# GO FORWARD

A COMMUNITY INVESTMENT IN TRANSIT



### DURHAM COUNTY EXISTING CONDITIONS AND PIPELINE PROJECTS

Durham Board of County Commissioners November 4, 2019



**Durham transit plan update progress Current Durham transit system**  $\bigcirc$ Transit system o Peer comparison **Riders and travel patterns**  $\bigcirc$ Challenges 0 **Pipeline projects** 0

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## **DURHAM TRANSIT PLAN PROGRESS**

### **DURHAM TRANSIT PLAN BACKGROUND**





### **2017 DURHAM COUNTY TRANSIT PLAN**





Light rail was discontinued.

Now we need a new plan.



## ENGAGE Durham Our Future Together

A new, adaptive initiative to ensure all Durham voices are involved
Based on the City's Equitable Community Engagement Blueprint
Prioritizes racial equity and ensures those who have been historically excluded from decision-making will have a voice
Coordinates engagement efforts among multiple departments

 Consists of an outreach and communications team tasked with harnessing community involvement

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### **2019 TRANSIT PLAN UPDATE TEAM**







### **CURRENT DURHAM TRANSIT SYSTEM**

### **GODURHAM HIGHLIGHTS**



- **17 routes serving over 1,000 stops**
- 45 buses and 41 paratransit vehicles used in peak service
- **23 million miles traveled (FY17)** Average trip length: 3.6 miles (FY17)
- Transit service expenses: \$29 million
  - City of Durham: \$16 million
  - 2011 Voter-approved tax: \$3 million
  - Fed/state/farebox: \$10 million



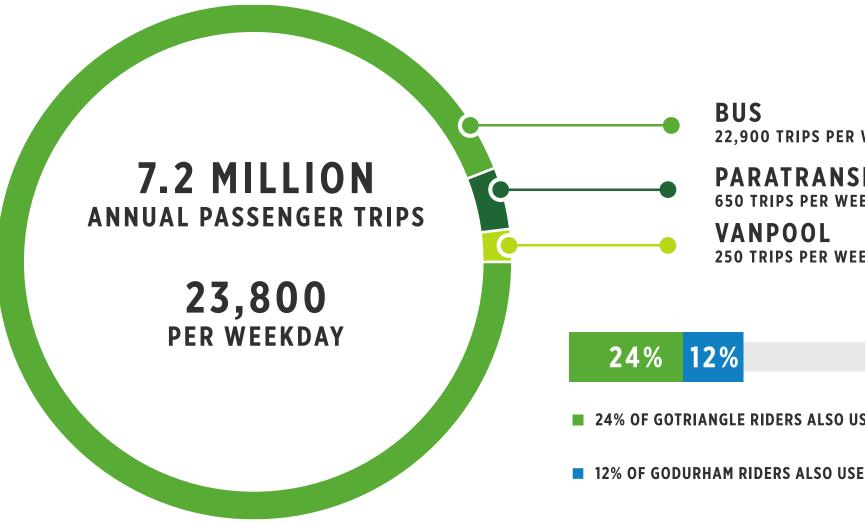
### **GOTRIANGLE HIGHLIGHTS** (DURHAM COUNTY SERVICE)



- 7 routes serving over 100 stops
- 28 buses and 18 paratransit vehicles used in peak service
- **7 million miles traveled** Average trip length: 12 miles
  - Transit service expenses: \$6.5 million
    - 2011 Voter-approved tax: \$1.5 million
    - Fed/state/farebox/other: \$5 million



