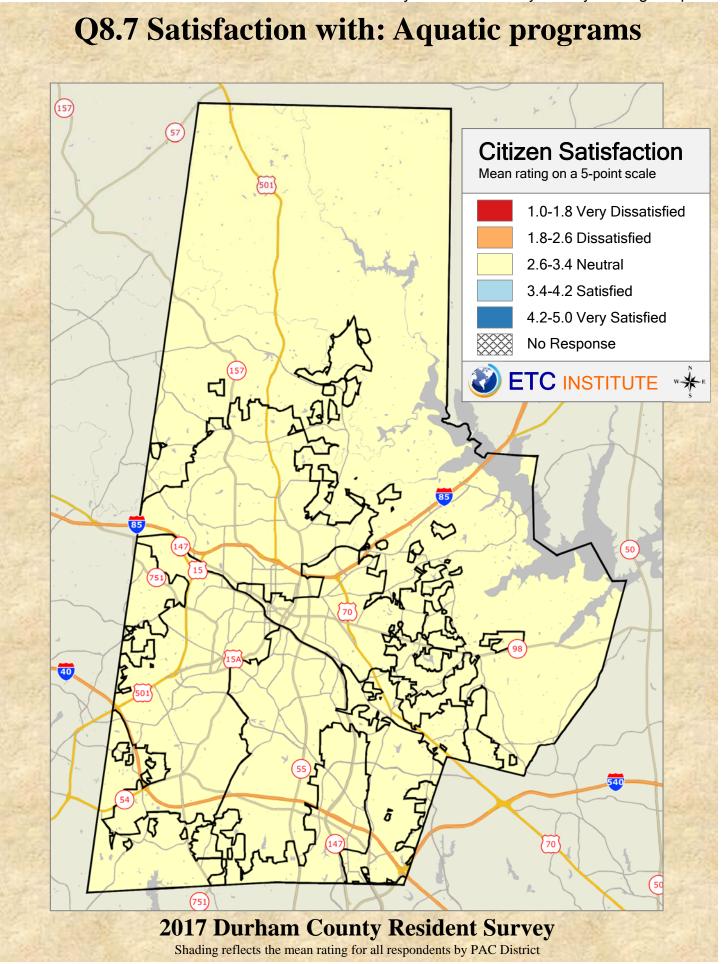
# Q8.4 Satisfaction with: Customer service provided by the City's Parks and Recreation staff

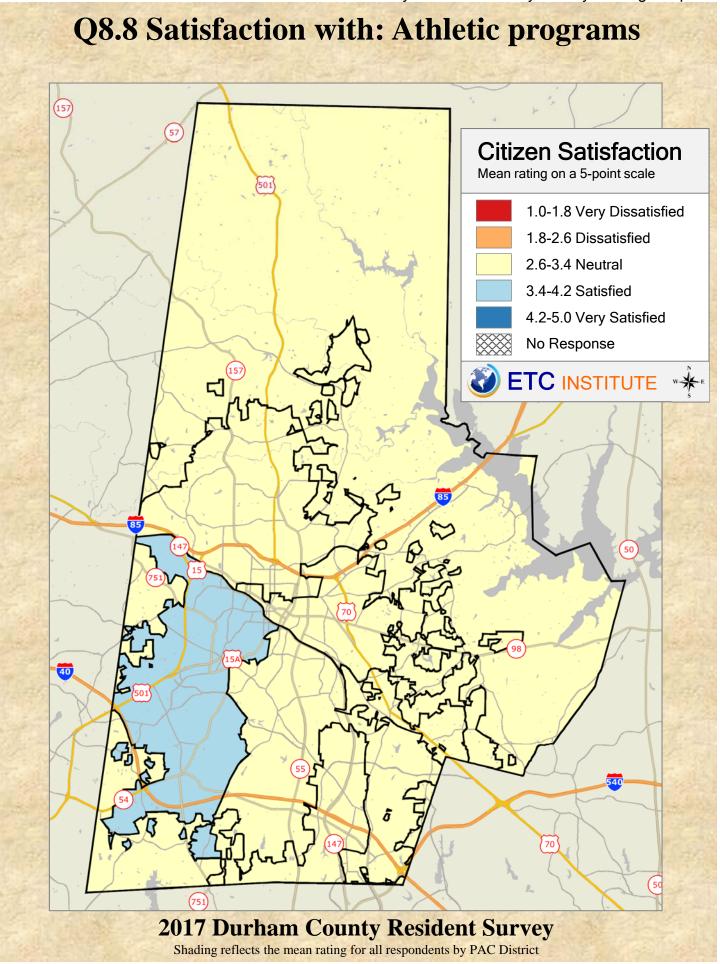


# Q8.5 Satisfaction with: Length of your commute to your desired recreation amenities

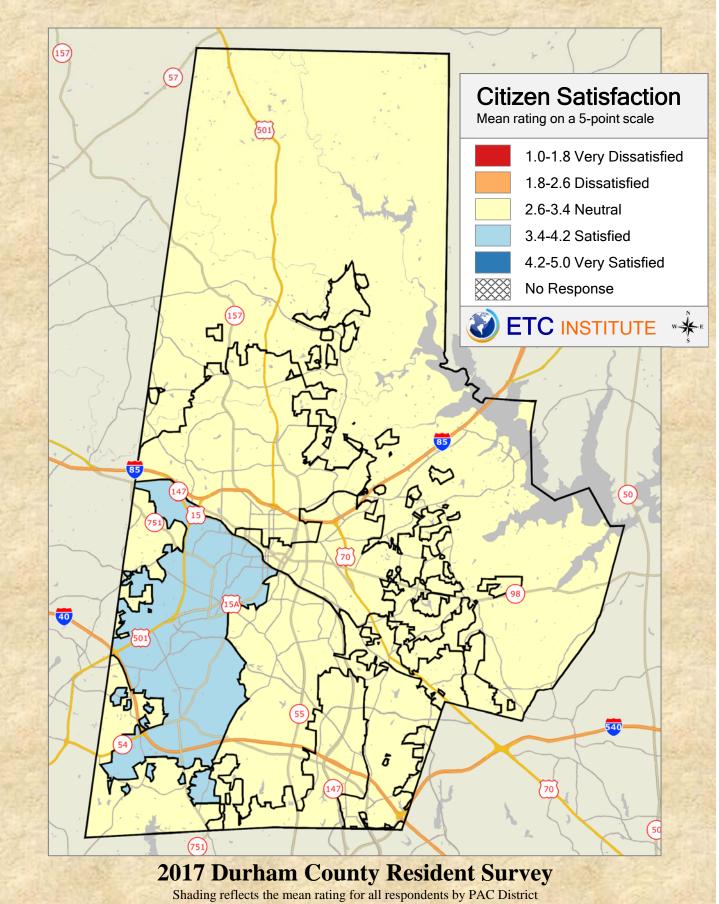




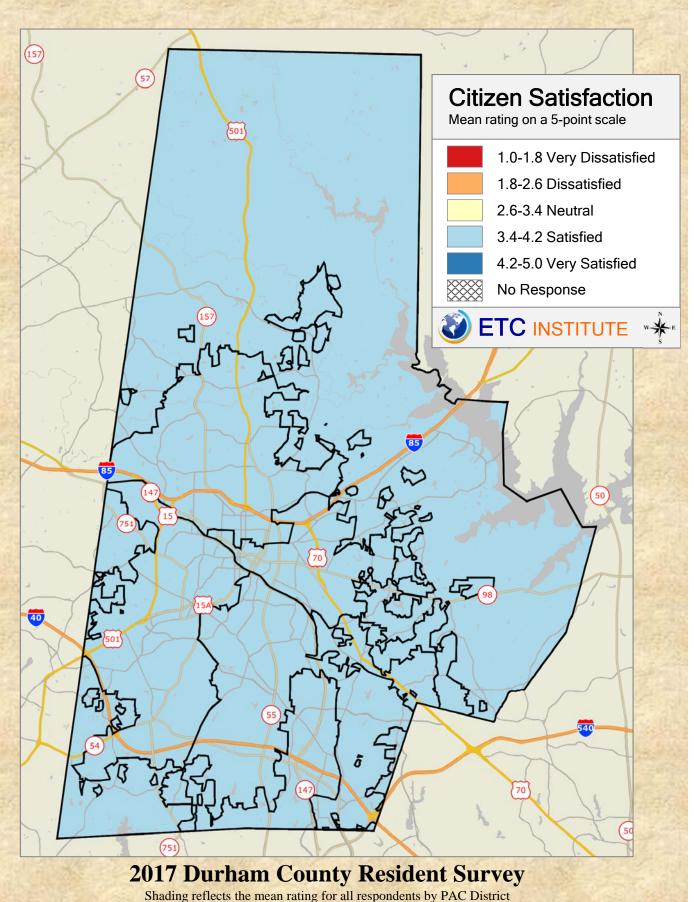


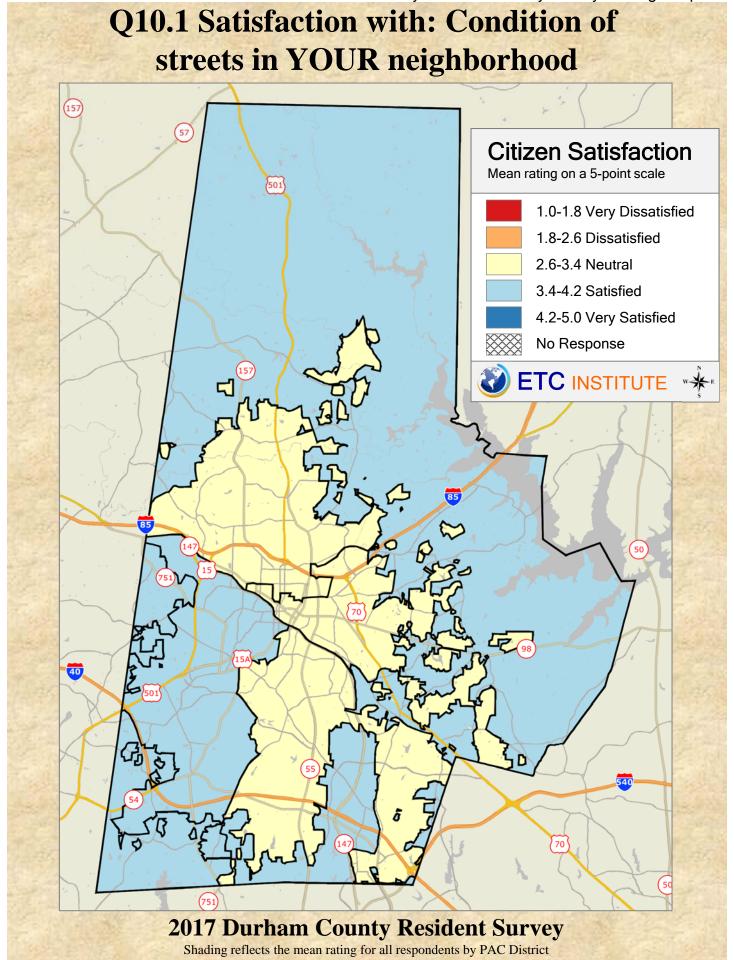


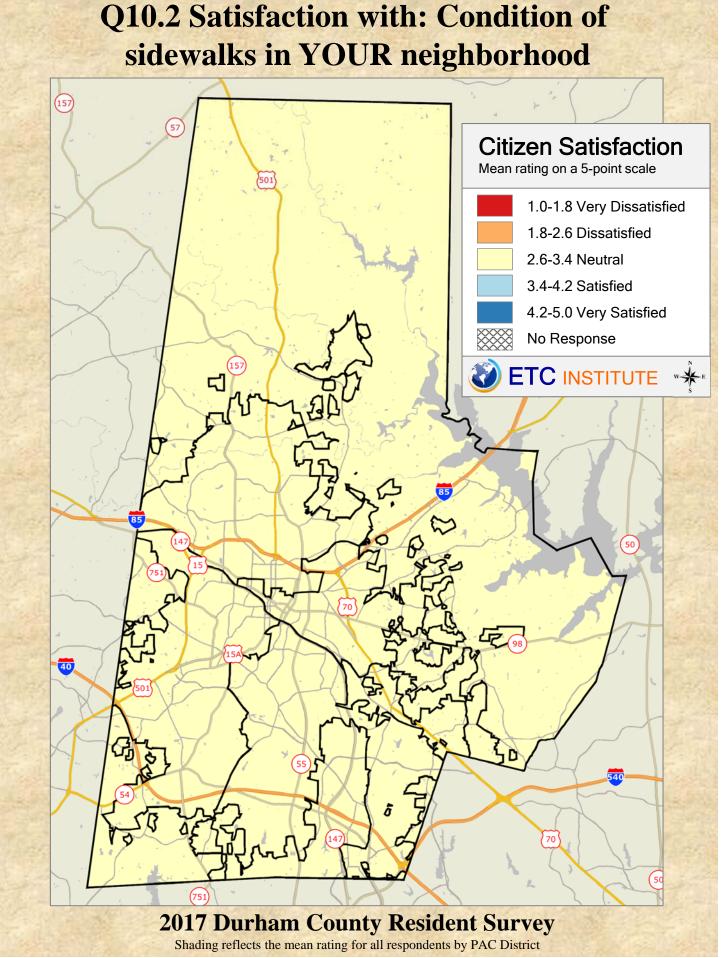
### Q8.9 Satisfaction with: Recreation center programs

