GO FORWARD

A COMMUNITY INVESTMENT IN TRANSIT



DURHAM COUNTY EXISTING CONDITIONS AND PIPELINE PROJECTS

Durham Board of County Commissioners November 4, 2019



Durham transit plan update progress Current Durham transit system \bigcirc Transit system o Peer comparison **Riders and travel patterns** \bigcirc Challenges 0 **Pipeline projects** 0

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DURHAM TRANSIT PLAN PROGRESS

DURHAM TRANSIT PLAN BACKGROUND





2017 DURHAM COUNTY TRANSIT PLAN





Light rail was discontinued.

Now we need a new plan.



ENGAGE Durham Our Future Together

A new, adaptive initiative to ensure all Durham voices are involved
Based on the City's Equitable Community Engagement Blueprint
Prioritizes racial equity and ensures those who have been historically excluded from decision-making will have a voice
Coordinates engagement efforts among multiple departments

 Consists of an outreach and communications team tasked with harnessing community involvement

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2019 TRANSIT PLAN UPDATE TEAM







CURRENT DURHAM TRANSIT SYSTEM

GODURHAM HIGHLIGHTS



- **17 routes serving over 1,000 stops**
- 45 buses and 41 paratransit vehicles used in peak service
- **23 million miles traveled (FY17)** Average trip length: 3.6 miles (FY17)
- Transit service expenses: \$29 million
 - City of Durham: \$16 million
 - 2011 Voter-approved tax: \$3 million
 - Fed/state/farebox: \$10 million



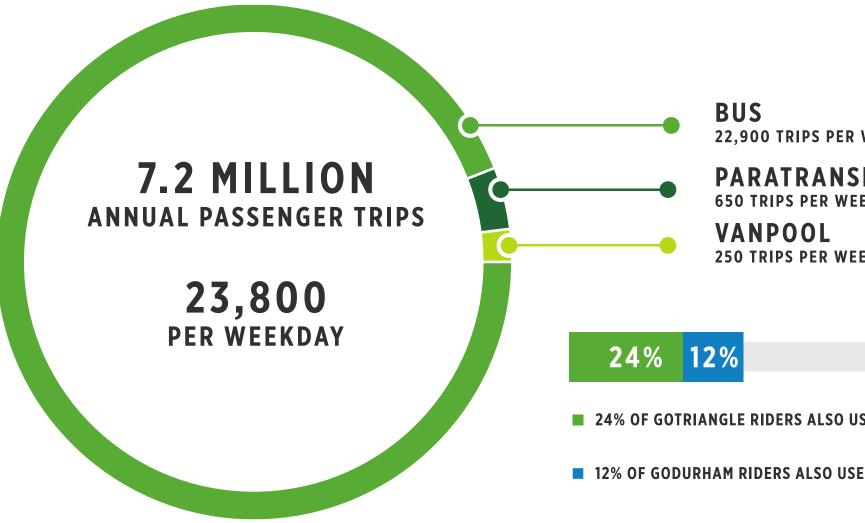
GOTRIANGLE HIGHLIGHTS (DURHAM COUNTY SERVICE)



- 7 routes serving over 100 stops
- 28 buses and 18 paratransit vehicles used in peak service
- **7 million miles traveled** Average trip length: 12 miles
 - Transit service expenses: \$6.5 million
 - 2011 Voter-approved tax: \$1.5 million
 - Fed/state/farebox/other: \$5 million



DURHAM TRANSIT HIGHLIGHTS



22,900 TRIPS PER WEEKDAY

PARATRANSIT **650 TRIPS PER WEEKDAY 250 TRIPS PER WEEKDAY**

24% OF GOTRIANGLE RIDERS ALSO USE GODURHAM

12% OF GODURHAM RIDERS ALSO USE GOTRIANGLE



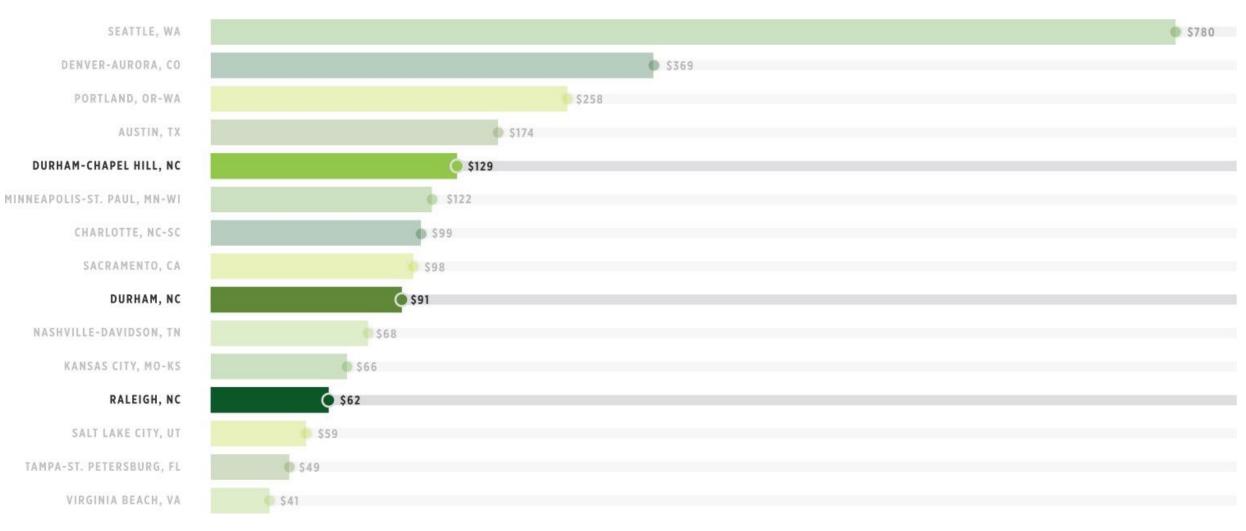
*Figures are for FY2019 and include Durham County Access, GoDurham and the portions of GoTriangle Services in Durham County. Data source: NTD, GoTriangle.