### **DURHAM TRANSIT HIGHLIGHTS**



22,900 TRIPS PER WEEKDAY

PARATRANSIT **650 TRIPS PER WEEKDAY 250 TRIPS PER WEEKDAY** 

24% OF GOTRIANGLE RIDERS ALSO USE GODURHAM

12% OF GODURHAM RIDERS ALSO USE GOTRIANGLE



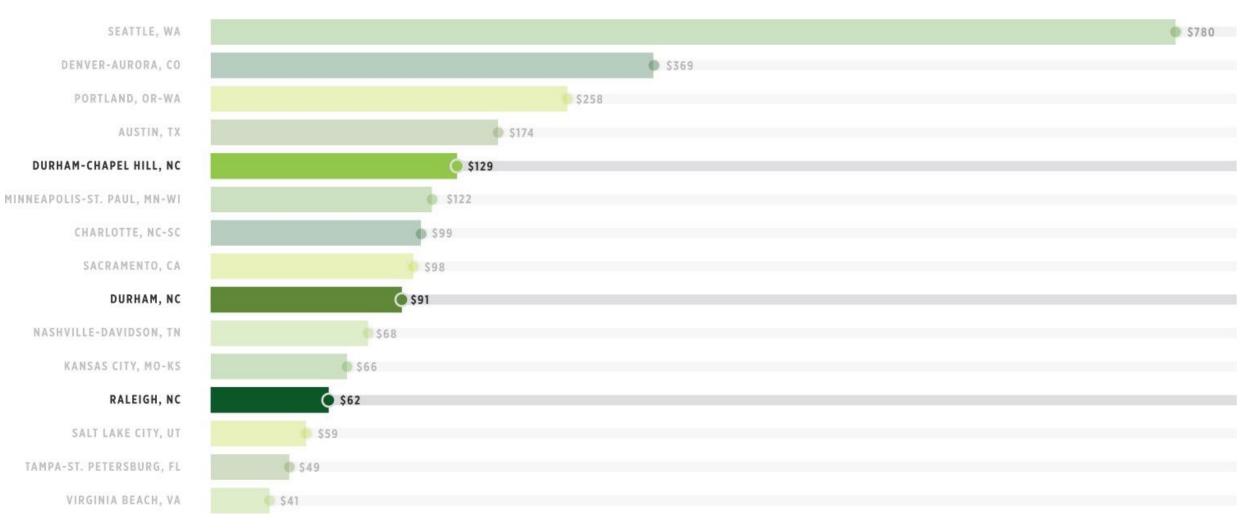
\*Figures are for FY2019 and include Durham County Access, GoDurham and the portions of GoTriangle Services in Durham County. Data source: NTD, GoTriangle.



### HOW DURHAM COMPARES TO ITS TRANSIT PEERS

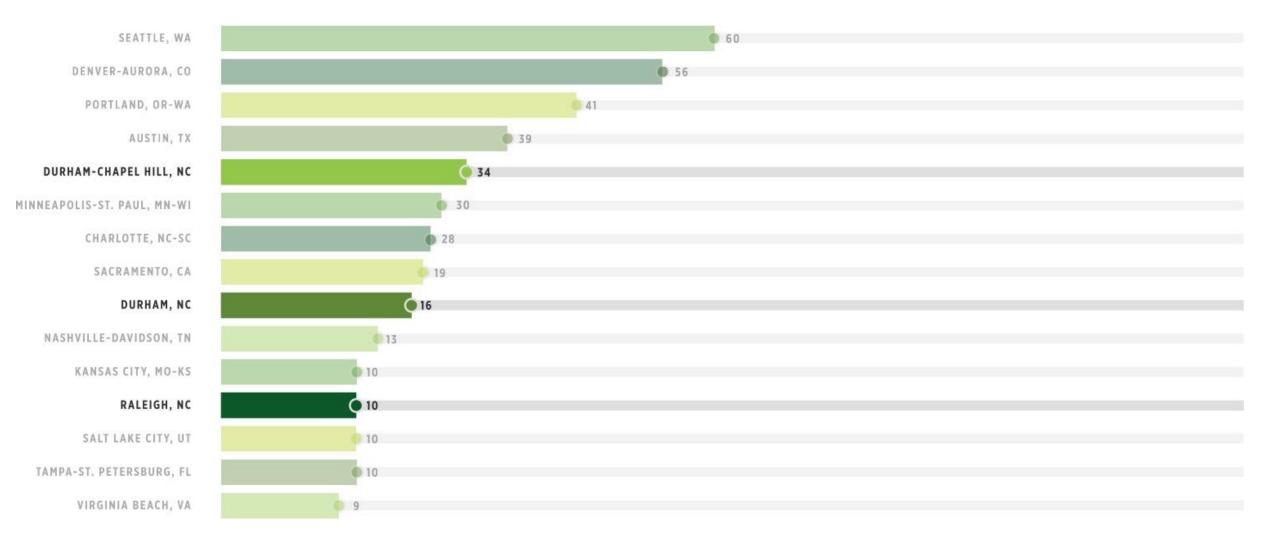
(CENSUS URBANIZED AREAS)

### LOCAL SPENDING PER URBAN RESIDENT





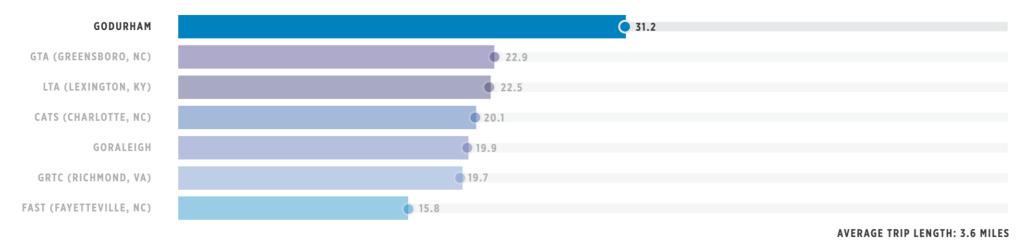
### **ANNUAL TRANSIT TRIPS PER URBAN RESIDENT**