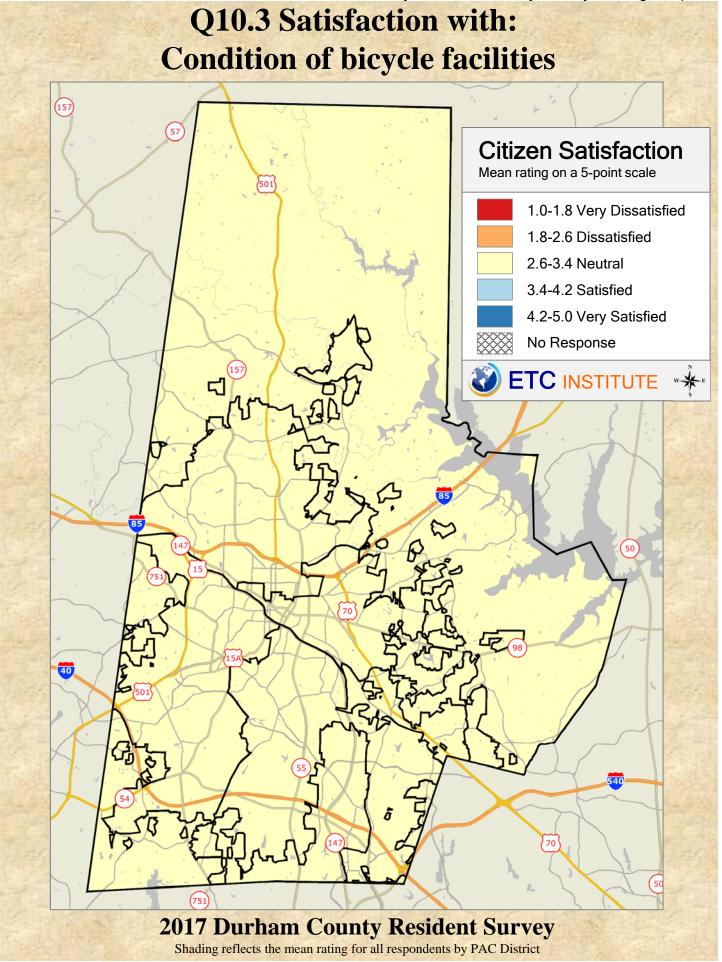


## **Q8.10** Satisfaction with: Cultural programming

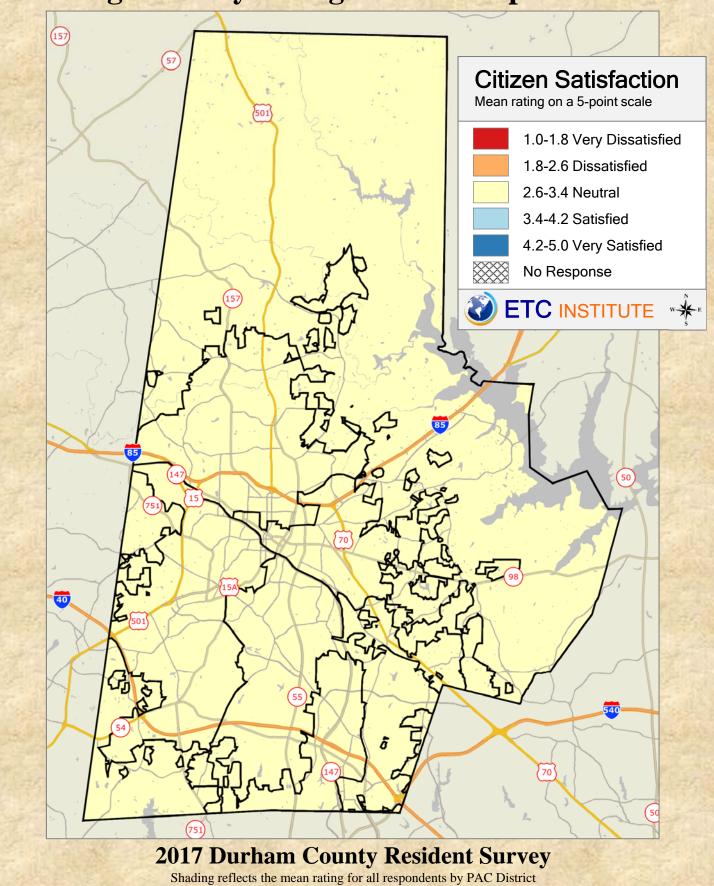


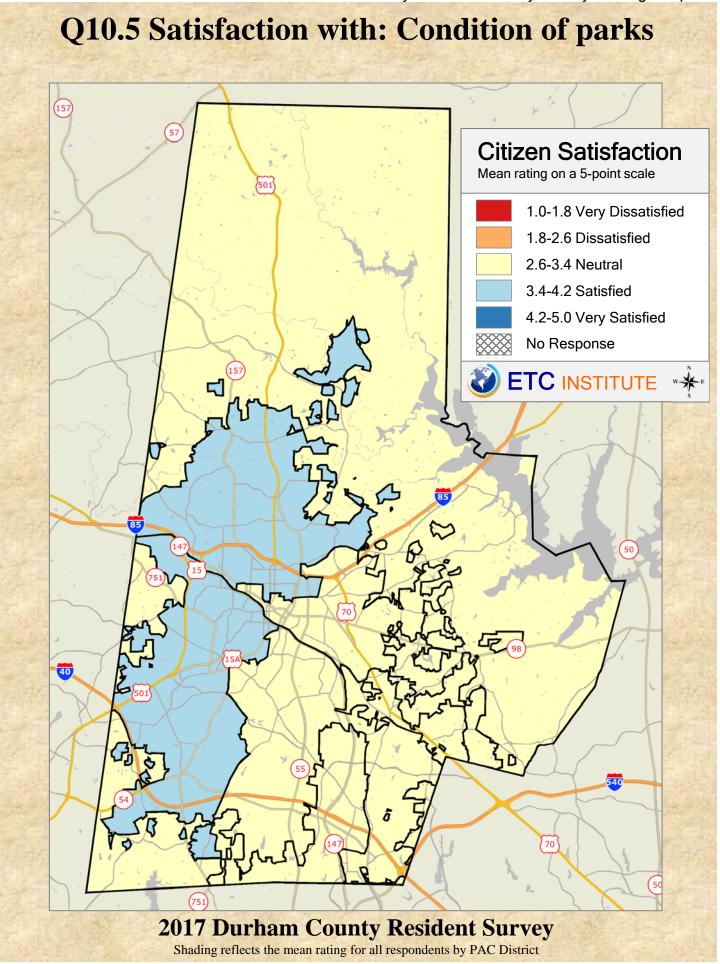


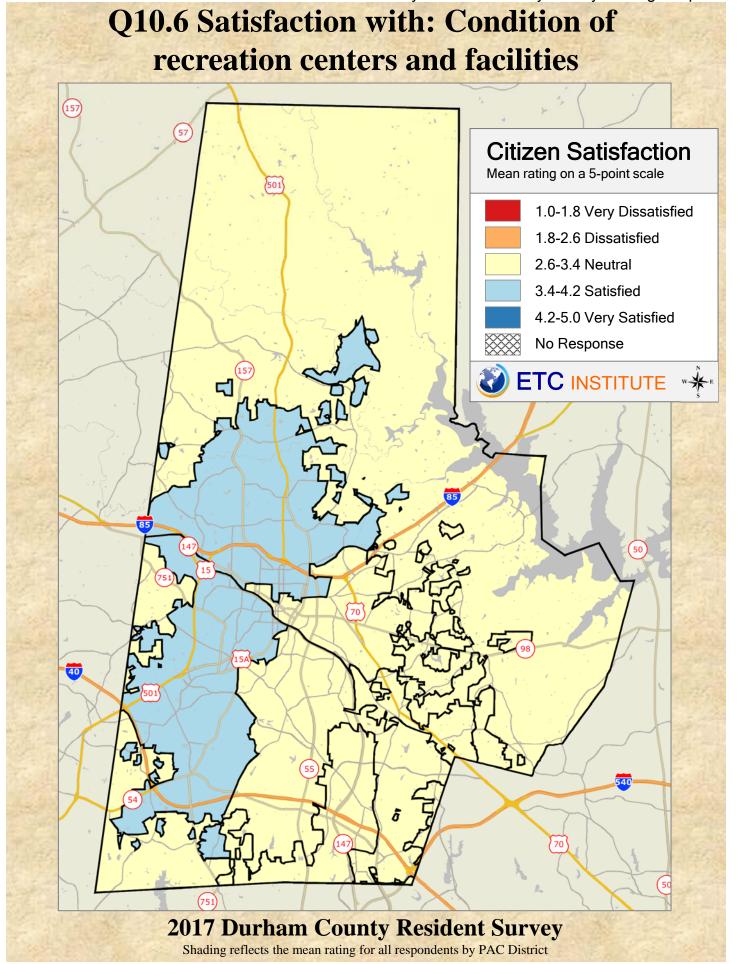




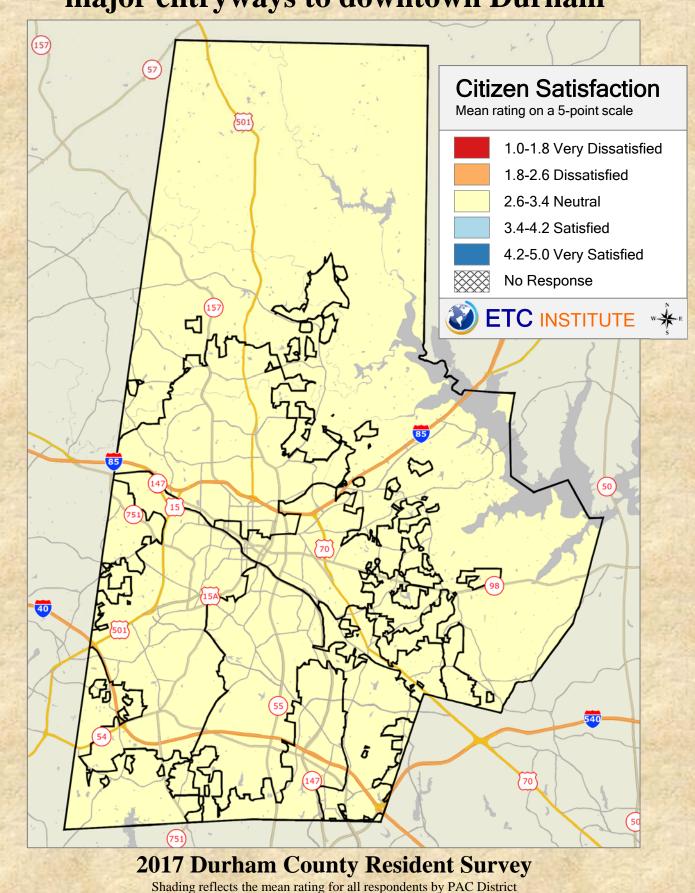
# Q10.4 Satisfaction with: Appearance of landscaping on right of ways along streets and public areas



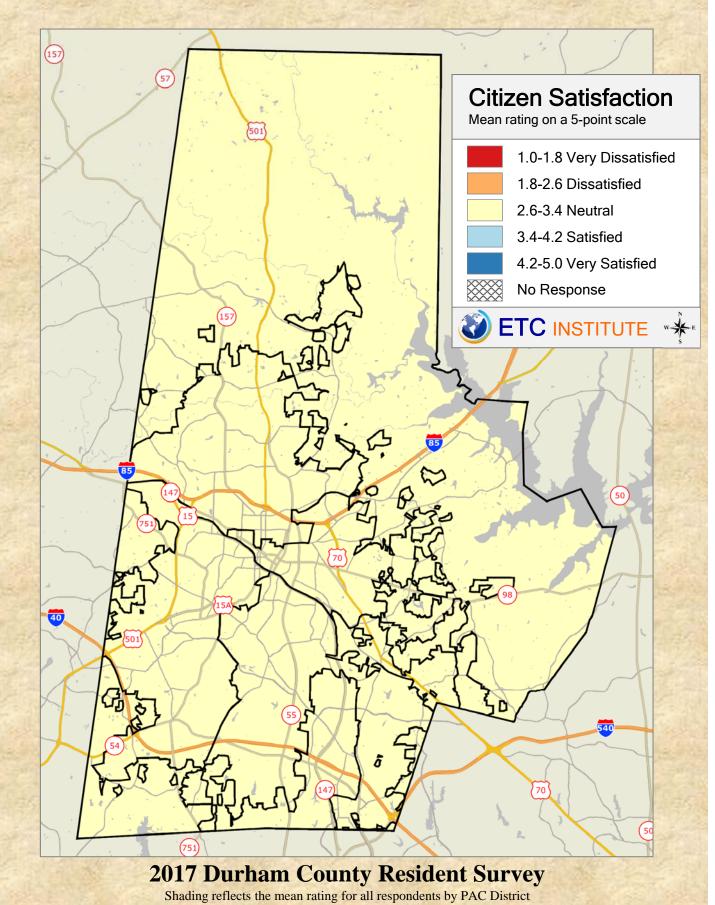




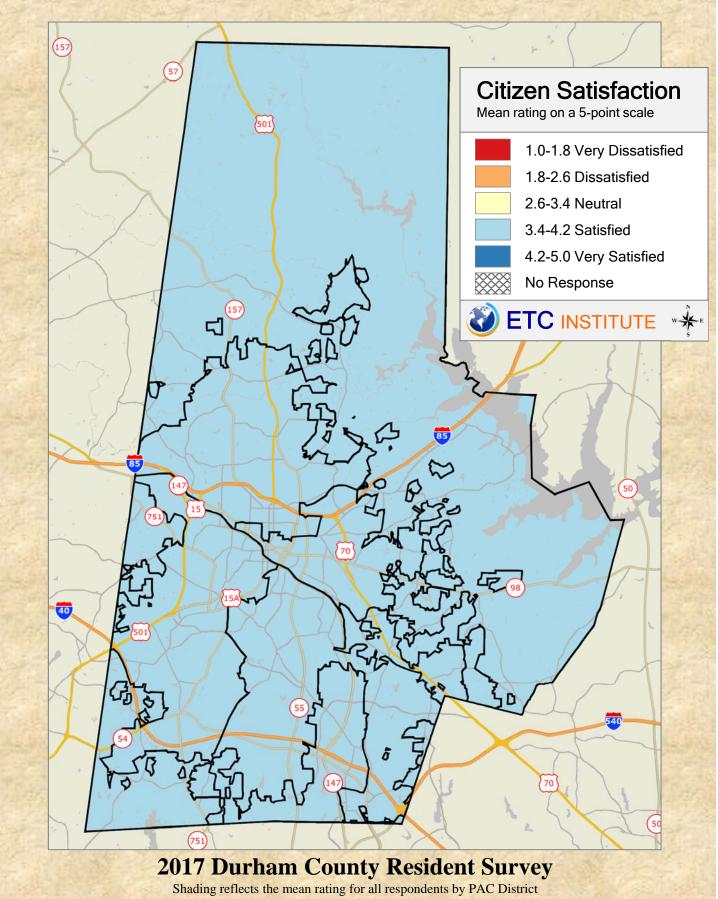
# Q10.7 Satisfaction with: Overall appearance of major entryways to downtown Durham



