

January-June 2018: Reach Out and Read Durham County – Scope of Work

Reach Out and Read Carolinas (RORC) will continue working in partnership with Duke Children's Primary Care and Lincoln Community Health Center to increase the quality and impact of *Reach Out and Read* in Durham County. This partnership includes:

- Strategic planning for deepening the quality of core program components and strategic expansion to serve more children and families;
- Mobilization of resources needed for strategic expansion;
- Collaboration on implementation and continuous improvement; and,
- Monitoring and evaluation of program outcomes.

Durham County ROR Programs participating in ROR as a part of this project:

Duke Children's Primary Care @ Roxboro Road

Duke Children's Primary Care @ Southpoint

Duke Children's Primary Care @ Brier Creek

Lincoln Community Health Center

With the additional funding from Durham County and other sources for the January - June 2018, RORC, in conjunction with Duke Children's Primary Care and other primary care providers, will expand their work in Durham to provide the following:

Quality Assurance of Existing Reach Out and Read Sites

RORC will ensure strong quality evaluation of all current ROR programs in the county, and will refine the individualized action plans for each program for the next 6 months, ensuring positive progression in their fidelity work.

RORC staff will use a variety of quality indicators to assess quality implementation and fidelity to the model. Major quality indicators for the 4 project programs by June 2018 include:

- Compliance rate of all programs (well child visit/books provided ratio).
 - 100% of ROR programs maintaining a current compliance rate of more than 85% in the county (books/WCV ratio).

Estimated Compliance Rate as of 5/15/2018 for January-June 2018:

Clinic / Location	Roxboro Rd. Clinic	Southpoint Clinic	Brier Creek Clinic	Lincoln CHC
Jan-Jun 2018 WCVs	3260	3192	1320	1450
Jan-Jun 2018 Est Books Distributed	2934	2873	1122	1247
Jan-Jun 2018 Est WCV/Book Compliance Rate	90%	90%	85%	86%

- Percent of providers completing ongoing training/re-training requirement:
 - 100% of all ROR programs maintain 85% or more of providers trained in the core CME training

- o 75% of all ROR programs achieve 85% or more of providers trained in the 0-6 month extension of the model on RORC Online Learning Community

May 2018 Update:

Clinic / Location	Roxboro Rd. Clinic	Southpoint Clinic	Brier Creek Clinic	Lincoln CHC
Core CME Training %	89%	89%	89%	89%
0-6 Month Training %	88%	88%	88%	39%

** LCHC started their 0-6 training in May; we staggered their start to allow them more time before the 0-6 roll out in order to address communication and internal systems that will be critical to the success of the 0-6 expansion. They have been working with the Durham Partnership for Children on improved program logistics through the NCPC grant project; although the training goal was for ¾ of the sites to have at least 85% of providers trained in 0-6, we feel confident that LCHC will complete the 0-6 training by the end of June.*

- Goal of 100% of ROR project programs completing annual parent behavior survey.
 - o All programs participate in 6 week survey period in June 2018
 - o An average of 75% or more of parents across all programs will report reading with their child several times a week or more

May 2018 Update:

- Program participation can be reported in July 2018, after the survey has been completed
- Parent reading frequency will be available in August 2018, after the surveys have been measured and evaluated

- Goal of 100% percent of all Durham ROR project clinics with an overall, ongoing “Green” rating (high intervention fidelity) based on RORC’s Program Quality Matrix Scale.

May 2018 Update:

Clinic / Location	Roxboro Rd. Clinic	Southpoint Clinic	Brier Creek Clinic	Lincoln CHC
Program Rating	Green (3/14/2018)	Green (2/19/2018)	Green (3/19/2018)	Yellow (4/27/2018)

** ROR Carolinas staff is meeting with LCHC on 5/24 to further assess program quality and ensure that necessary updates have been made to their information in our database, as well as their communications and logistical systems. They have already made improvements on some identified issues earlier in the year, and we hope the meeting later this week will demonstrate that they’ve incorporated new systems to help streamline the ROR program there, which will allow us to move them to a Green rating.*

In exchange for the above activities, Durham County agrees to pay RORC \$25,000, half upon execution of the contract and half on or around April 1, 2018, following the provision and discussion of an interim report on achievement of relevant metrics above with RORC, Durham County, Duke Primary Care, and any other, available program participants.

Program/Partnership Contacts:

Reach Out and Read Carolinas-

- Callee Boulware, Executive Director
- Carolyn Merrifield, Director of Programs
- Jackie Lorge, Regional Program Specialist

Reach Out and Read Durham County Programs-

- Duke Children's Primary Care @ Roxboro Road – Dr. Elizabeth Erickson
- Duke Children's Primary Care @ Southpoint - Dr. Elizabeth Erickson
- Duke Children's Primary Care @ Brier Creek - Dr. Elizabeth Erickson
- Lincoln Community Health Center – Dr. Shilpa Shah