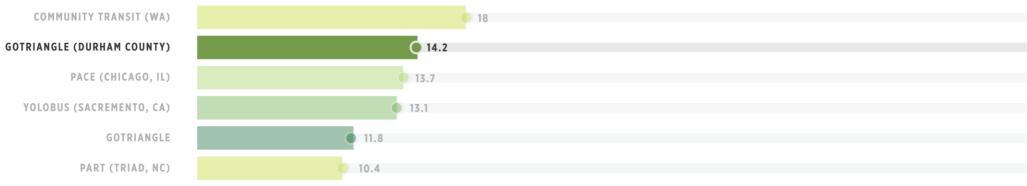


### **PASSENGERS PER BUS PER HOUR**

#### **GODURHAM LOCAL TRANSIT AGENCY PEERS**



#### **GOTRIANGLE REGIONAL TRANSIT AGENCY PEERS**

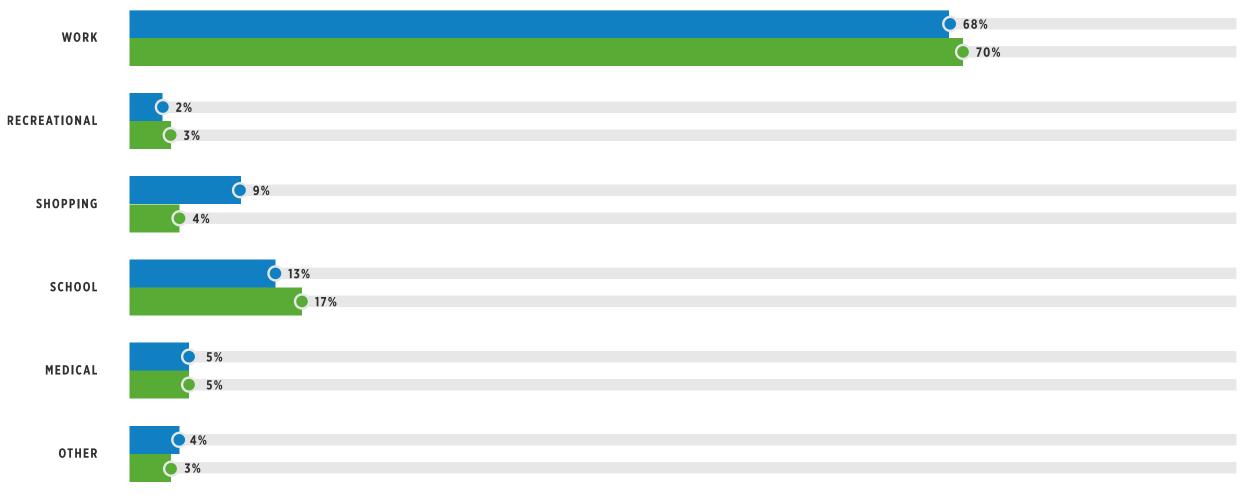


AVERAGE TRIP LENGTH: 12 MILES

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### **RIDERS AND TRAVEL PATTERNS**