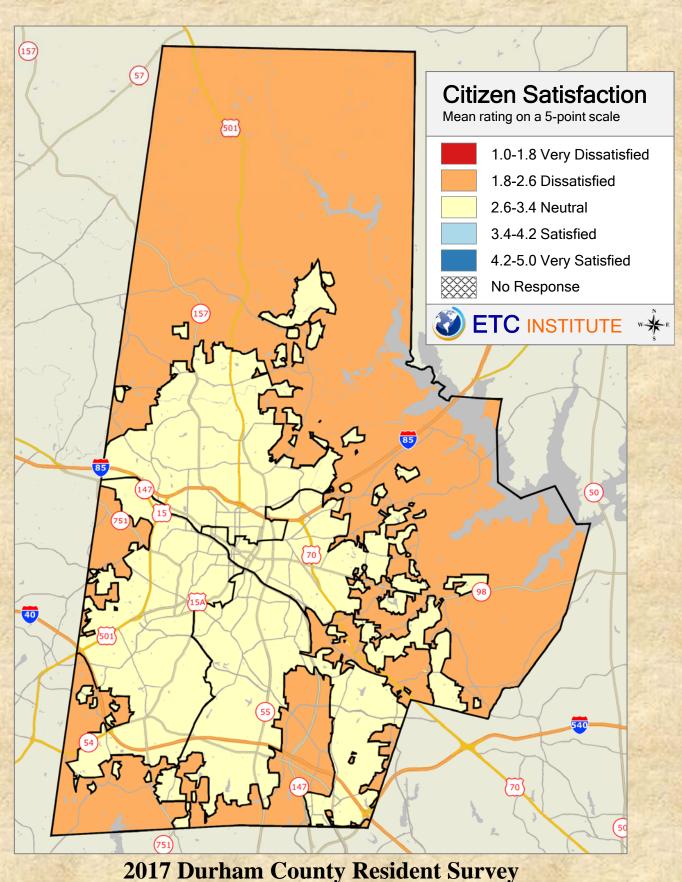
### Q12.1 Satisfaction with: Ease of travel by walking



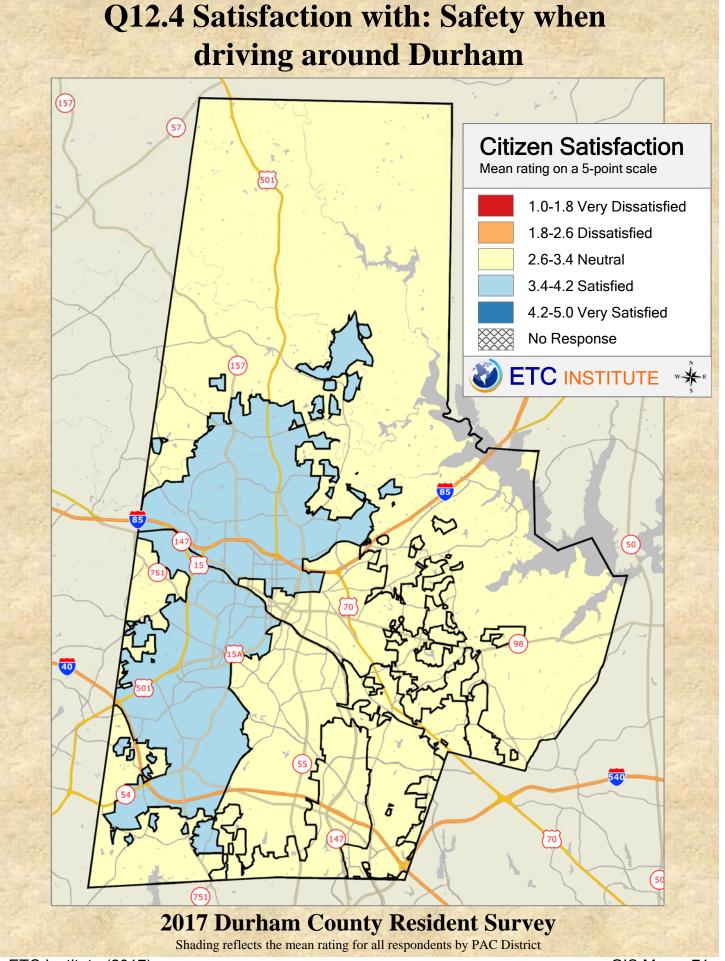
### Q12.2 Satisfaction with: Ease of travel by driving

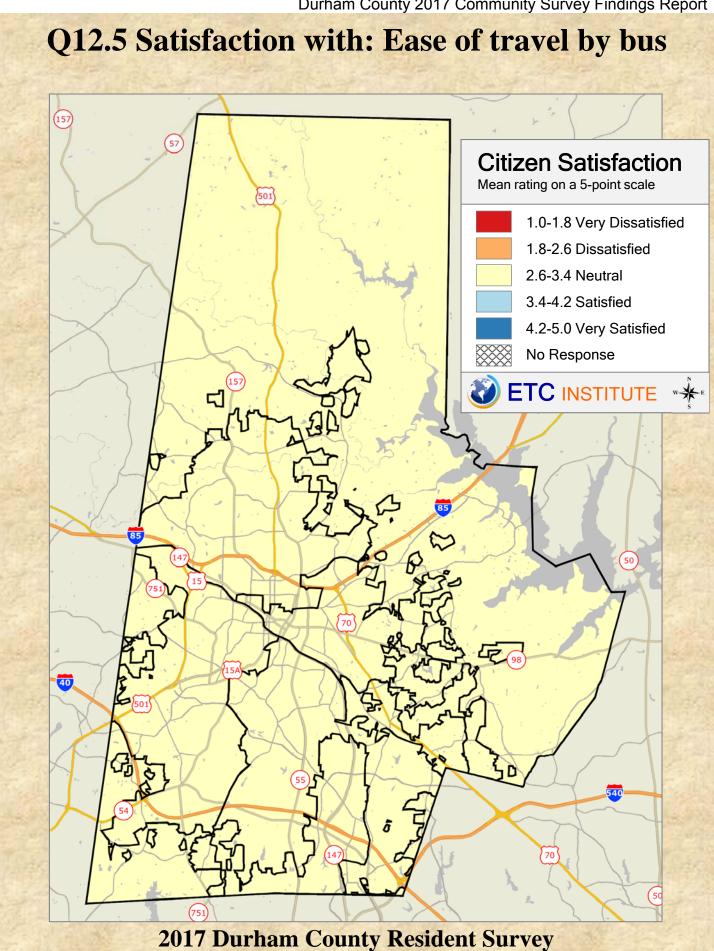


### Q12.3 Satisfaction with: Ease of travel by biking

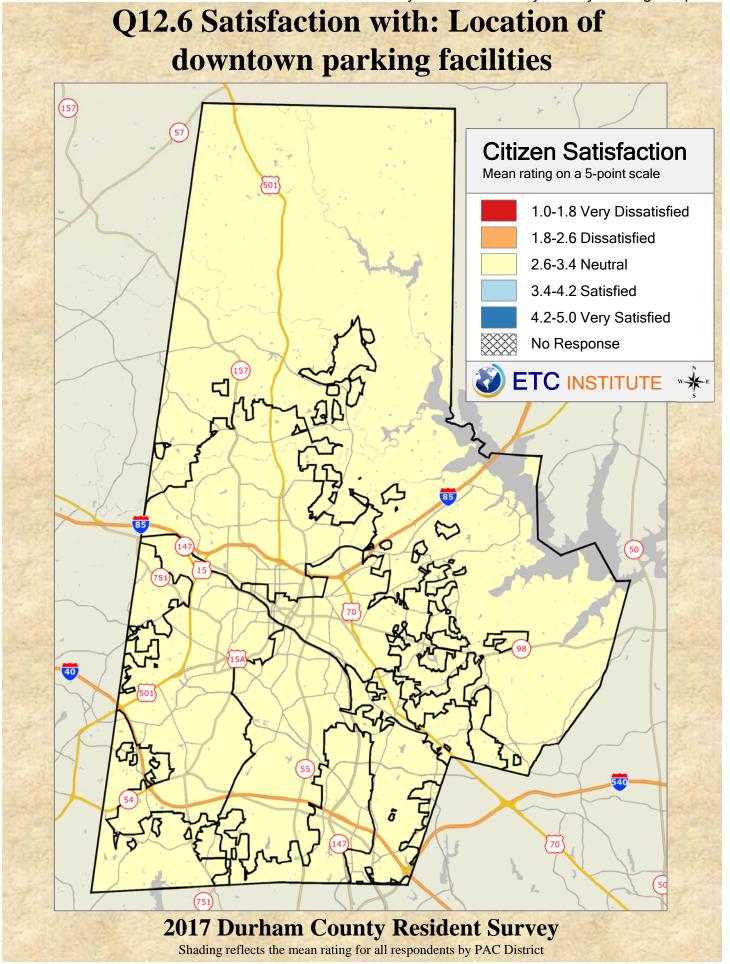


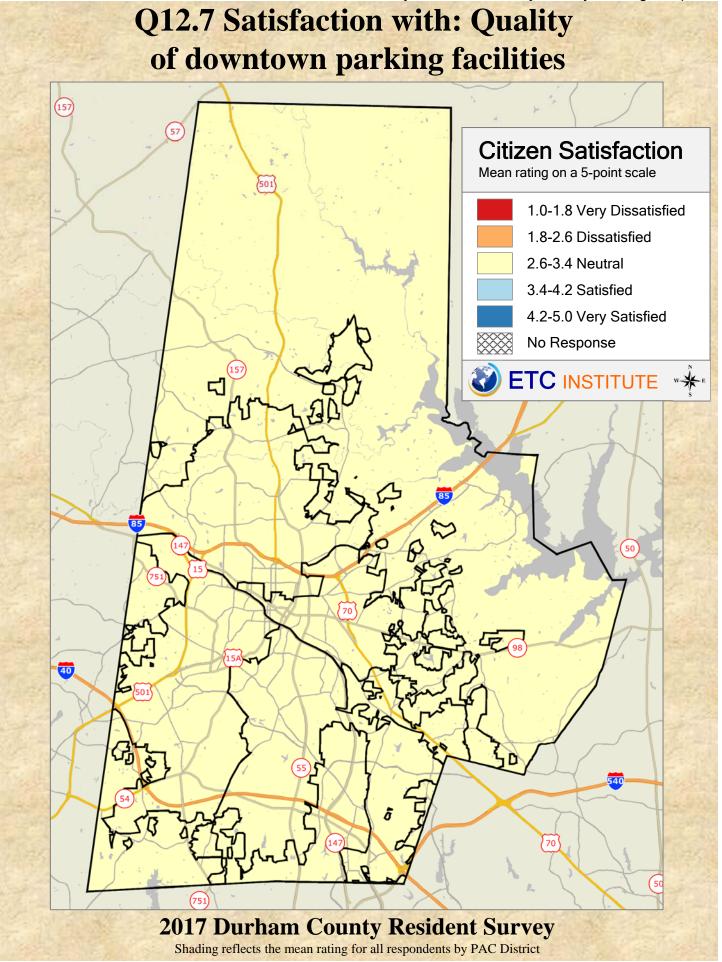
Shading reflects the mean rating for all respondents by PAC District