HOW DURHAM COMPARES TO ITS TRANSIT PEERS

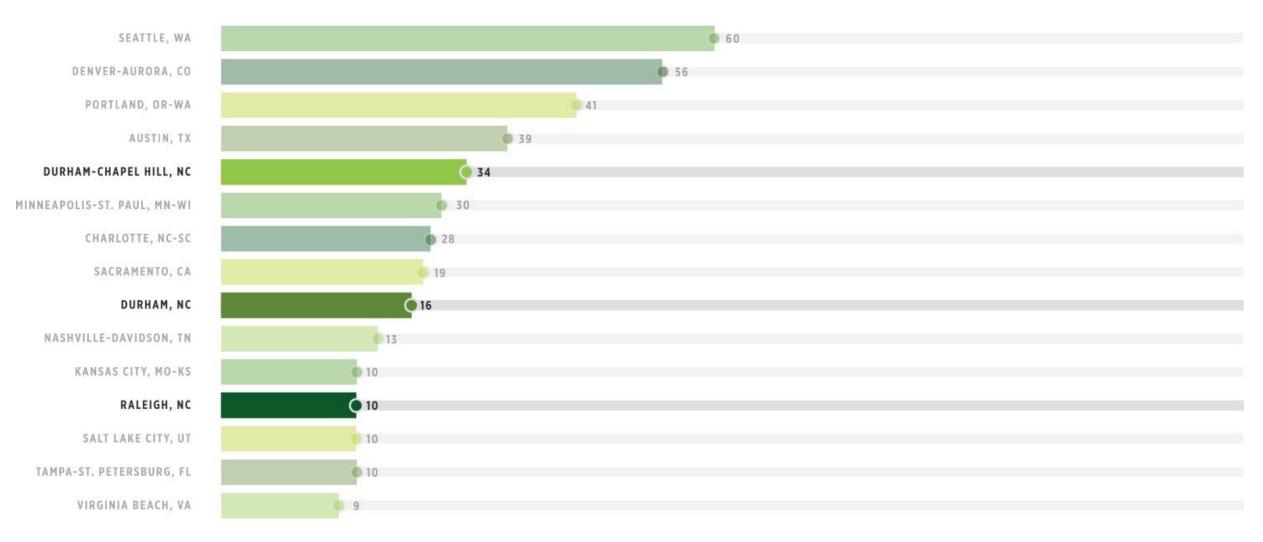
(CENSUS URBANIZED AREAS)