### **HIGHLIGHTS: MAIN TRIP PURPOSE**

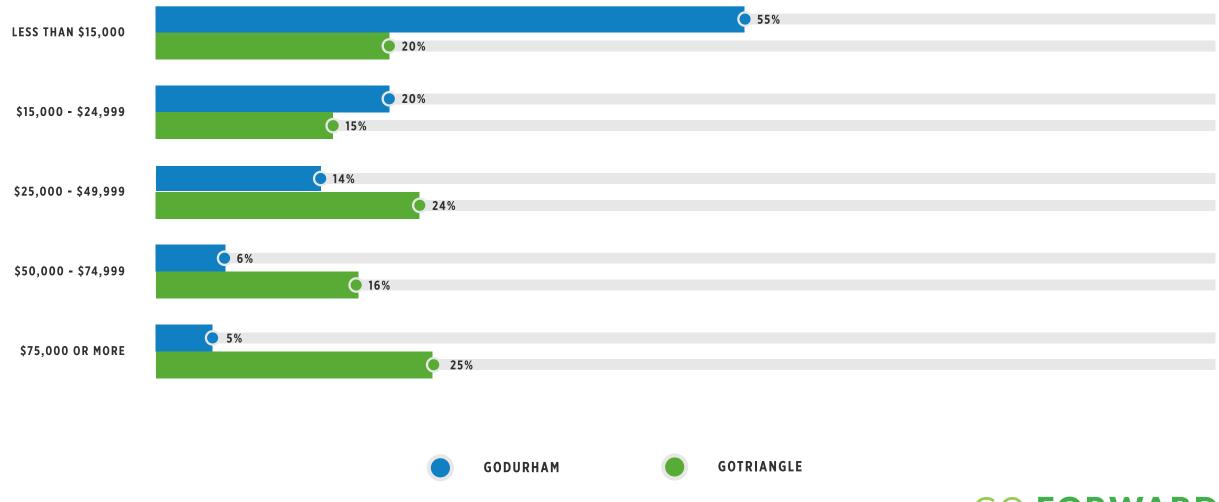






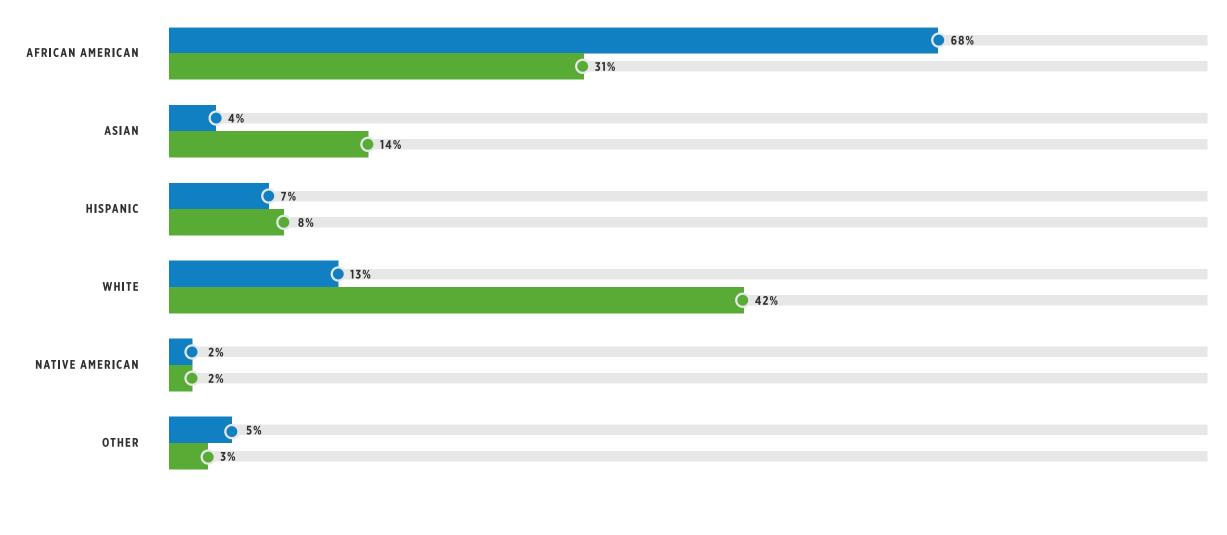


### **HIGHLIGHTS: RIDER HOUSEHOLD INCOME**





### **HIGHLIGHTS: RIDER ETHNICITY**



GODURHAM





### WHERE PEOPLE WHO LIVE IN DURHAM WORK



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140,000 workers *live* in Durham County

#### • The top 4 places they work are:

- 1. Duke University & VA Medical Center area
- 2. Downtown Durham
- 3. UNC and the Chapel Hill & Carrboro downtowns
- 4. RTP area (Durham/Wake)

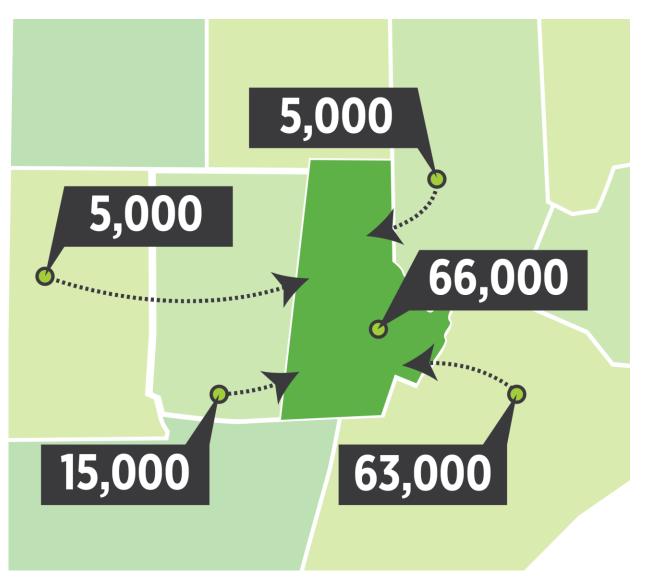
More Durham residents work in Durham County than any other county:

- Between 1/3 and 1/2 of Durham residents work for employers outside of Durham County.
- Wake County and Orange County are the next two largest employment destinations for Durham residents.

#### • Regional connections are growing in importance for Durham workers:

• From 2010 to 2017, the number of people who both live and work in Durham County grew 15%, but Durham workers with jobs in other counties grew 25%.