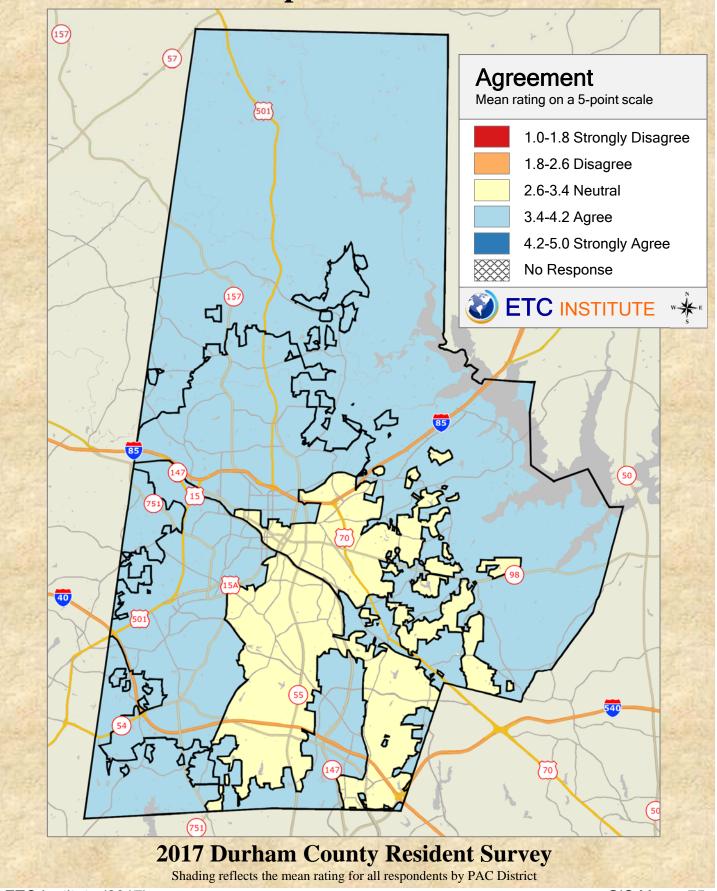


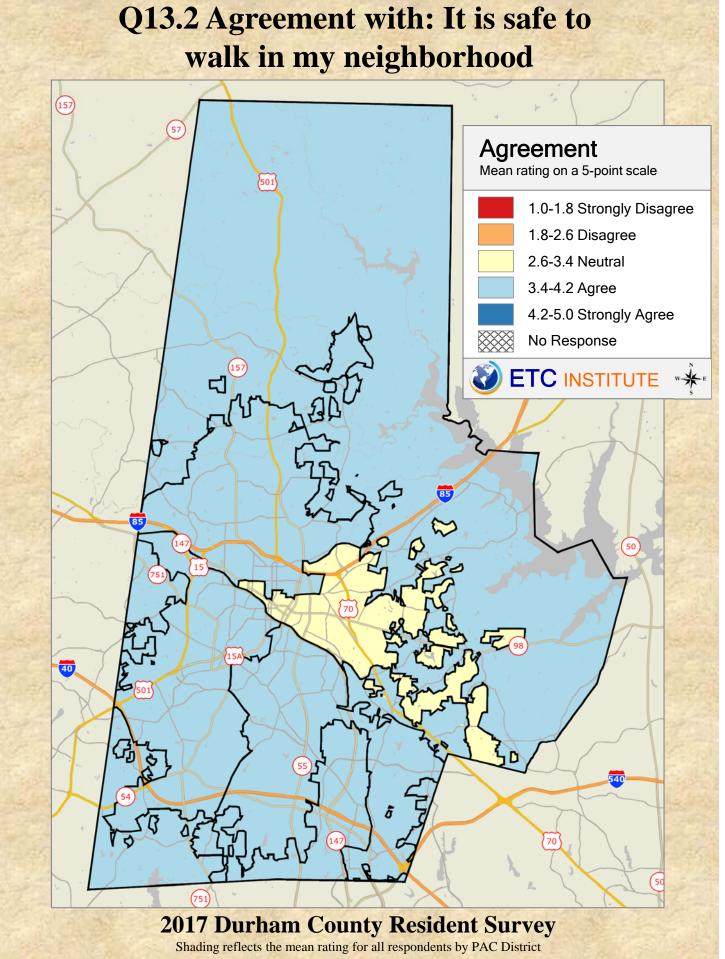
Shading reflects the mean rating for all respondents by PAC District ETC Institute (2017) GIS Maps -72

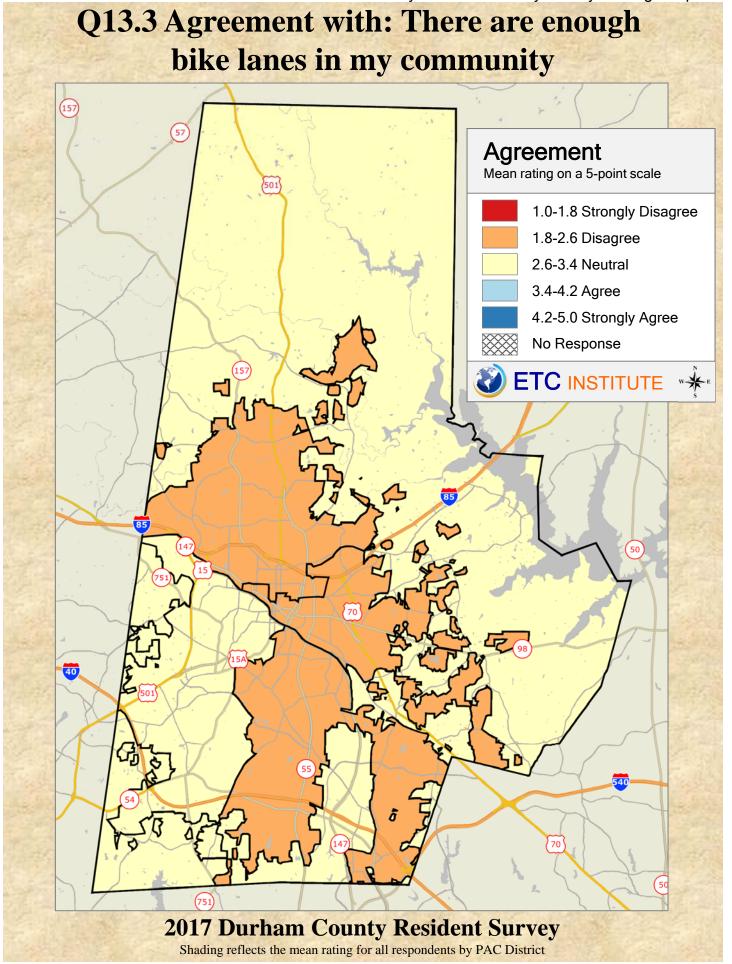




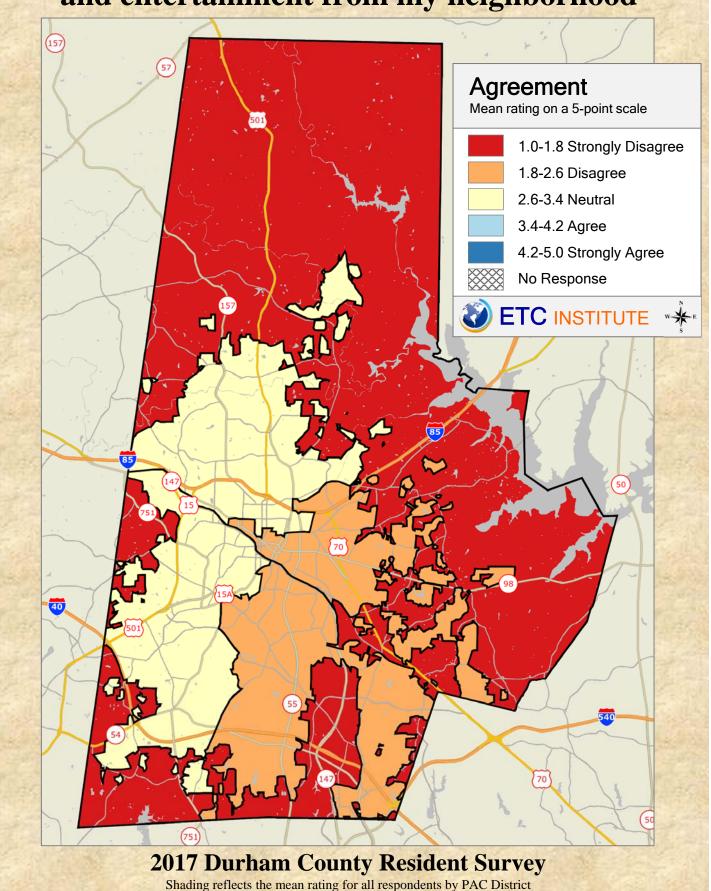
## Q13.1 Agreement with: My neighborhood has convenient outdoor spaces to run/walk/bike/exercise

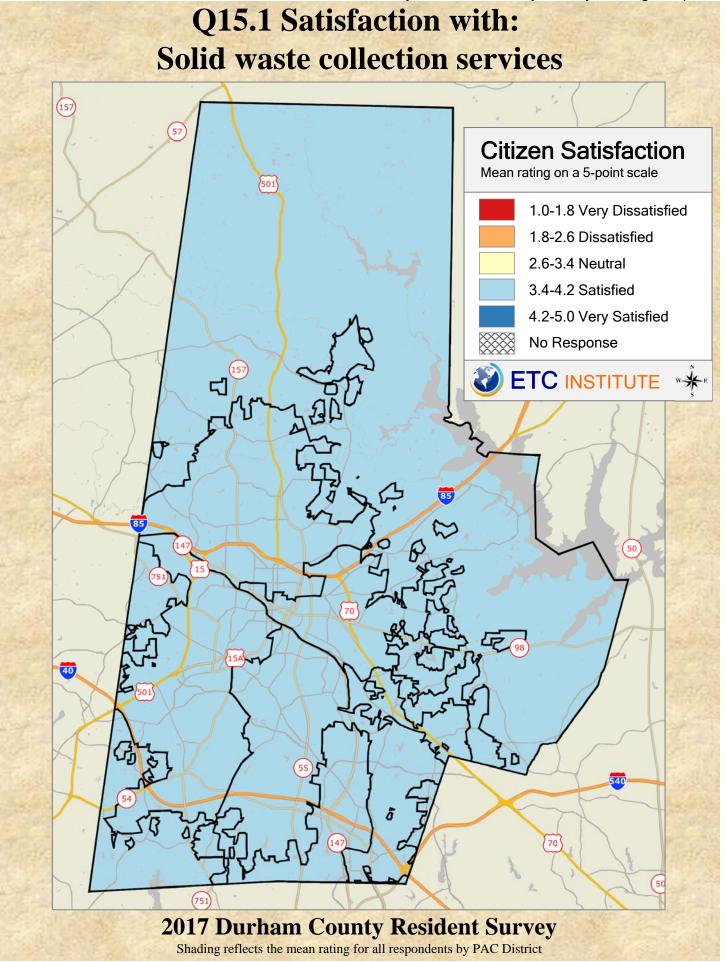




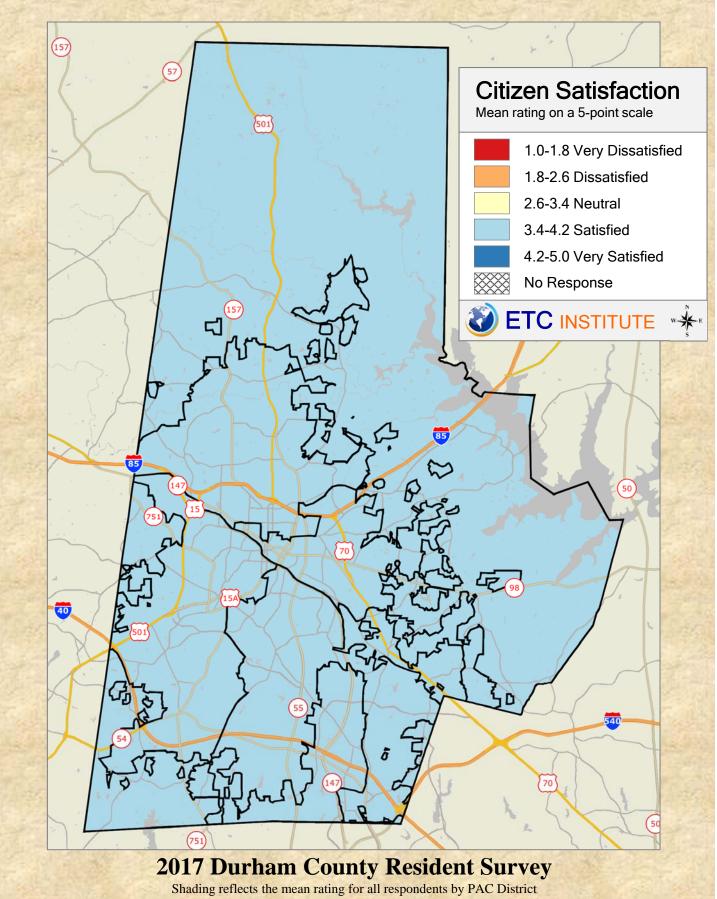


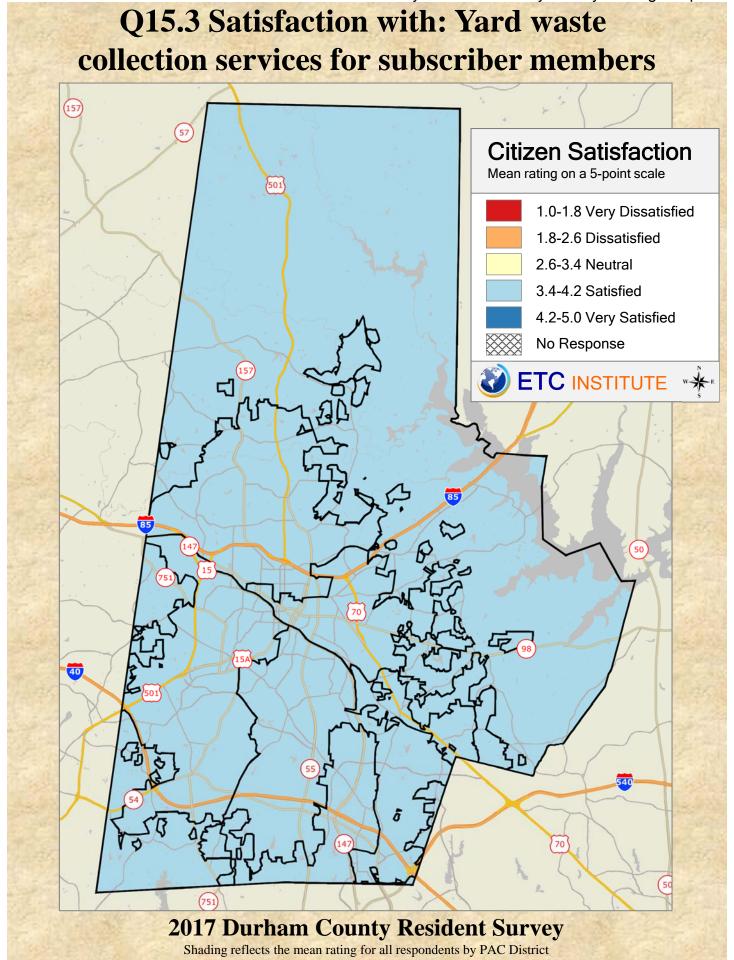
# Q13.4 Agreement with: I can walk to shopping and entertainment from my neighborhood



