Made in Durham

FY 2017-2018 Statement of Work for Durham County

Made in Durham agreed to provide the following services during Fiscal Year 2017-2018.

Activity	Measurement	Comments	EOY Report
Support implementation of career pathways that extend from secondary to post-secondary institu- tions			
Establish Career Advising Task Force of Employers, Educators, and Non-profits to provide ca- reer pathway information and improve quality and quantity of students receiving career advising.	Analyze strengths and gaps of current strategy Develop strategies for increas- ing number of students receiv- ing DPS career advising Develop plan to increase num- ber of students receiving qual- ity advising by 15% (100 stu- dents at a minimum).	Baselines need to be es- tablished in order to de- termine percentage in- crease.	Committee formed. Initial analysis indicated the need for a more robust Work Based Learning Continuum to create options for the Career Advis- ing. As part of WBL, also identified need for Ca- reer Coordinators inside each High Schools to help students navigate the WBL prior to engaging students. Career Coordinators hired.

Provide work based learning to support career pathways and career exposure.	Increase number of employers providing work based learning to students by 15%. Develop evaluation plan for an- alyzing effects of select work based learning experiences	Baselines need to be es- tablished in order to de- termine percentage in- crease. Data in the programs noted in WBL would be considered base line moving forward.	 Employers indicated preference for their WBL to be tied to bigger vision for WBL engagement. Subcommittee established to develop framework for larger vision. Framework completed and in- cludes career awareness, exploration and experi- ence goals and programs. Programs are DPS, OWED and Private employer based. Programs delivered during the 2017-2018 year: 700 students, 57 employers participate in 17 Career Conversations at Durham high schools 250 youth, 20 businesses participate in SummerWork Youth Job Expo 180 youth, 33 employers participate in Durham YouthWork Internship Program 70 interns funded through NCWorks NExtGen program 85 DPS high school students, 9 employers participate in spring break Scholars-at- Work program.
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Establish new apprenticeship programs in Durham.	Establish 10 apprenticeship programs.	True apprenticeship programs often require significant coordination between education, pri- vate sector and state and union regulatory agencies. Future goals should be divided into identifying a specific number of apprentice- ship program opportuni- ties and beginning the process. And a second goal for the number ac- tually established and underway.	Analysis of potential apprenticeship programs conducted to identify industry sectors with most urgent needs and most willing to participate. Two main areas were identified: Construction in- dustry and Utility Industry. Coordinated conver- sations identified need within each of the indus- try for Skilled Trades Apprentices and Utility line- men. Meetings with the State of NC defined pro- gram potential within the requirements of the state. Collaboration with Duke Energy, DTCC, and DPS led to funding for DTCC for Lineman appren- ticeship training. Collaboration with DPS, DTCC and Construction employers and associations has new apprenticeship program scheduled to begin in 9/19 and feed into DTCC new Construction Academy.
Establish Racial Equity Task Force of Employers, Educators, and Non-profits to review chal- lenges of equity and develop recommendations to reduce impact of bias on student achievement.	Reduce achievement gap, im- pact of race on suspension and assignment to AP classes. Task Force will review issues and es- tablish goals.		Committee formed. Developed initial framework. Looking at racial inequity in the education to ca- reer system for youth. Initial work was done in mapping out the system to identify potential points in the system where bias occurs. Next steps are to develop the goals and solutions for addressing.

Work with MID's Youth Net- work to support efforts to re- duce bias and improve equity.	Youth Network members are developing action projects in four high schools in Durham. Progress and outcomes that re- sult from YN action projects will be evaluated.	 Youth Network members actively participated in ALL Made in Durham boards, committees, and program development and policy. In addition all students participating worked on Action Projects to address Racial Disparities in the schools. 5 Ac- tion Plans are currently underway. These 5 Action Plans address strategies to address one of three areas Increasing the number of students of color in AP/Honors classes Addressing racial disparities in school disci- pline, specifically ISS/OSS Working to cultivate among teachers and administration stronger racial and cultural awareness for their students In the 2017-2018 program year, the following were specific Youth Network outcomes: 25 youth participate in Youth Network 10 on-boarded to Made in Durham lead- ership teams (Board of Directors, 2; Advi- sory Team 4; Racial Equity Task Force, 4) 19 youth-serving organizations engage in recruitment 5 public engagements to speak or repre- sent youth issues. 4 Action Plans in 4 Durham High Schools.
Support reengagement of opportunity youth		

Support success of dropped out youth with the Made in Durham, Durham Futures col- laborative.	Develop a pilot to reengage, support, and track progress for at least 50 (new) dropped out youth in a best fit reengage- ment program with support from an Oak Foundation grant.	The plan will consist of a coordinated outreach and referral to best fit programs to maximize youths' chances of suc- cess.	Pilot was established and underway. Four partici- pating agencies to deliver the direct high school equivalency programming: Gateway to College, Performance Learning Center, Achievement Acad- emy, and Durham Literacy Center. Best Fit Model adopted. Staff hired to provide Re-engagement services, direct Best Fit Model, Career Readiness, and College Readiness. Agreement reached on data collection. Contract executed with SSRI to begin data collection.
			 Results delivered during the 2017-2018 program year: Reengagement 85 stopped-out youth identified 35 complete intake forms 15 re-engage in partner alternative schools 5 connect to NCWorks NextGen for career support College Readiness 96 students participate in college readiness classes 136 receive one-on-one coaching and support 60% connect to social supports Career Readiness 73 students participate in career development classes 34 receive one-on-one career development counseling 7 students participate in YouthWork internships

	 124 youth earned GEDs 22% matriculate to postsecondary education

Evaluation, Assessment and Reporting			
Use data analytic techniques to evaluate the success of sup- ports for opportunity youth that can be scaled for all youth.	An evaluation plan for Durham Futures will be established and implemented	MOU with the Durham Children's Data Center is being established to ac- complish evaluation and assessment of MID in- terventions.	MOU with Durham Children's Data Center trans- ferred and renegotiated with Social Services Re- search Institute (SSRI) as a result of changes in the Data Center. MOU calls for dashboard met- rics for the Futures Program to begin September 1, 2018.
Present to County Commission- ers on MID progress in January and May, 2018.			Did not complete due to change in leadership. Presentations to Commissioners has now been scheduled for August 2018 and December 2018.