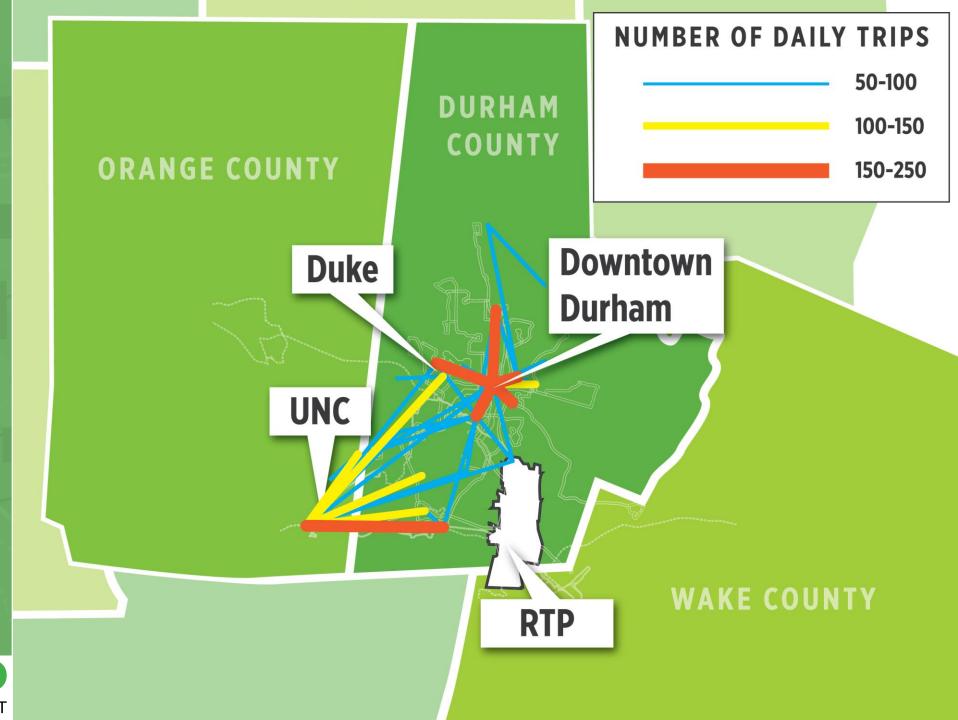
### WHERE PEOPLE WHO WORK IN DURHAM LIVE



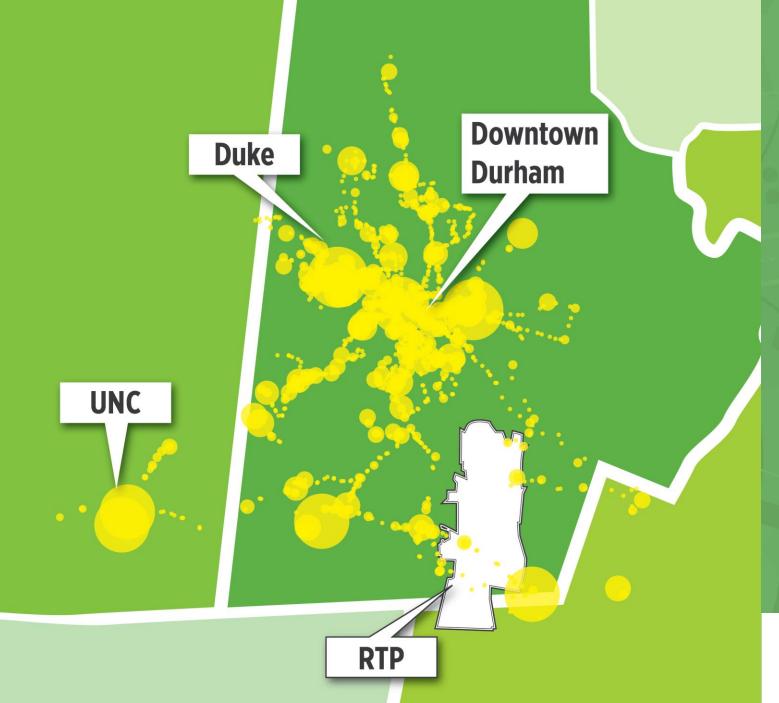
- 200,000 jobs are located within Durham County
- Regional connections are growing in importance for Durham employers:
  - 25,000 new jobs in Durham County since 2010.
  - Around one-third of jobs in Durham County are held by Durham County residents, a rate that has remained steady since 2010.



PUBLIC TRANSIT TRIPS BETWEEN TRAVEL MARKET AREAS (2014)



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DAILY BUS BOARDINGS (2018 GOTRIANGLE + GODURHAM)

**DURHAM STATION: 7,700**  $\bigcirc$ DUKE/VA: 1,400 Ο UNC: 1,200 RTC: 1,000 THE VILLAGE: 550  $\bigcirc$ **SOUTHPOINT: 400** NCCU: 350 **RDU AIRPORT: 100** 

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## CHALLENGES

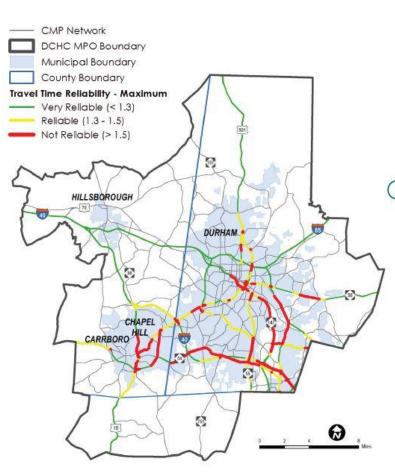
SERVICE TO ALL DESTINATIONS	22%
BUS INTERIOR CLEANLINESS	21%
WEEKDAY SERVICE FREQUENCY	20%
TOTAL AVERAGE TRIP TIME	20%
SUNDAY SERVICE FREQUENCY	20%
SUNDAY HOURS OF SERVICE	20%
SUNDAY HOURS OF SERVICE	15%
QUALITY OF WIFI	15%
************	
RIISES ON TIME	60%
WEEKDAY HOURS OF SERVICE	15%
BUS OPERATOR COURTESY/HELPFULNESS	14%
SATURDAY HOURS OF SERVICE	12%
SENSE OF SAFETY ON THE BUS	11%
BUS SHELTER/TRANSIT CENTER CLEANLINESS	10%
FARE MEDIUM OPTIONS	7%
EASE OF TRANSFER WITHIN SYSTEM	ffffff 6%
EASE OF TRANSFER BETWEEN SYSTEMS	ffffff 6%
USEFULNESS OF TELEPHONE OPERATORS	4%
USEFULNESS OF PRINTED INFORMATION	<b>3%</b>