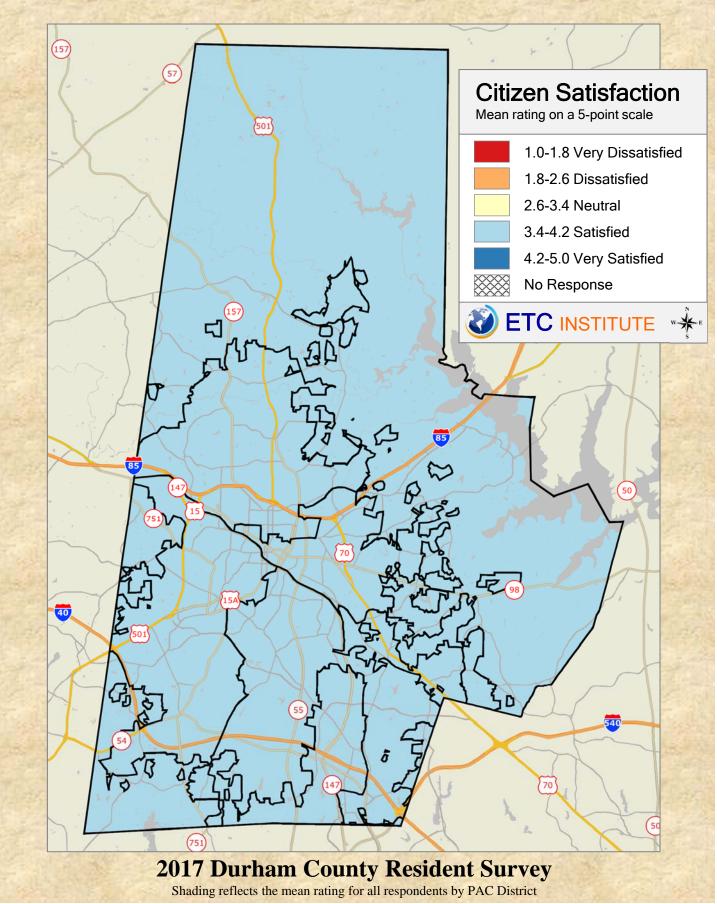


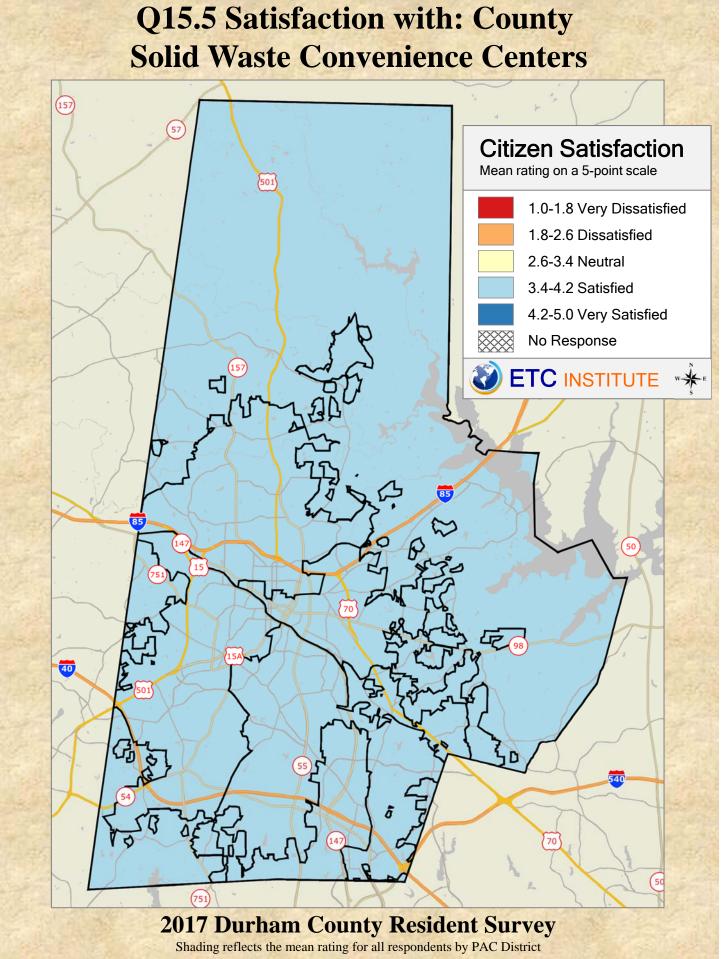
### Q15.2 Satisfaction with: Curbside recycling services



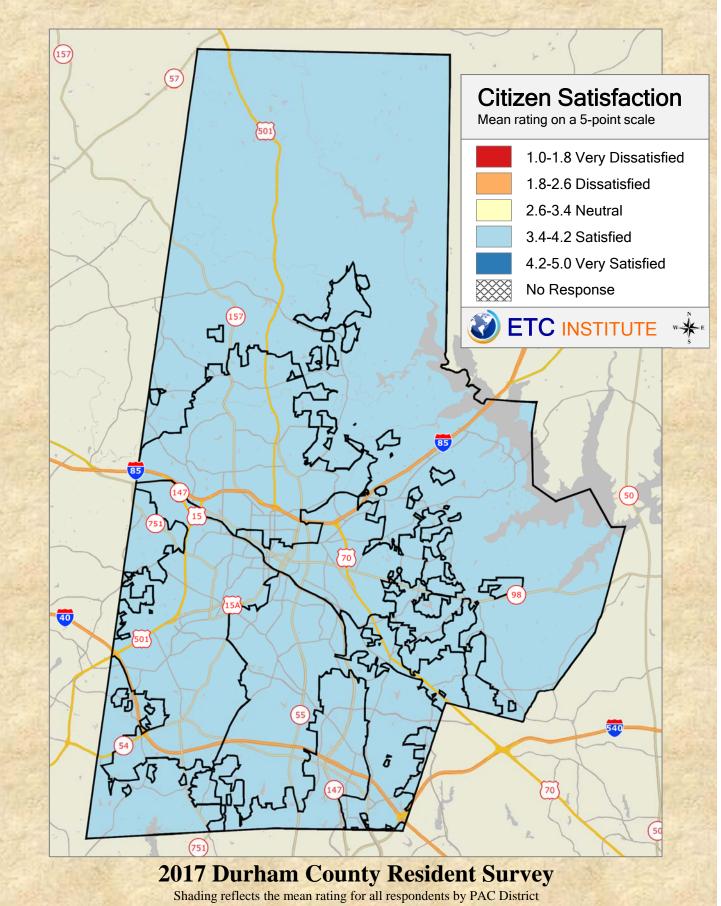


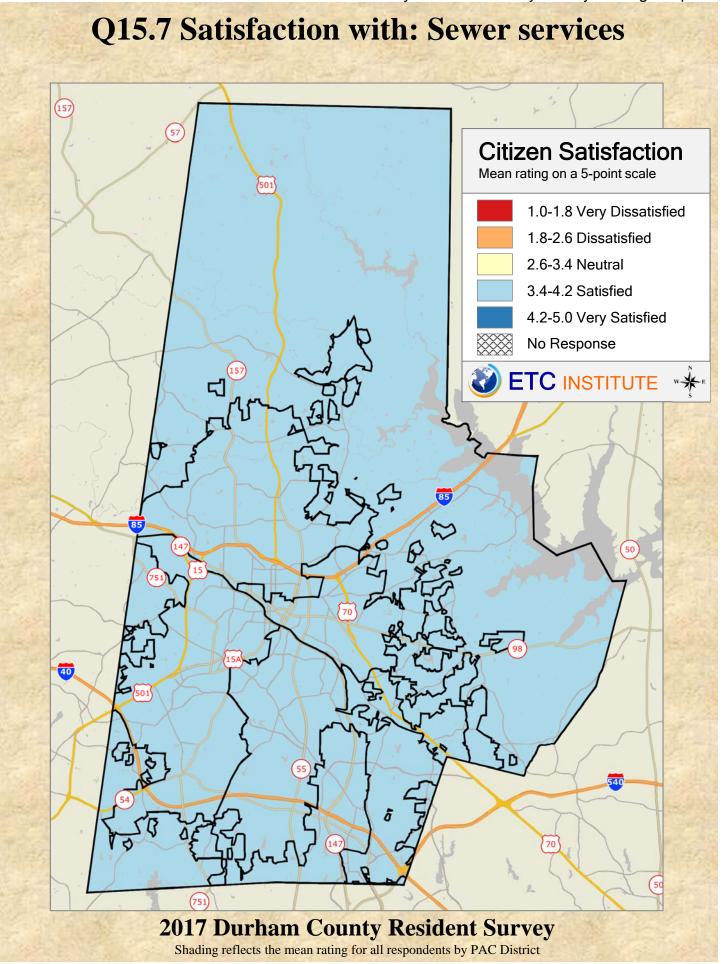
### Q15.4 Satisfaction with: City Waste Disposal Center



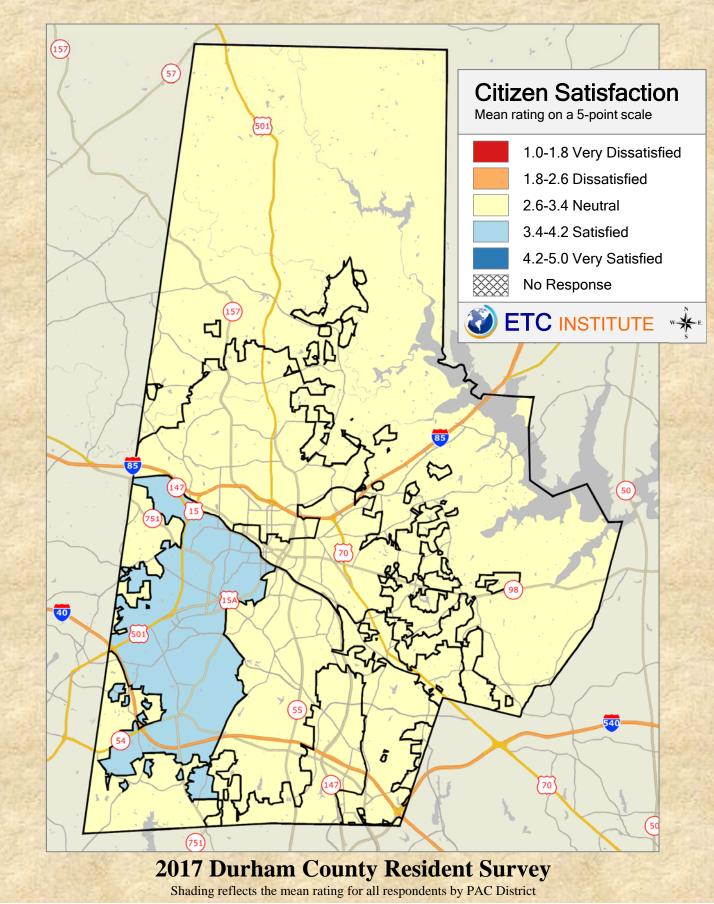


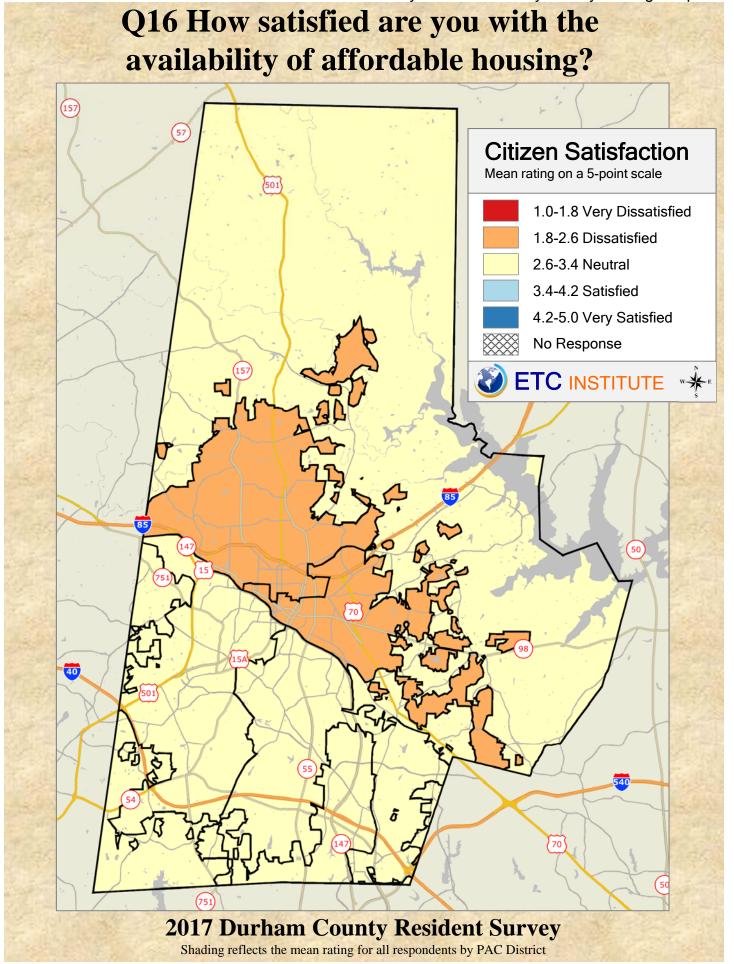
### Q15.6 Satisfaction with: Quality of drinking water