LOCAL SPENDING PER URBAN RESIDENT





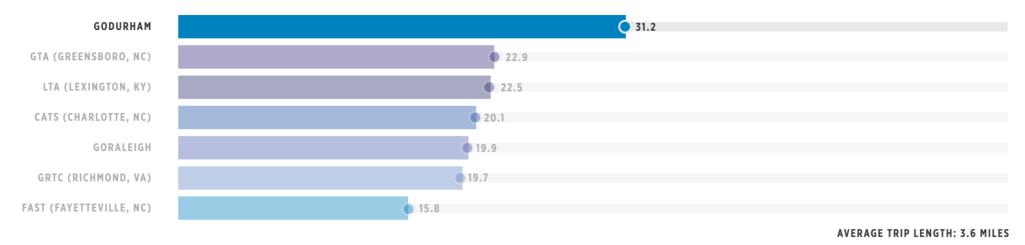
ANNUAL TRANSIT TRIPS PER URBAN RESIDENT



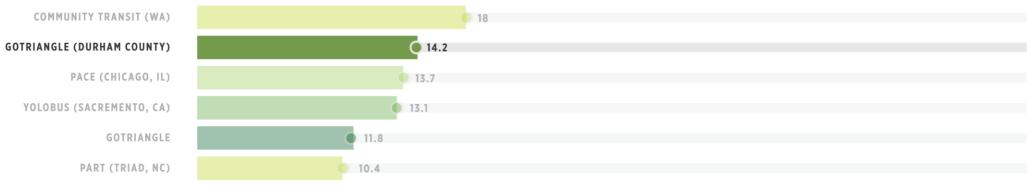


PASSENGERS PER BUS PER HOUR

GODURHAM LOCAL TRANSIT AGENCY PEERS



GOTRIANGLE REGIONAL TRANSIT AGENCY PEERS

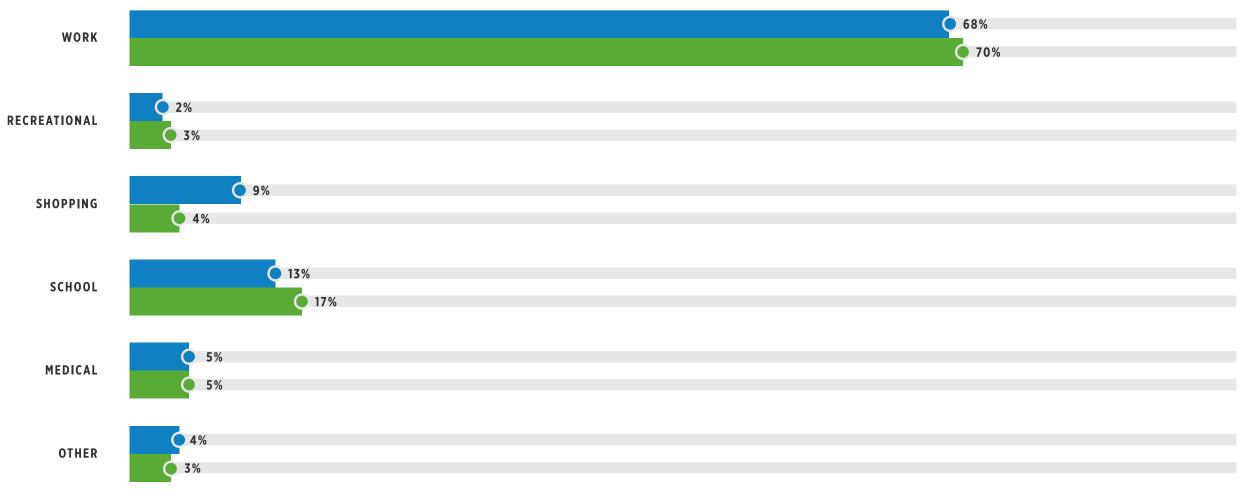


AVERAGE TRIP LENGTH: 12 MILES

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RIDERS AND TRAVEL PATTERNS

HIGHLIGHTS: MAIN TRIP PURPOSE

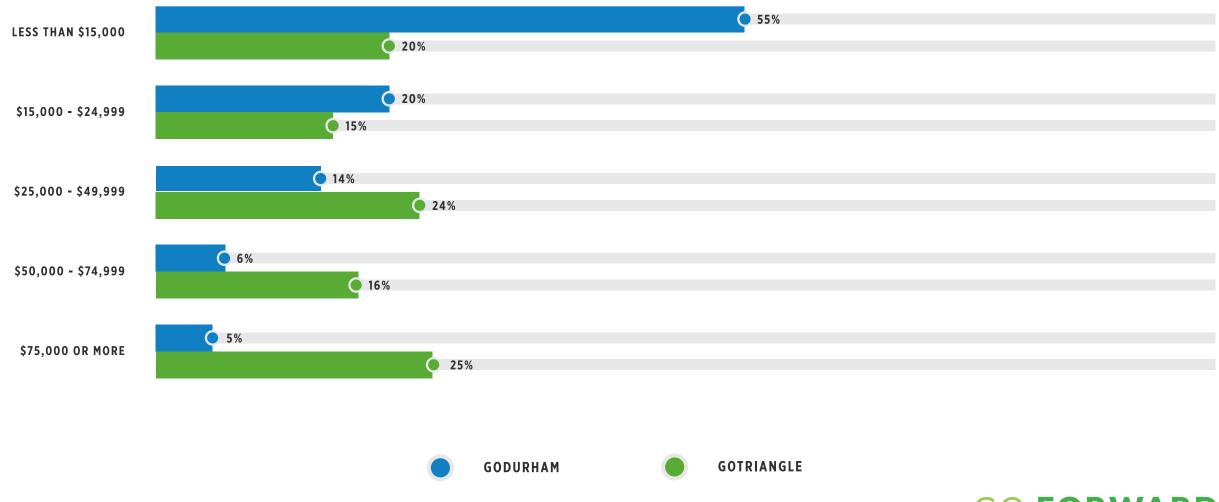






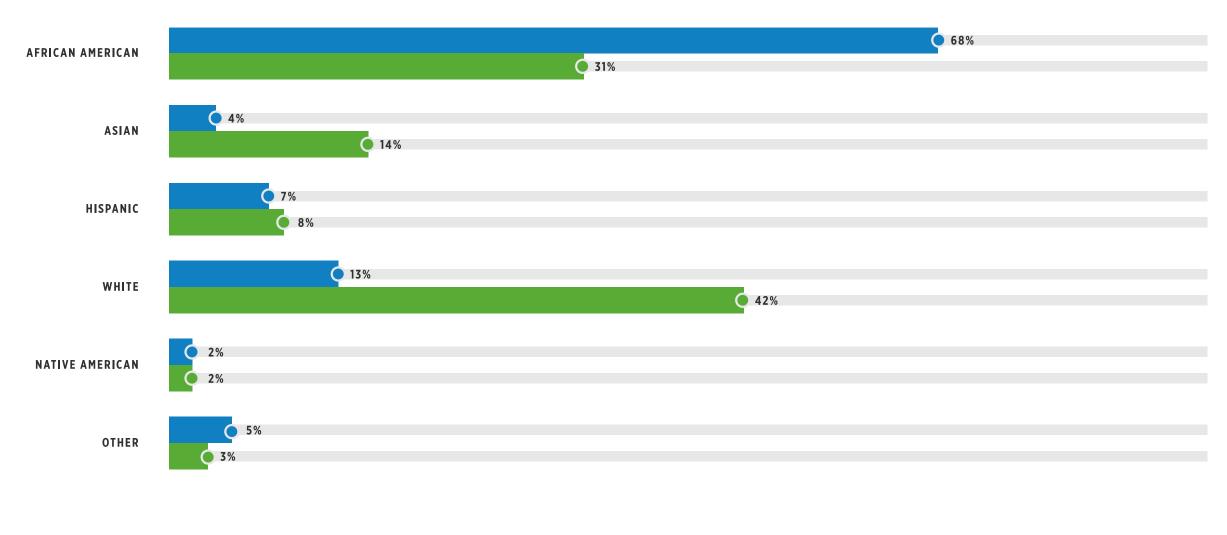


HIGHLIGHTS: RIDER HOUSEHOLD INCOME





HIGHLIGHTS: RIDER ETHNICITY



GODURHAM





WHERE PEOPLE WHO LIVE IN DURHAM WORK



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140,000 workers *live* in Durham County