### **RIDERS' TOP PRIORITY**: **BUSES ON TIME**

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### **AS CONGESTION GROWS, RELIABILITY DECLINES**



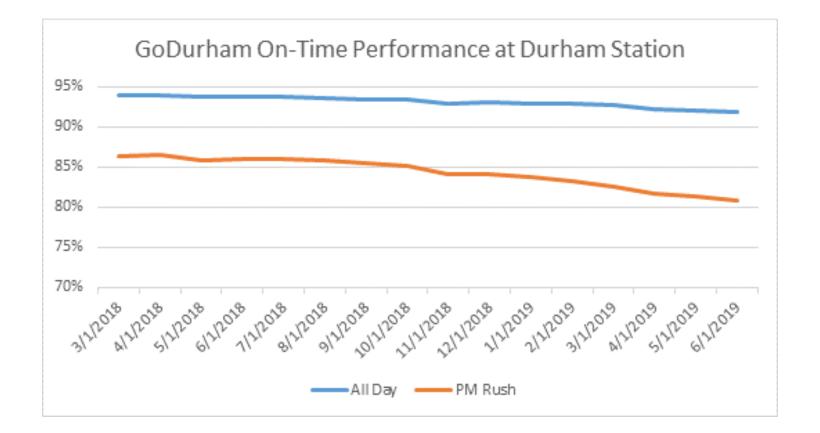






Source: DCHC Congestion Management Process Report, 2019

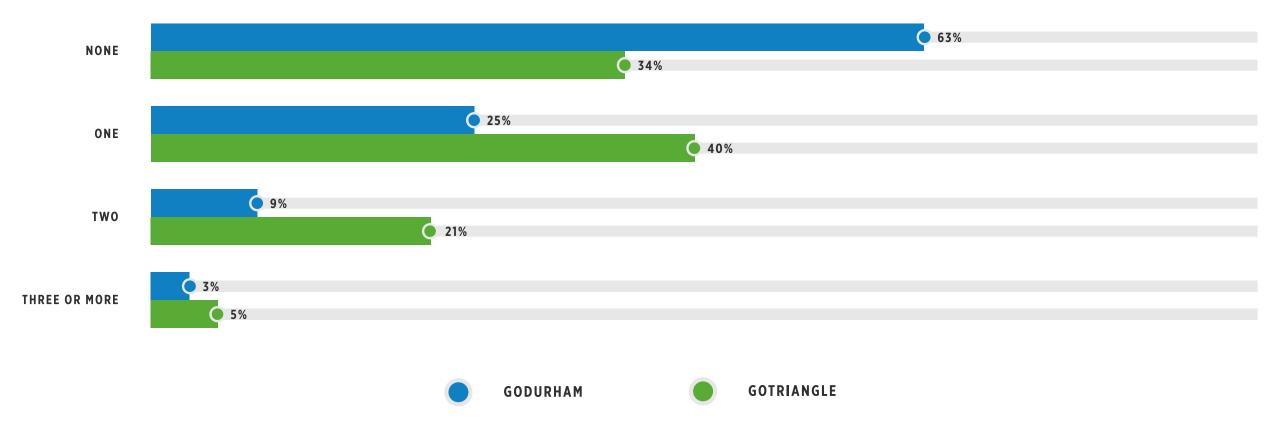
### **BUS RELIABILITY IS DECREASING**



#### Late and unreliable buses have consequences for bus riders

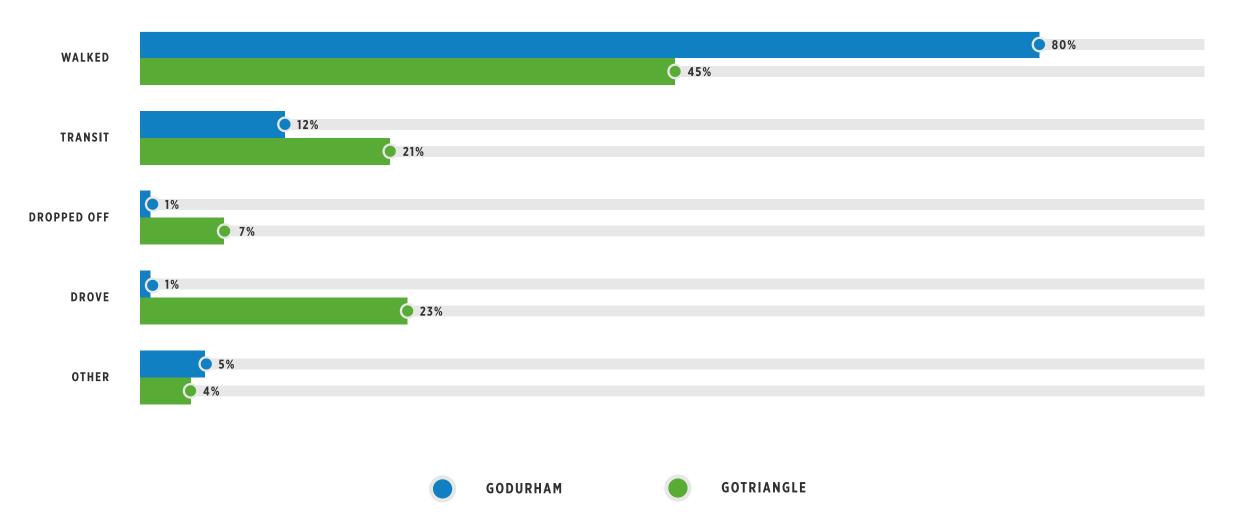


### **MOST RIDERS DO NOT HAVE ACCESS TO A CAR**





### **MOST RIDERS WALK TO THE BUS**





### BUS STOP IMPROVEMENTS





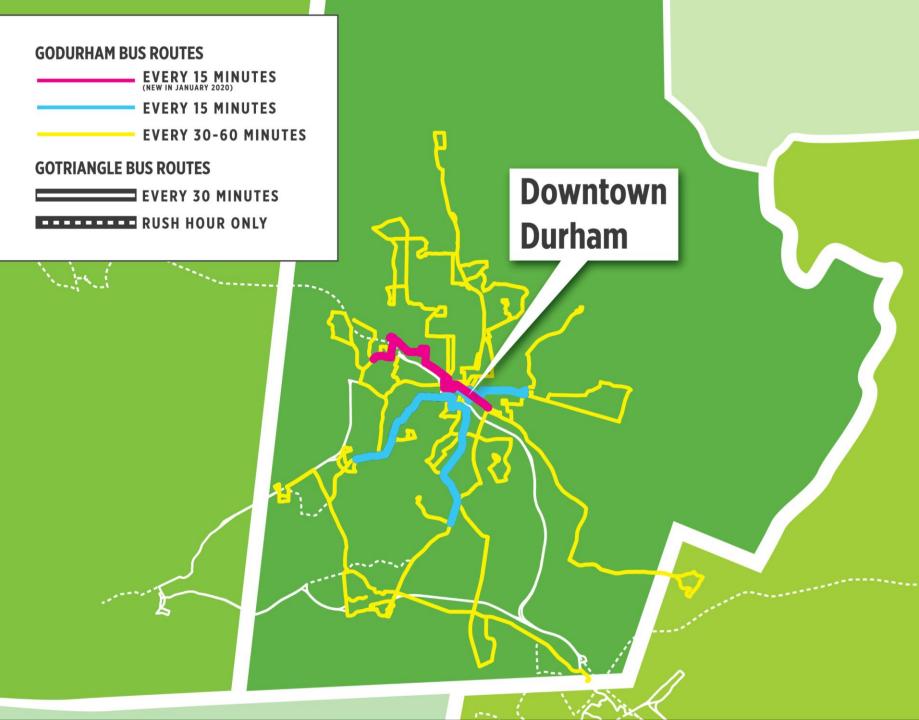
### **PIPELINE PROJECTS**

Improvements in progress
Planning and design
Programmed NCDOT projects