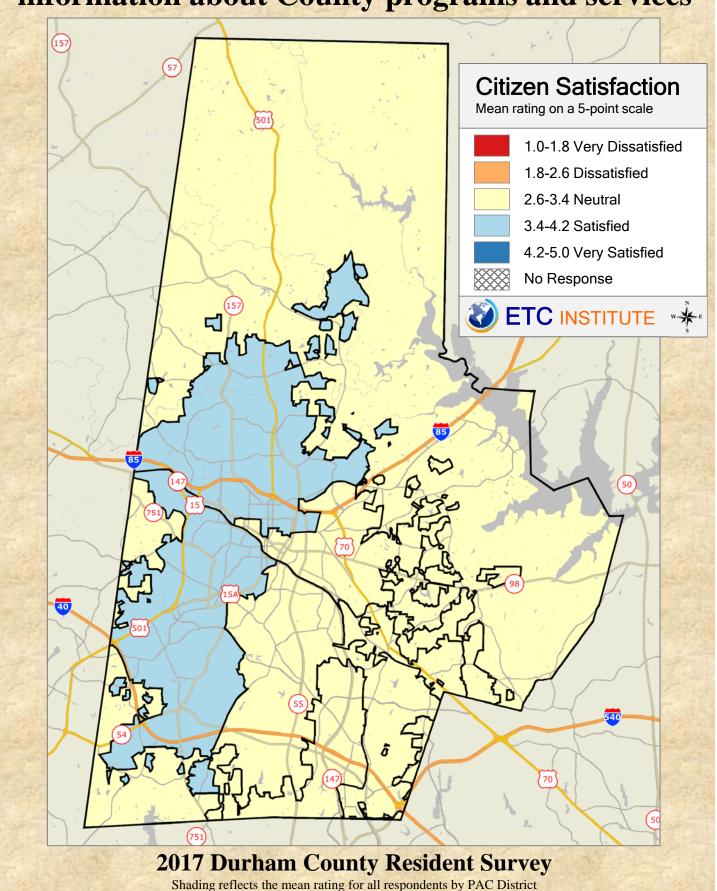


## Q15.8 Satisfaction with: Stream and lake protection

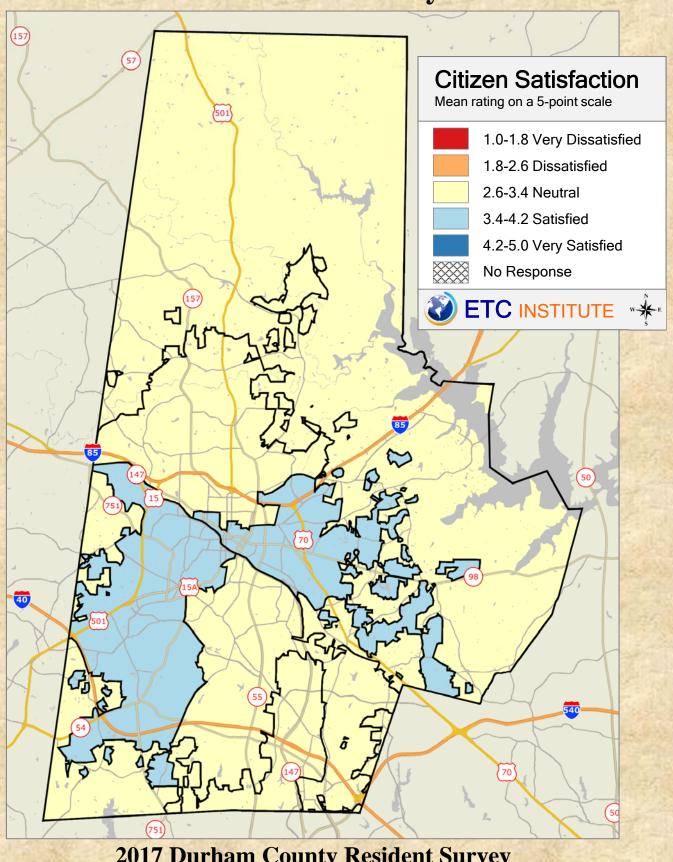




# Q23a.1 Satisfaction with: Availability of information about County programs and services



## Q23a.2 Satisfaction with: Ease of locating information on the County website

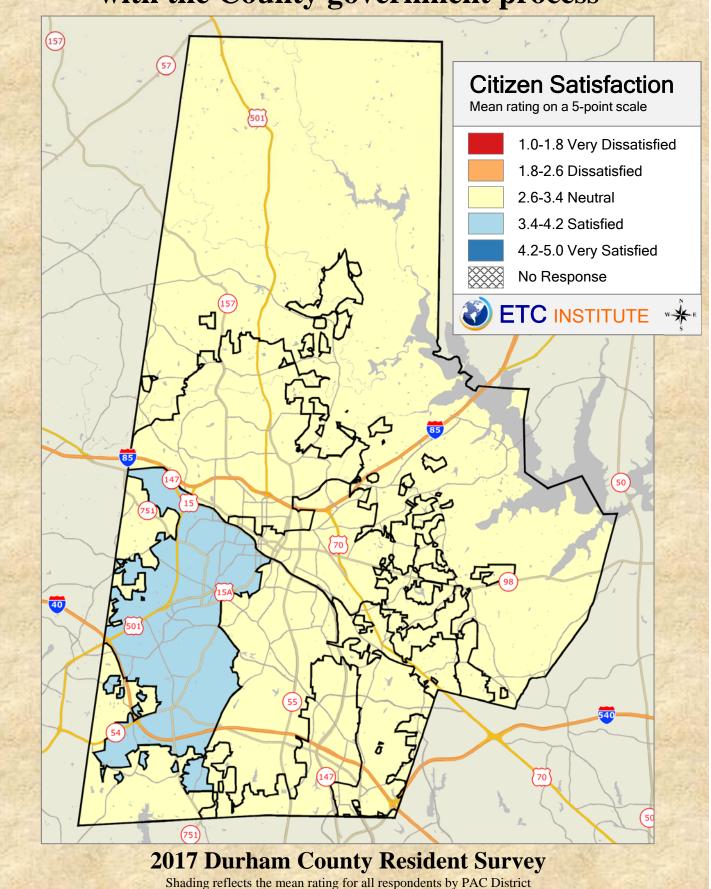


2017 Durham County Resident Survey

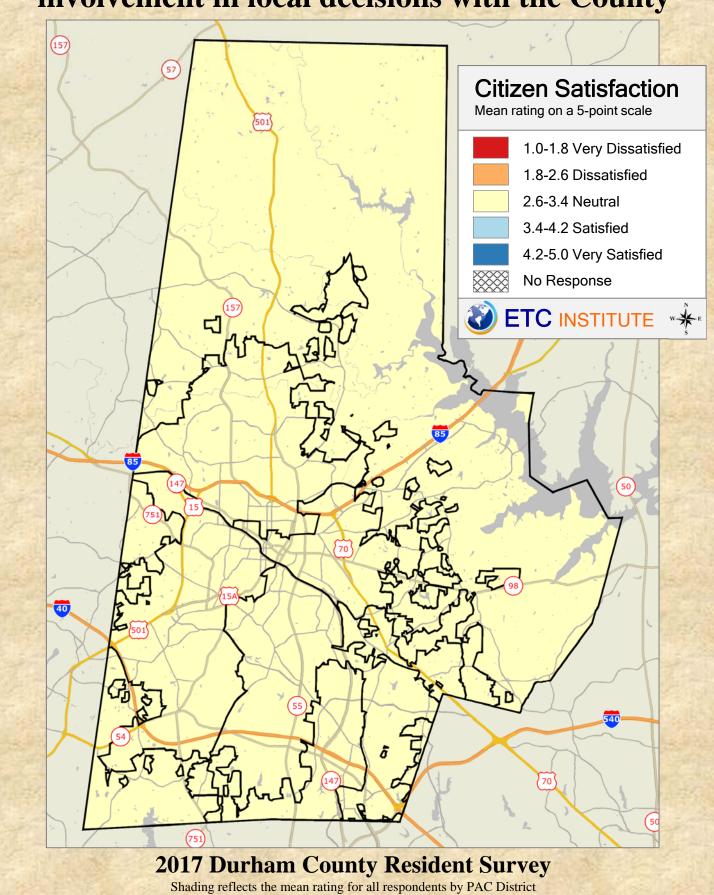
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ETC Institute (2017)

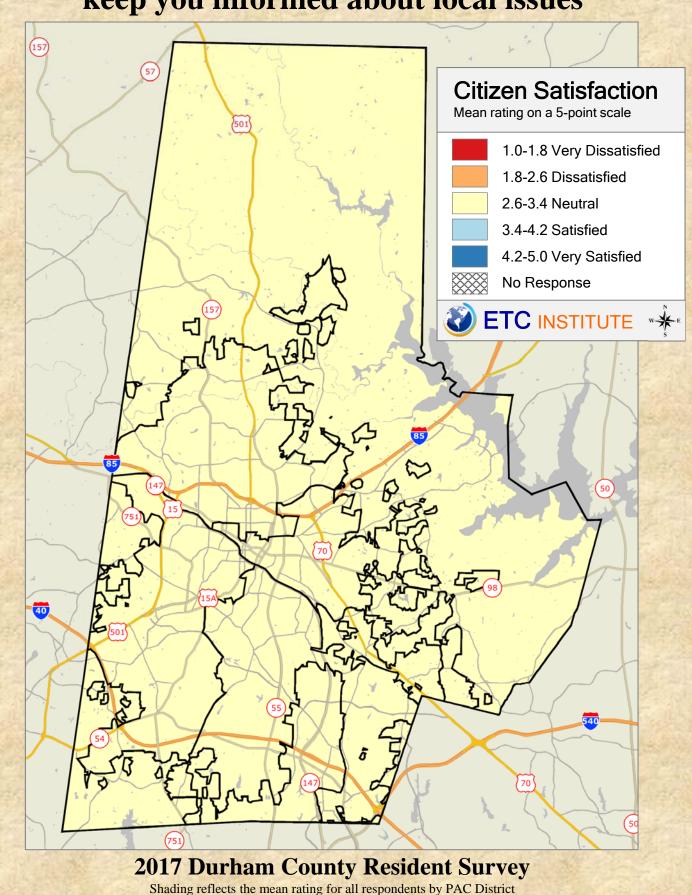
# Q23a.3 Satisfaction with: Your experience engaging with the County government process



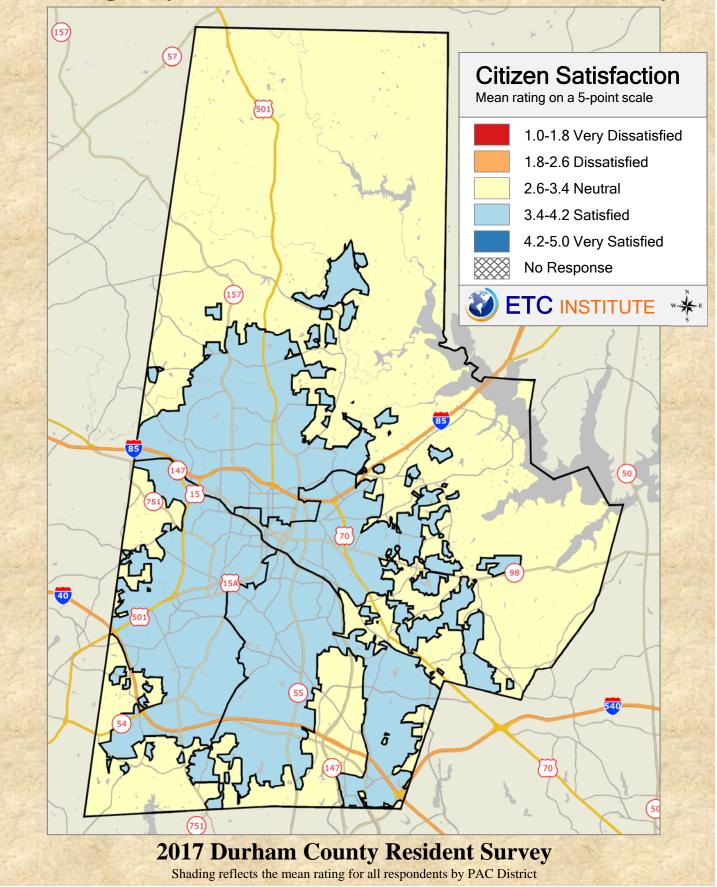
# Q23a.4 Satisfaction with: Level of public involvement in local decisions with the County



# Q23a.5 Satisfaction with: County efforts to keep you informed about local issues



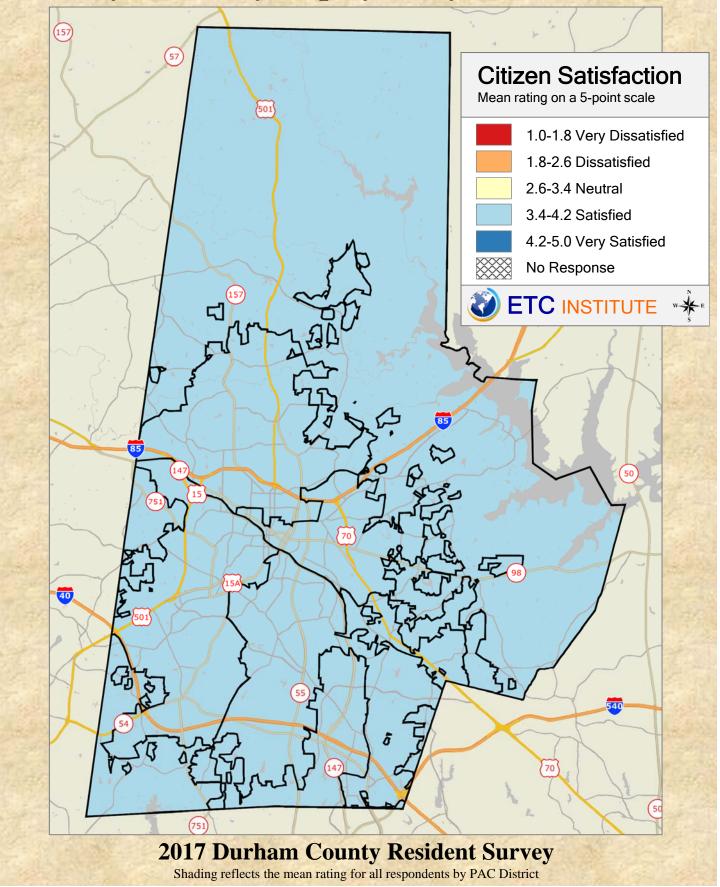
## Q23a.6 Satisfaction with: Your ability to get timely emergency/disaster information 24 hours a day