• The top 4 places they work are:

- 1. Duke University & VA Medical Center area
- 2. Downtown Durham
- 3. UNC and the Chapel Hill & Carrboro downtowns
- 4. RTP area (Durham/Wake)

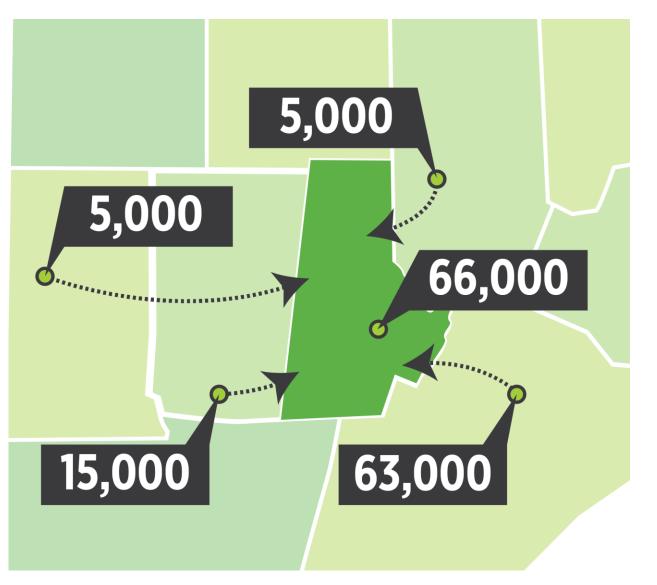
More Durham residents work in Durham County than any other county:

- Between 1/3 and 1/2 of Durham residents work for employers outside of Durham County.
- Wake County and Orange County are the next two largest employment destinations for Durham residents.

• Regional connections are growing in importance for Durham workers:

• From 2010 to 2017, the number of people who both live and work in Durham County grew 15%, but Durham workers with jobs in other counties grew 25%.