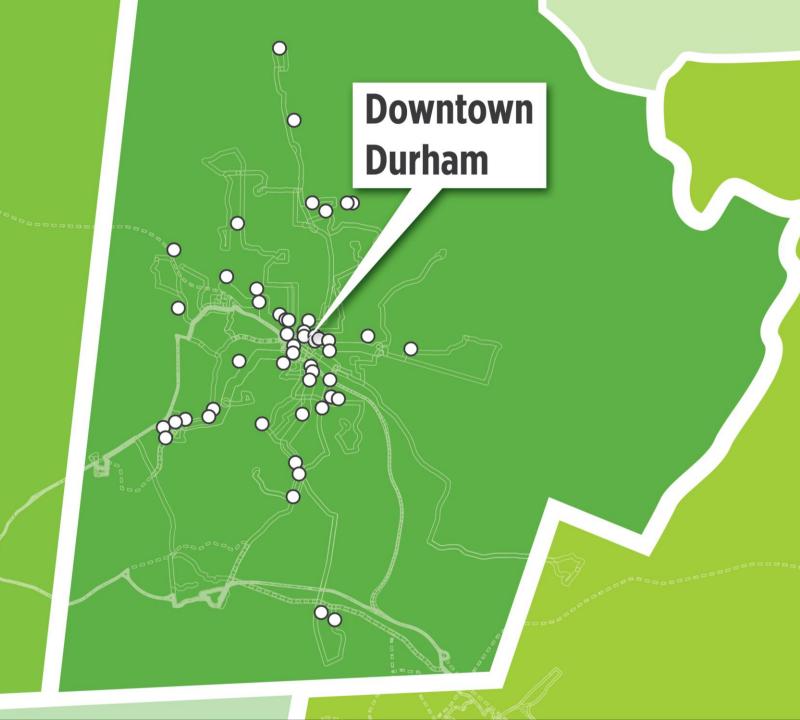
### GODURHAM JAN 2020 SERVICE UPDATES

- New 15-minute service
  - Route 11 (W. Main)
  - Route 2/12 (E. Main)
  - New 30-minute service at night and on Sundays
    - Route 2/12 (E. Main)
    - Route 3 (Holloway)
    - Route 5 (Fayetteville)
    - Route 10 (Chapel Hill)
    - o Route 11 (W. Main)

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### BUS STOP IMPROVEMENTS



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### TRANSIT PROJECTS IN DESIGN

Major stop improvements:

- The Village
- Patterson Place
- Southpoint

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Transit emphasis corridors:

- Holloway Street
- Chapel Hill Street