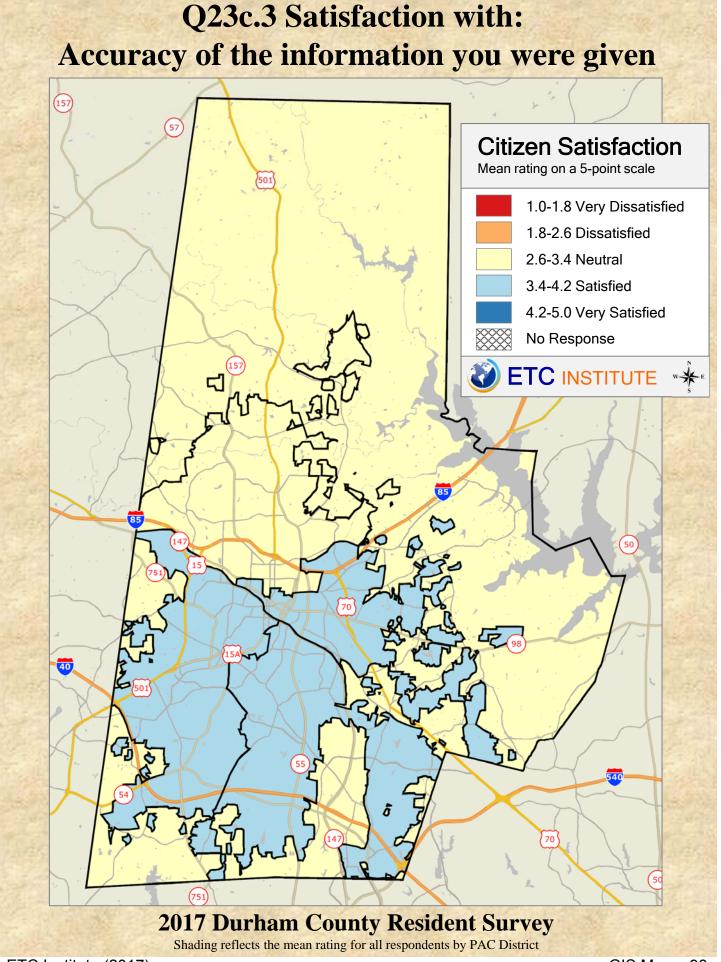


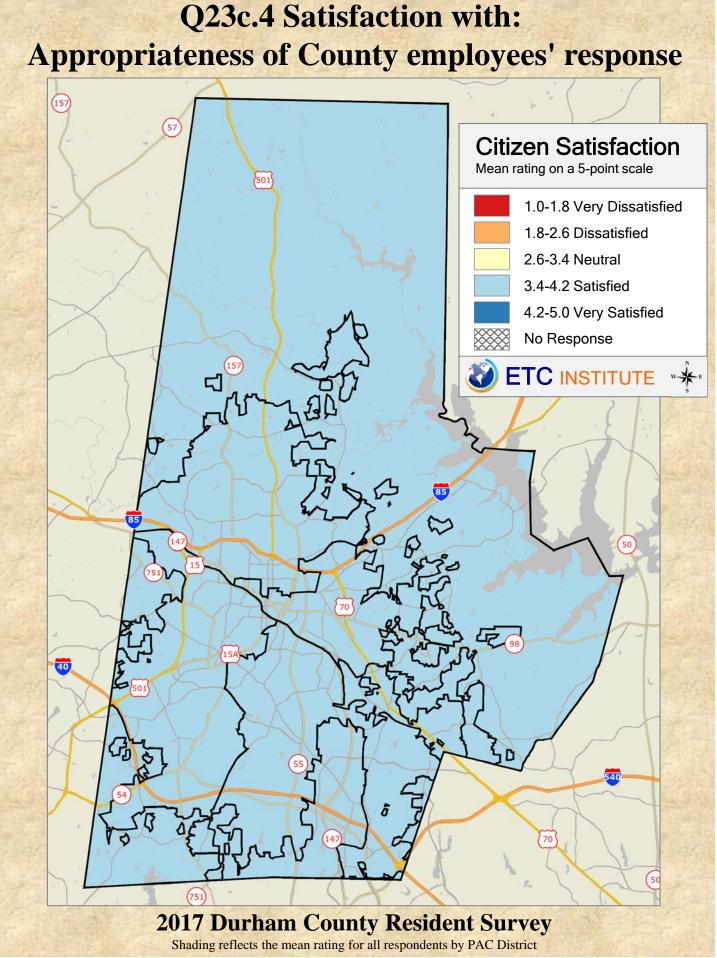
# Q23c.1 Satisfaction with: How easy the County government was to contact Citizen Satisfaction Mean rating on a 5-point scale 1.0-1.8 Very Dissatisfied 1.8-2.6 Dissatisfied 2.6-3.4 Neutral 3.4-4.2 Satisfied 4.2-5.0 Very Satisfied No Response **ETC** INSTITUTE 2017 Durham County Resident Survey Shading reflects the mean rating for all respondents by PAC District

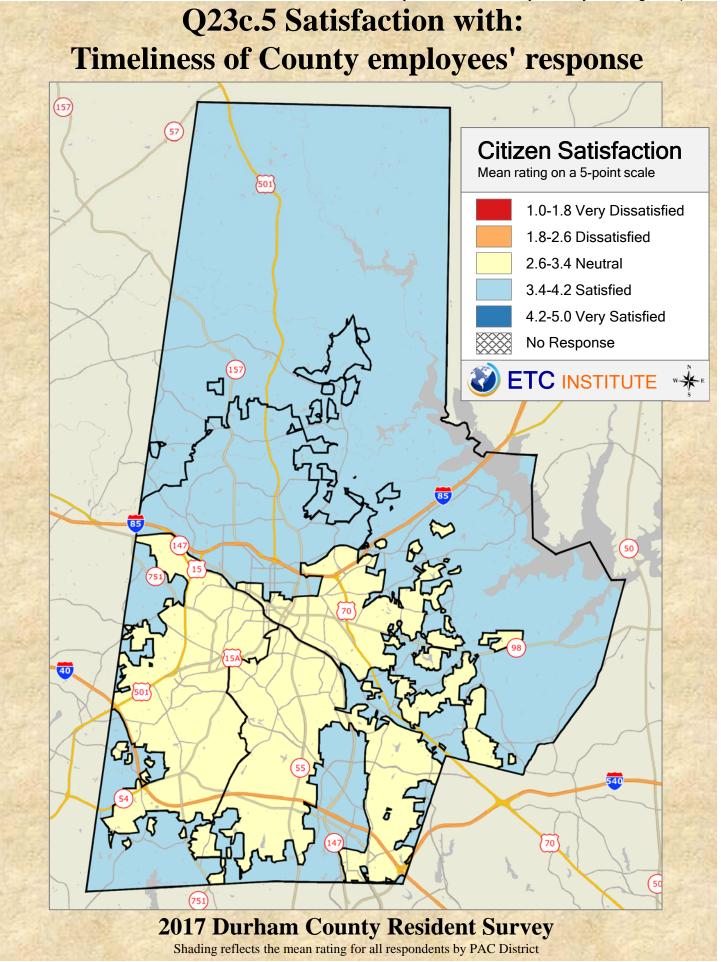
### Q23c.2 Satisfaction with:

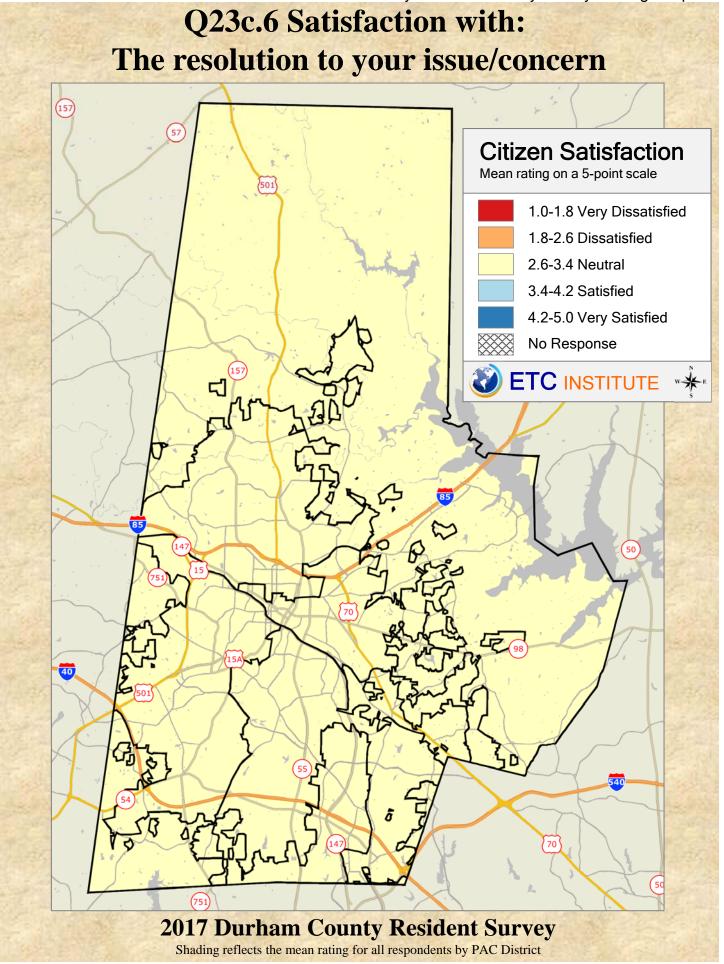
#### Courtesy of County employee(s) you interacted with