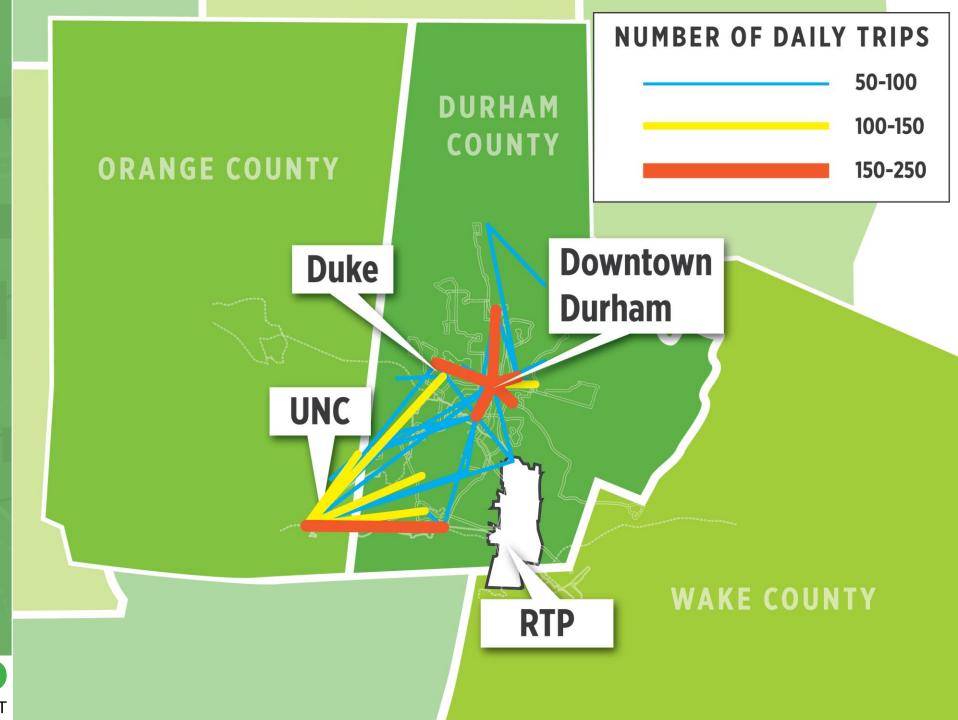
WHERE PEOPLE WHO WORK IN DURHAM LIVE



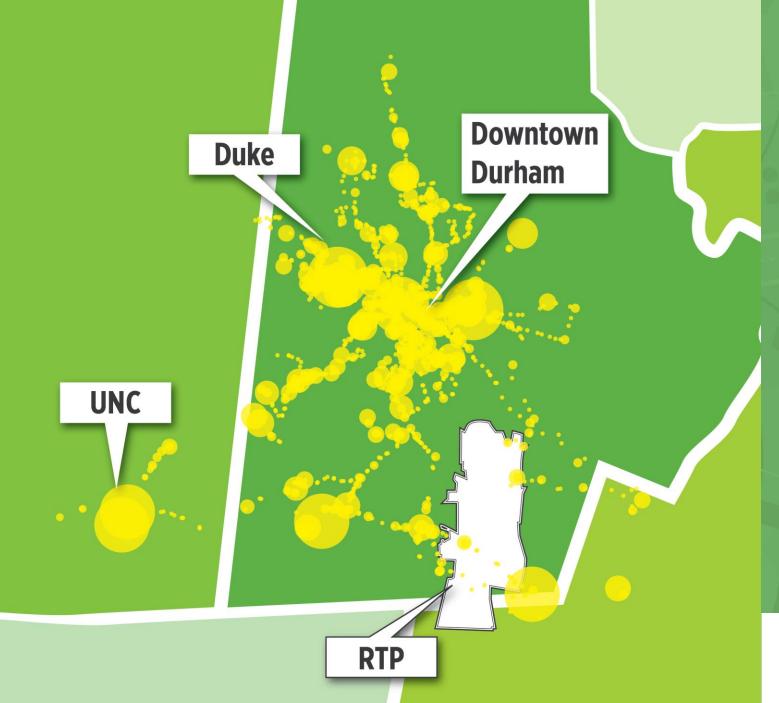
- 200,000 jobs are located within Durham County
- Regional connections are growing in importance for Durham employers:
 - 25,000 new jobs in Durham County since 2010.
 - Around one-third of jobs in Durham County are held by Durham County residents, a rate that has remained steady since 2010.



PUBLIC TRANSIT TRIPS BETWEEN TRAVEL MARKET AREAS (2014)



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DAILY BUS BOARDINGS (2018 GOTRIANGLE + GODURHAM)

DURHAM STATION: 7,700 \bigcirc DUKE/VA: 1,400 Ο UNC: 1,200 RTC: 1,000 THE VILLAGE: 550 \bigcirc **SOUTHPOINT: 400** NCCU: 350 **RDU AIRPORT: 100**

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CHALLENGES

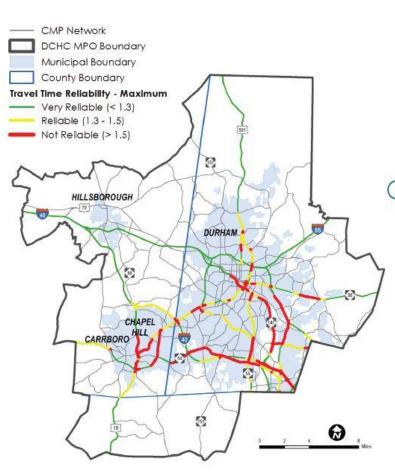
| SERVICE TO ALL DESTINATIONS | 22% |
|--|-----------|
| BUS INTERIOR CLEANLINESS | 21% |
| WEEKDAY SERVICE FREQUENCY | 20% |
| TOTAL AVERAGE TRIP TIME | 20% |
| SUNDAY SERVICE FREQUENCY | 20% |
| SUNDAY HOURS OF SERVICE | 20% |
| SUNDAY HOURS OF SERVICE | 15% |
| QUALITY OF WIFI | 15% |
| ************ | |
| RIISES ON TIME | 60% |
| | |
| WEEKDAY HOURS OF SERVICE | 15% |
| BUS OPERATOR COURTESY/HELPFULNESS | 14% |
| SATURDAY HOURS OF SERVICE | 12% |
| SENSE OF SAFETY ON THE BUS | 11% |
| BUS SHELTER/TRANSIT CENTER CLEANLINESS | 10% |
| FARE MEDIUM OPTIONS | 7% |
| EASE OF TRANSFER WITHIN SYSTEM | ffffff 6% |
| EASE OF TRANSFER BETWEEN SYSTEMS | ffffff 6% |
| USEFULNESS OF TELEPHONE OPERATORS | 4% |
| USEFULNESS OF PRINTED INFORMATION | 3% |