- Fayetteville Street **GO FORVARD** A COMMUNITY INVESTMENT IN TRANSIT



TRANSIT PLANNING STUDIES

Regional Transit Center relocation feasibility study

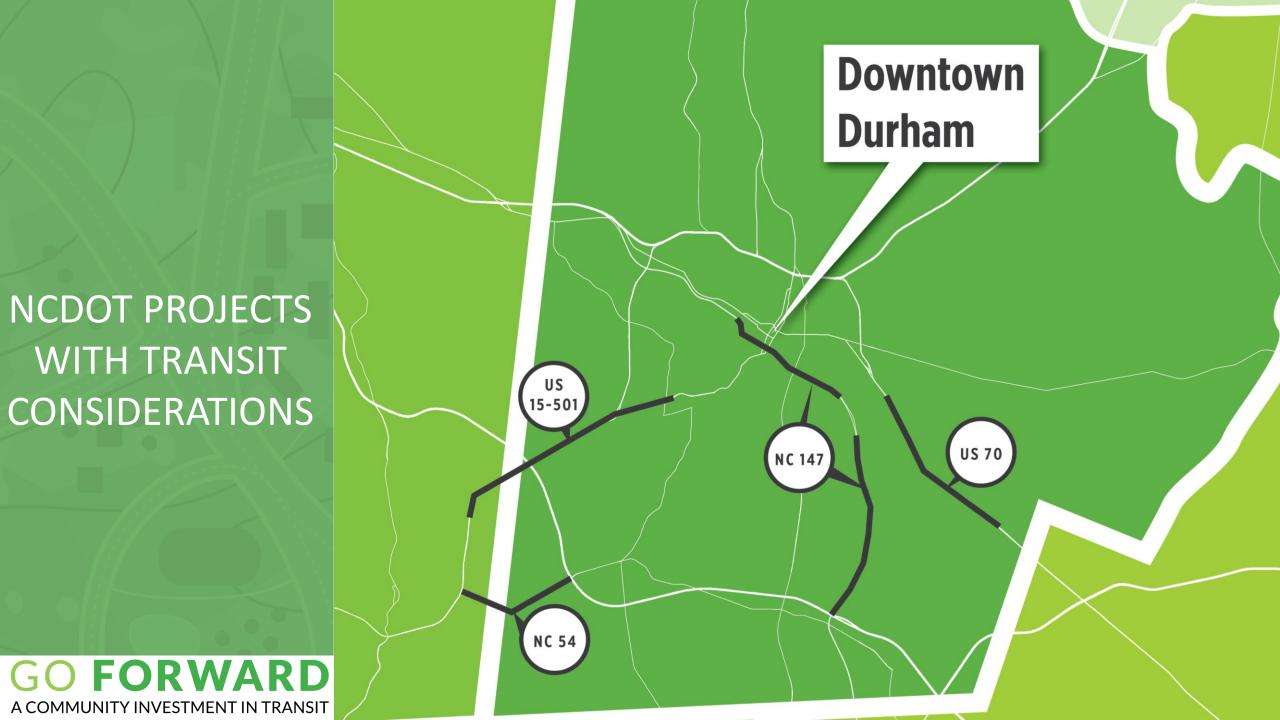
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- Bus operations and maintenance facility assessment
- Greater Triangle
   commuter rail
   study

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### **NEXT STEPS**

### • Presentations

- Board of County Commissioners: Nov 4
- **DCHC MPO Board: Nov. 13**
- GoTriangle Board: Nov. 20
- Durham City Council: Dec. 5
- **Community engagement:** 
  - Engage Durham listening and learning sessions: Nov. 14-19
  - Share draft Transit Plan goals in early 2020

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