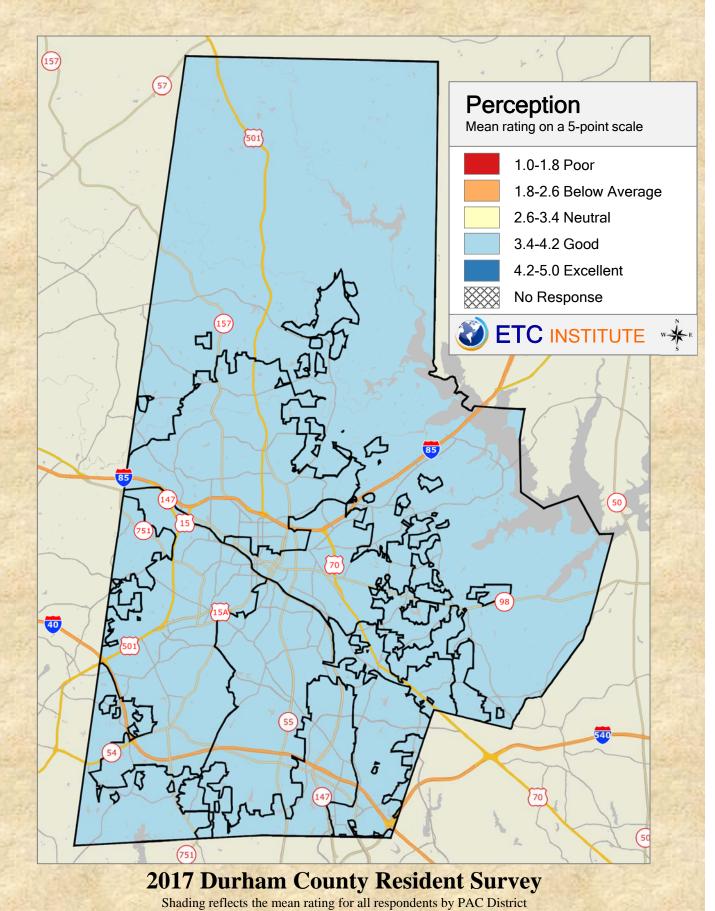




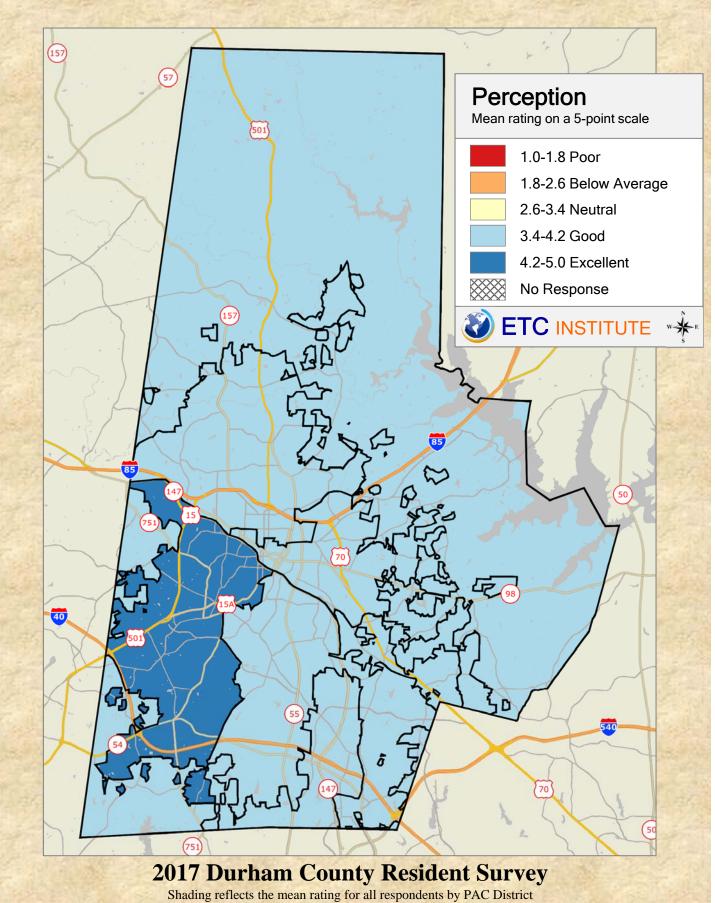




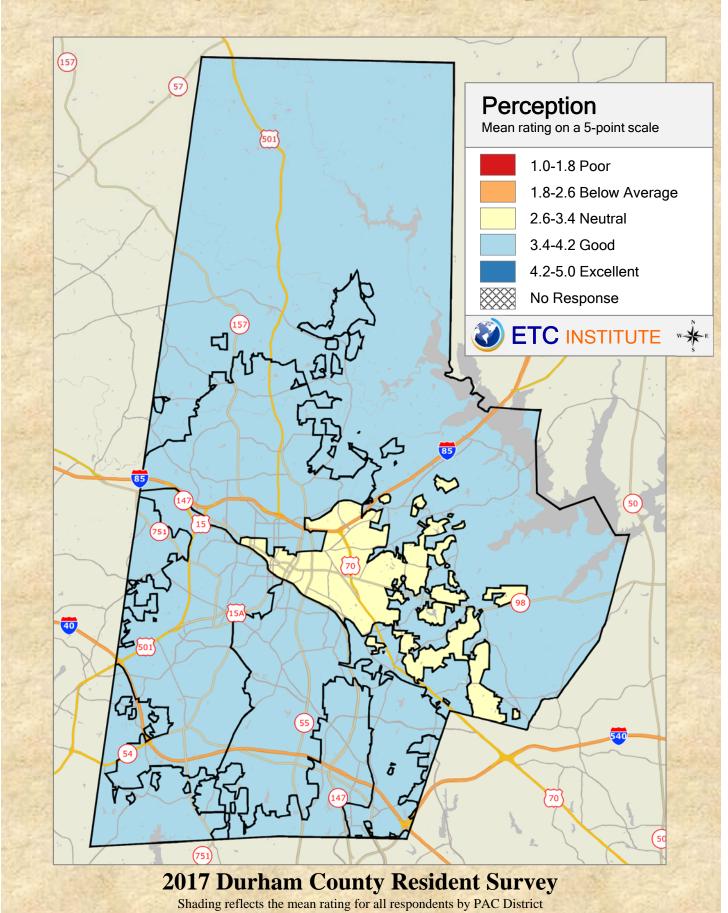
## Q24.1 Rating Durham County: As a place to live

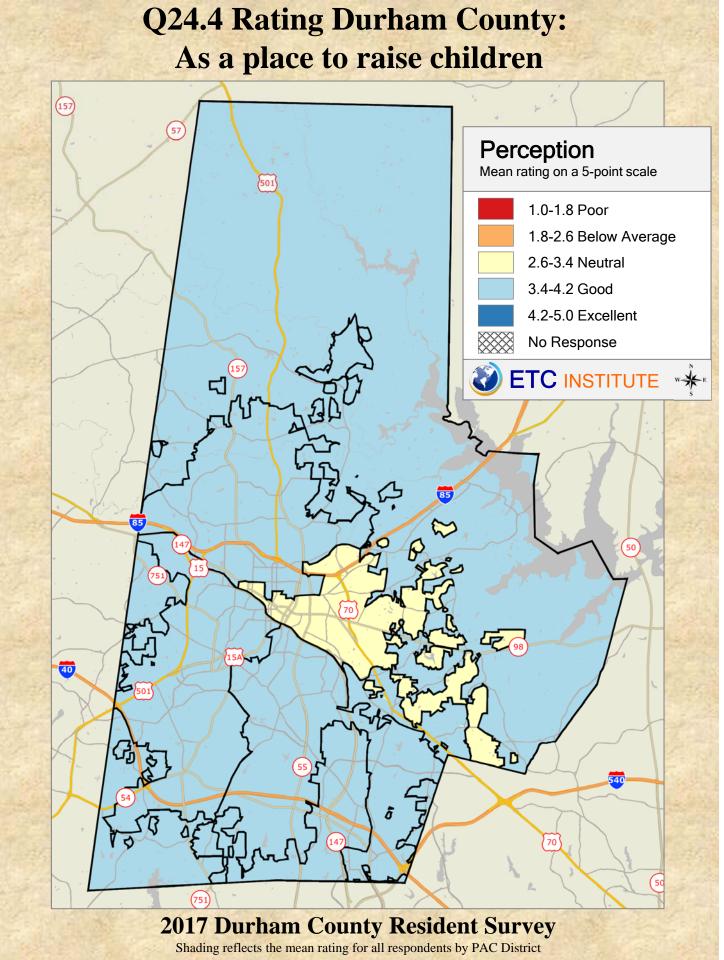


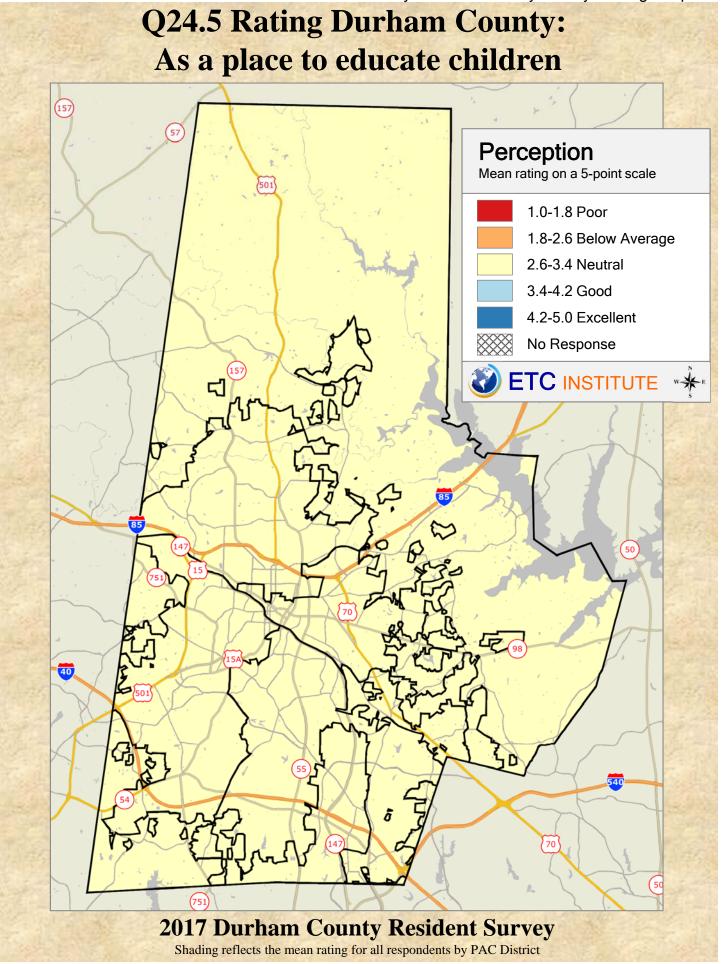
### Q24.2 Rating Durham County: As a place to work



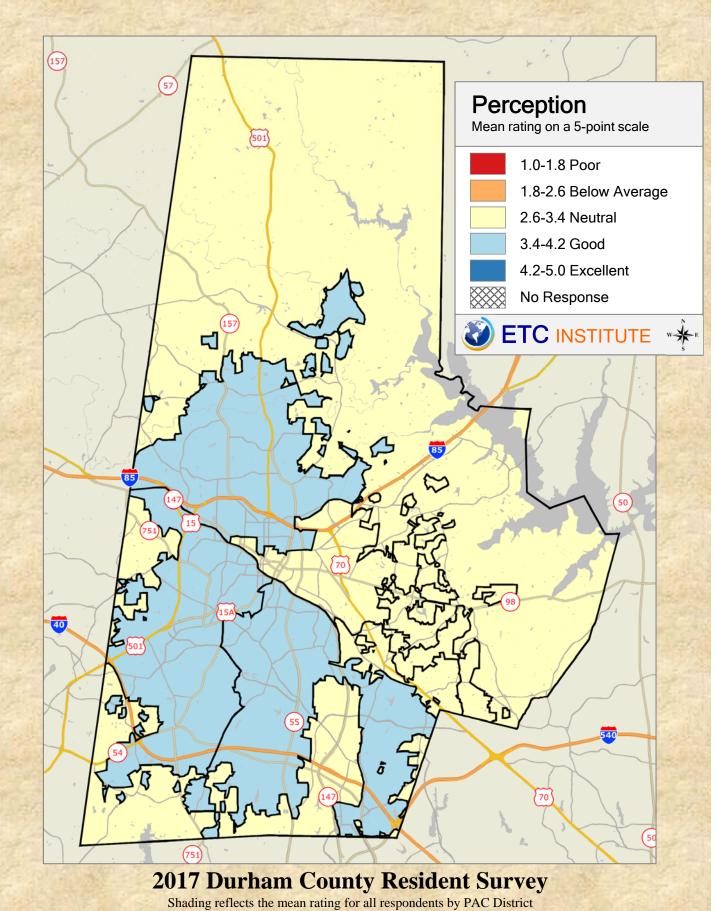
## Q24.3 Rating Durham County: As a place to play



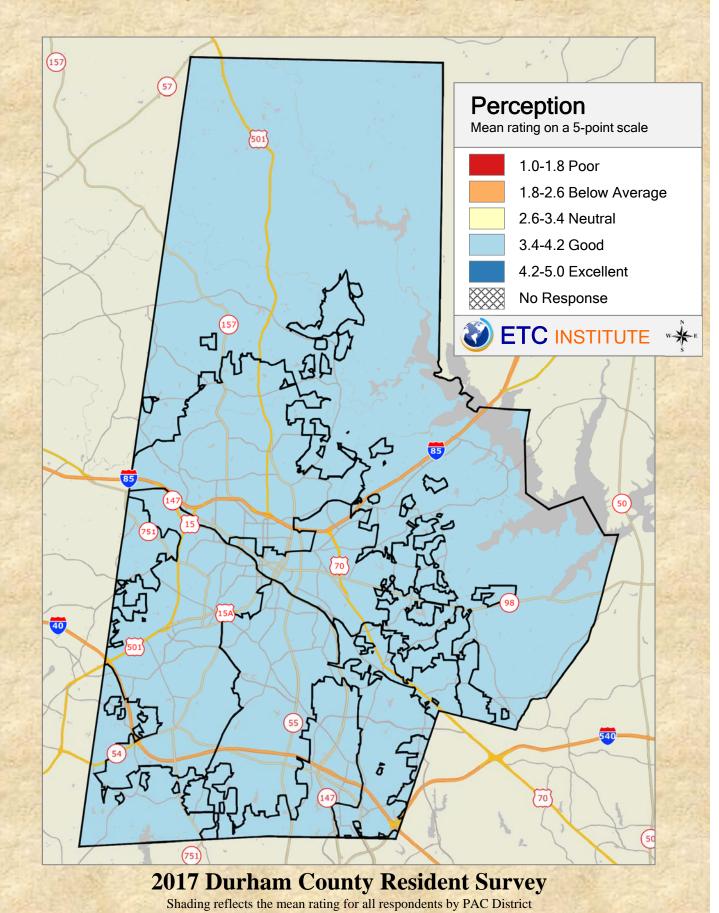


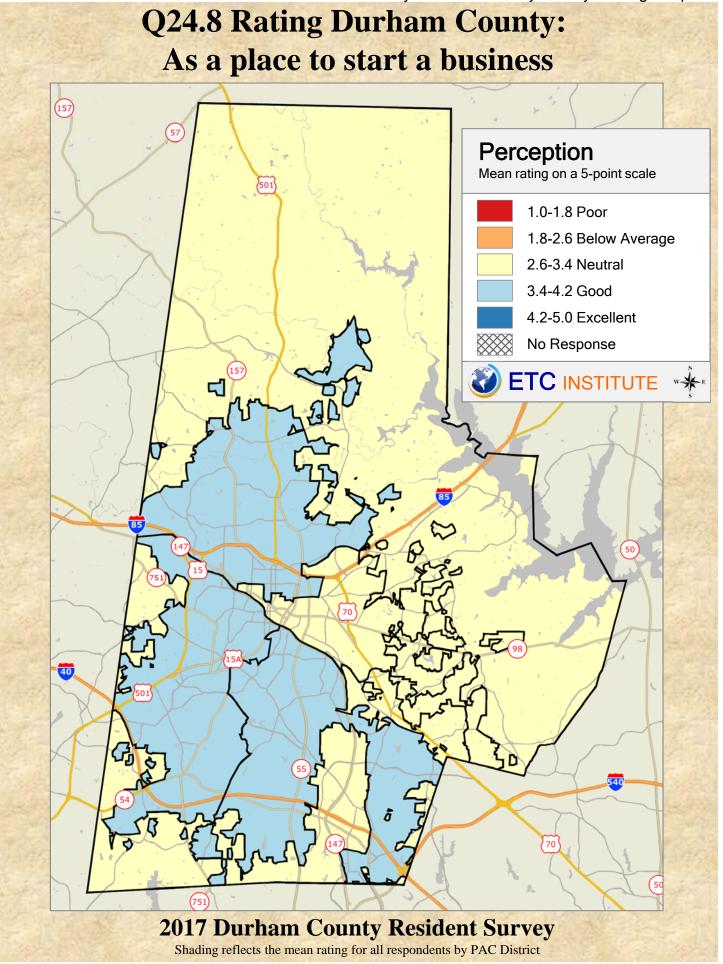


### Q24.6 Rating Durham County: As a place to retire



### Q24.7 Rating Durham County: As a place to visit





# Q24.9 Rating Durham County: As a community that is moving in the right direction