RIDERS' TOP PRIORITY: **BUSES ON TIME**

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AS CONGESTION GROWS, RELIABILITY DECLINES



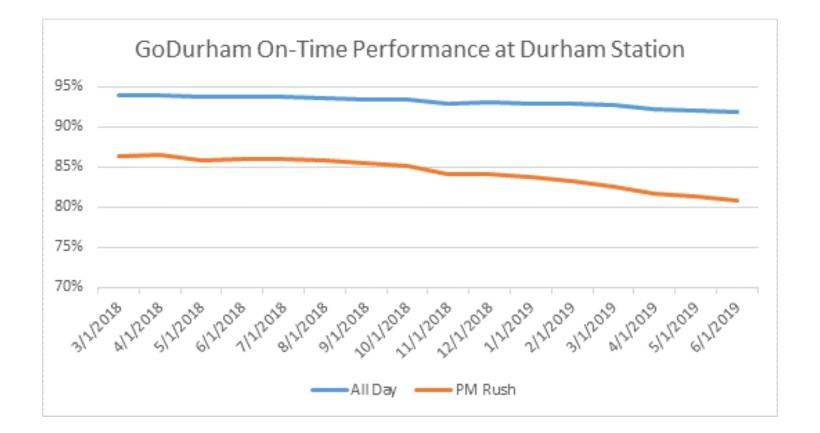






Source: DCHC Congestion Management Process Report, 2019

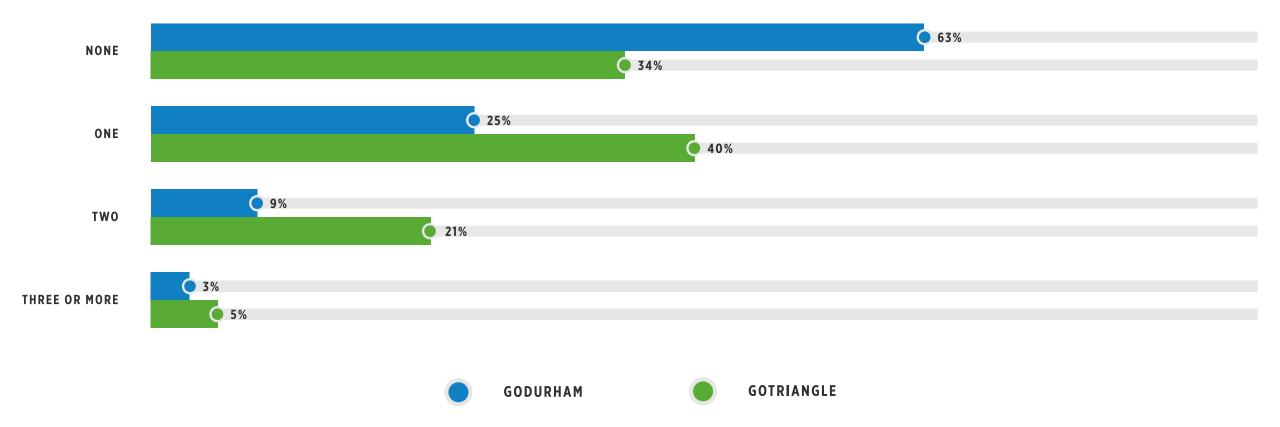
BUS RELIABILITY IS DECREASING



Late and unreliable buses have consequences for bus riders

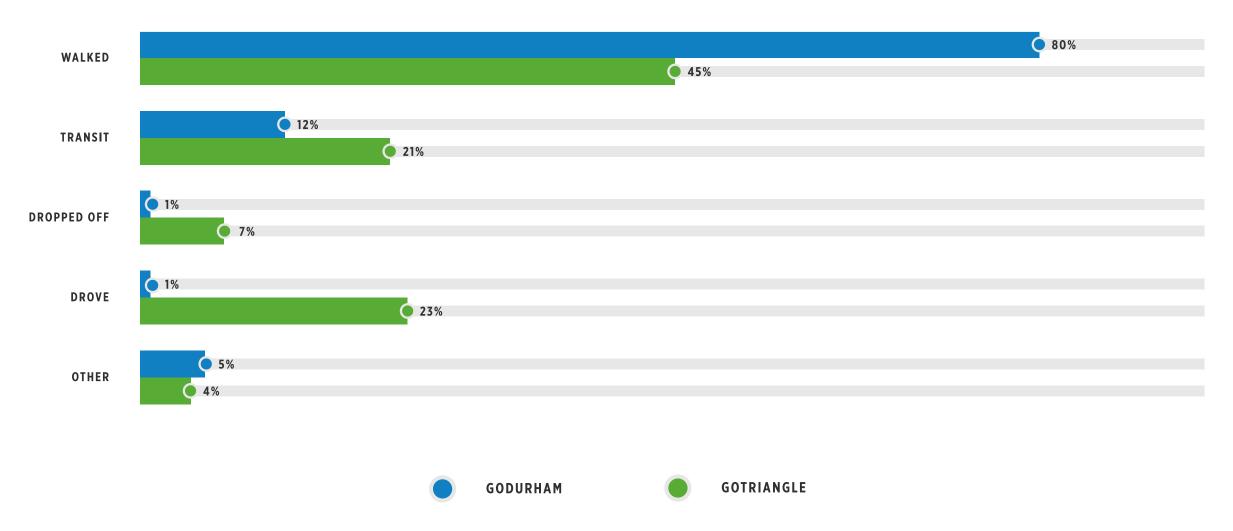


MOST RIDERS DO NOT HAVE ACCESS TO A CAR





MOST RIDERS WALK TO THE BUS





BUS STOP IMPROVEMENTS





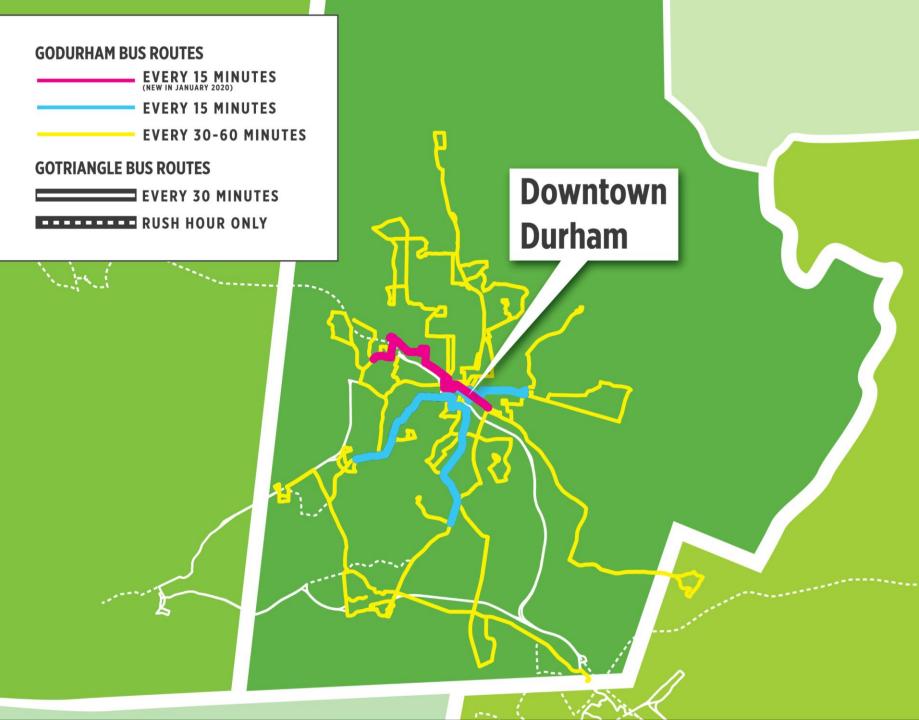
PIPELINE PROJECTS

Improvements in progress
Planning and design
Programmed NCDOT projects

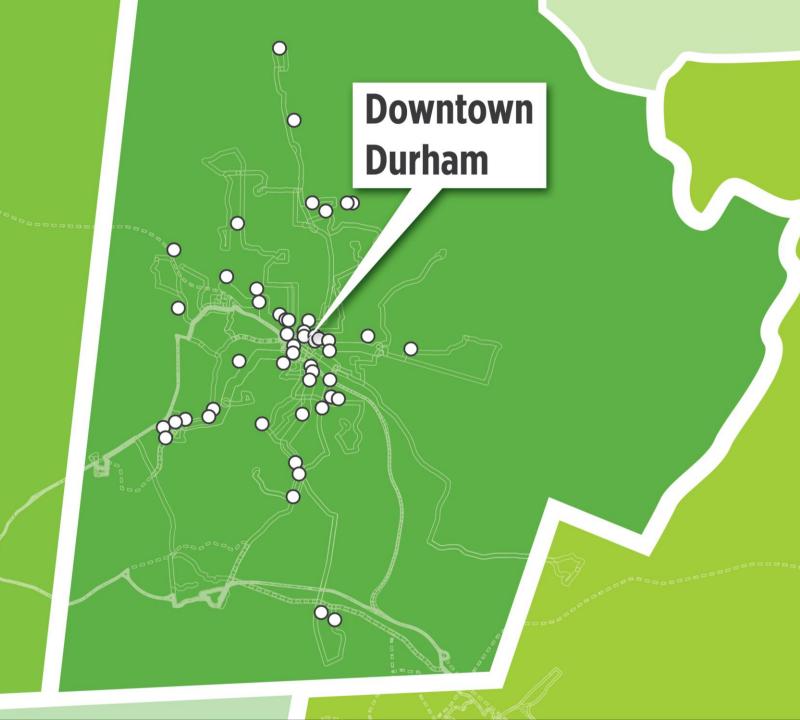
