

## Corporate Overview

**Applicant Organization's Legal Name: Child Care Services Association**

**Tax ID Number: 56-1514058**

**Physical Address: 1201 South Briggs Ave, Durham, NC 27701**

**Mailing Address: PO Box 901, Chapel Hill, NC 27514**

**Web Address: [www.childcareservices.org](http://www.childcareservices.org)**

**President: Sue Russell (Marsha Basloe beginning February 1, 2018)**

**Program Name: Preschool Expansion Management Services**

**Program Primary Contact and Title: Dr. Linda Chappel, Sr. Vice President**

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Child Care Services Association (CCSA) has been in operation for 44 years and was incorporated in 1986. CCSA's mission is to ensure that affordable, accessible, high quality child care is available for all young children and their families. The agency has five goals: (1) to ensure that no family pays more than 10-12% of its gross earnings to purchase child care for one child; (2) to ensure that high quality early care and education is accessible to all children; (3) to ensure that all early care and education is of high quality; (4) to model how services are delivered to young children and their families and child care providers; and, (5) to be a financially viable, strong, effective organization.

CCSA is a tax-exempt, nonprofit corporation and has been determined to have 501(c)(3) status by the Internal Revenue Services. The organization is governed by a board of directors, which currently meets at least four times a year. Board members have expertise in business, education, research, systems development, health and human services and the delivery of high quality early care and education. The current Chair of the Board is Peggy Ball, a former director of the Division of Child Development and Early Education and a national consultant in early childhood systems' development. Board members live in Durham, Orange, Wake and Alamance counties. The Board hires the President of CCSA and oversees the policies, financial status, overall operation and success of the organization. CCSA is currently being led by Sue Russell, its founding President, on an interim basis, until the beginning of February, when a new President, Marsha Basloe, will begin. Ms. Basloe has a rich history of leading early childhood organizations and understands policy and funding issues, having been a former Executive Director of Durham's Partnership for Children.

### Types of Services the Agency Provides:

- Family support services that include child care scholarships to help low and moderate income working families who cannot pay the full cost of quality child care and child care referral services to all families needing assistance in finding a child care placement for their child;
- Quality enhancement services such as scholarships for early care and education providers to take courses leading to credentials and degrees, salary supplements to improve the wages of early childhood workforce and reduce turnover in programs, technical assistance and training to both child care centers and family child care educators;

- Nutrition services through catering for child care programs and sponsorship of the federal Child and Adult Care Food Program; and
- Public policy research and advocacy in the field of early care and education.

Some of these programs are operated for Orange, Durham and Wake counties only, while others are operated regionally/statewide, and some are administered nationally.

#### Agency's History with Providing These Services:

CCSA began in 1974 as two independent organizations: Day Care Services Association (DCSA) in Orange County and the Durham Day Care Council (DDCC) in Durham County. Each organization was created in affiliation with its local United Way as an ongoing vehicle to meet community child care needs.

In the early years of the 70's and 80's, both organizations were committed to building the supply of trained child care providers, helping families find quality child care and increasing community awareness of child care issues. As the first child care resource and referral agency in North Carolina, DDCC created successful on-site technical assistance programs for child care facilities, training opportunities, and a child care referral service. DDCC was a founding member of the National Association of Child Care Resource and Referral Agencies, now known as Child Care Aware of America. At the same time, Day Care Services Association (DCSA) was focused on linking child care scholarships for low income families to quality indicators and operating a meal delivery service for child care centers and homes. In addition to its direct services, DCSA collaborated with other organizations to conduct the first of many county and statewide early childhood workforce studies. The groundwork DCSA laid provided baseline data for assessing early childhood issues in North Carolina and led to the development of several innovative and effective quality improvement initiatives, including the T.E.A.C.H. Early Childhood® Project, a scholarship program for early childhood professionals. The project began in the Triangle area in 1990 and went statewide in 1993. T.E.A.C.H. now supports licenses in 22 other states and the District of Columbia and created and maintains the T.E.A.C.H. Early Childhood® National Center. Following the success of T.E.A.C.H., DCSA in 1994 also created the Child Care WAGE\$® Project, which provides salary supplements linked to progress in educational advancement and remaining employed in the child care field. WAGE\$® operates statewide in North Carolina with additional programs across the country.

Over the course of the 1990's, DDCC and DCSA continued their work on innovative early care and education initiatives, launching the nation's first interactive child care web site, supporting the development and implementation of North Carolina's Smart Start initiative, launching a Smart Start scholarship program in Orange County, and increasing the reach of child care resource and referral services across the state. In 1999, after much success on parallel tracks, but recognizing the need for coordinated and consolidated efforts, the two organizations, the Durham Day Care Council and Day Care Services Association joined forces to become Child Care Services Association. Since that time CCSA has continued to grow its breadth and depth of services for children, families and child care professionals, and lead innovation in early care and education.

CCSA was a founding member of NC's Child Care Resource and Referral Council, now managing statewide child care resource and referral services across the state's 14 regions.

In addition CCSA leads child care resource and referral services in Region 12, which includes Wake, Durham, Orange, Vance, Granville, Franklin, Alamance, Person and Caswell counties. CCSA's professional development and technical assistance services has helped transform the quality of early care and education that Durham's young children living in families with low incomes receive. CCSA created and has implemented the statewide Infant-Toddler Quality Improvement Project that provides highly trained specialists to provide technical assistance in improving infant and toddler classrooms in every region of the state. CCSA's research department has completed multiple research studies designed to call attention to important system issues, such as the status of the early childhood workforce and the issue of equity of access to high quality care based on geography, age and economic status. The T.E.A.C.H. Early Childhood National Center has provided leadership to the nation in its efforts to improve the education, compensation and retention of the early childhood workforce.

CCSA's leadership and success can be attributed to hiring and retaining highly qualified staff with advanced degrees and supporting their continued professional development. In addition, the agency has focused on four critical tenets that undergird its work: high quality service provision; strong customer service ethos; research and innovation; and a focus on achieving measurable outcomes. That is why CCSA has been recognized as an agency of excellence by the NC Center for Non-Profits, Child Care Aware of America, and the United Way of the Greater Triangle.