

## **FY2020 (July 19-June 20) Reach Out and Read Durham County – Scope of Work**

Reach Out and Read Carolinas (RORC) will continue working in partnership with Duke Children's Primary Care and Lincoln Community Health Center to increase the quality and impact of *Reach Out and Read* in Durham County. This partnership includes:

- Strategic implementation for deepening the quality of core program components and strategic expansion to serve more children and families;
- Mobilization of resources needed for strategic expansion;
- Collaboration on implementation and continuous improvement; and,
- Monitoring and evaluation of program outcomes.

### **Durham County ROR Programs participating in ROR as a part of this project:**

Duke Children's Primary Care @ Roxboro Road

Duke Children's Primary Care @ Southpoint

Duke Children's Primary Care @ Brier Creek

Lincoln Community Health Center

- Live Well Primary Care Clinic
- Health Department

Samaritan Health Center clinics

UNC Family Medicine at Southpoint

**With the additional funding from Durham County and other sources for FY2020, RORC, in conjunction with Duke Children's Primary Care and other primary care providers, will expand their work in Durham to provide the following:**

### **Quality Assurance of Existing Reach Out and Read Sites**

RORC will ensure strong quality evaluation of all current ROR programs in the county and will ensure adherence to the individualized action plans for each program over FY2020, ensuring positive progression in their fidelity work.

RORC staff will continue to use a variety of quality indicators to assess quality implementation and fidelity to the model. Major quality indicators/goals for the 4 project programs by June 2020 include:

#### **1. Compliance rate of all programs (well child visit/books provided ratio):**

- o 100% of ROR programs maintaining a current compliance rate of more than 85% in the county (books/WCV ratio)

#### **2. Percent of providers completing ongoing training/re-training requirement:**

- o 100% of all ROR programs maintain 85% or more of providers trained in the core CME training
- o 100% of all ROR programs achieve 85% or more of providers trained in the 0-6 month extension of the model on RORC Online Learning Community

#### **3. 100% of ROR project programs completing annual parent behavior survey:**

- o All programs participate in 6-week survey period in June 2020
- o An average of 75% or more of parents across all programs will report reading with their child several times a week or more

- *Program participation can be reported in July 2020, after the survey has been completed*
- *Parent reading frequency average will be available in August 2020, after the surveys have been measured and evaluated*

4. **100% percent of all Durham ROR project clinics with an overall, ongoing “Green” rating (high intervention fidelity) based on RORC’s Program Quality Matrix Scale.**

#### **Program/Partnership Contacts:**

Main Points of Contact:

- Reach Out and Read Carolinas:
  - Callee Boulware, Executive Director: [callee.boulware@reachoutandread.org](mailto:callee.boulware@reachoutandread.org) – (803)960-7455
- Durham County
  - Drew Cummings, Chief of Staff: [dcummings@dconc.gov](mailto:dcummings@dconc.gov) – (919) 560-0065

#### **Reporting Requirements**

RORC will report to Durham County quarterly on progress towards the four goals outlined above in a separate reporting template.

#### **Payment**

Quarter 1 payment will be processed upon full execution of the contract between RORC and Durham County. Subsequent quarterly invoices will be submitted along with quarterly reports following the schedule outlined below:

Q1 – (July-September)- Report due October 31, 2019

Q2 - (October – December) – Report due January 31, 2020

Q3 – (January – March) – Report due April 30, 2020

Q4 – (April – June) – Report due July 31, 2020

## Overall Project Cost

Overall budget for proposed project is outlined in budget chart below. RORC will report quarterly on additional supports secured towards total project budget.

Funding Sources- FY20	Amount	Status
Durham County	\$50,000	Committed
UNCPN internal funding	\$10,868	Committed
Duke Medical System/Foundation		TBD
Durham County Smart Start	\$12,000	Secured
State of North Carolina	\$25,000	Pending
Duke Community Grant	\$5,000	Pending
<b>Total Income</b>	<b>\$102,868</b>	
<b>Funding gap to balance budget</b>	<b>\$30,772</b>	
<b>Possible Sources</b>		
Bertsch Family Charitable Inc	\$5,000	September Request
Park Foundation	\$50,000	Fall Request
Individuals/Community	\$5,000	Future Solicitations
<b><u>Section Two: Project Expenses</u></b>		
<b>Expense Items- FY20</b>	<b>Amount</b>	
32,380 high quality children's books for well child visits , including 0-6 month books	\$91,140	
Training/Medical Engagement	\$25,000	
Technical Assistance/Quality/Evaluation	\$15,500	
Literacy Rich Waiting Areas	\$2,000	
<b>Total Expenses</b>	<b>\$133,640</b>	