GODURHAM JAN 2020 SERVICE UPDATES

- New 15-minute service
 - Route 11 (W. Main)
 - Route 2/12 (E. Main)
 - New 30-minute service at night and on Sundays
 - Route 2/12 (E. Main)
 - Route 3 (Holloway)
 - Route 5 (Fayetteville)
 - Route 10 (Chapel Hill)
 - o Route 11 (W. Main)

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BUS STOP IMPROVEMENTS



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TRANSIT PROJECTS IN DESIGN

Major stop improvements:

- The Village
- Patterson Place
- Southpoint

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Transit emphasis corridors:

- Holloway Street
- Chapel Hill Street
- Fayetteville Street **GO FORVARD** A COMMUNITY INVESTMENT IN TRANSIT



TRANSIT PLANNING STUDIES

Regional Transit Center relocation feasibility study

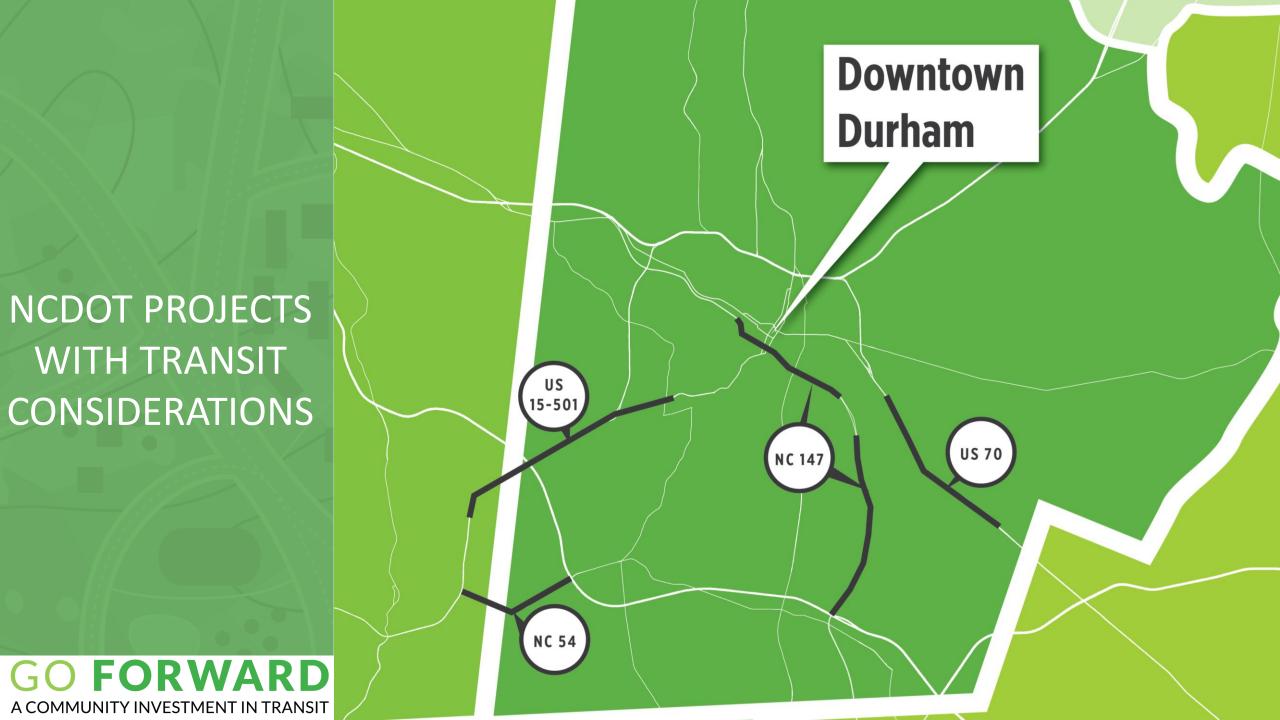
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- Bus operations and maintenance facility assessment
- Greater Triangle
 commuter rail
 study

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NEXT STEPS

• Presentations

- Board of County Commissioners: Nov 4
- **DCHC MPO Board: Nov. 13**
- GoTriangle Board: Nov. 20
- Durham City Council: Dec. 5
- **Community engagement:**
 - Engage Durham listening and learning sessions: Nov. 14-19
 - Share draft Transit Plan goals in early 2020

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