



DRAFT: CHC's Collaboration for Cover

Durham

Community Health Coalition, Inc. (CHC) strongly believes that disease can be prevented when communities are aware of the risks and make smart choices to create safe, healthy habits and lifestyles. Such it is with COVID-19. There are many unknowns about this disease and we are learning as we go but some standards of prevention remain exceptionally clear. We are seeing black communities impacted with higher cases, hospitalizations and deaths resulting from COVID-19. The use of social distancing, handwashing and personal protective equipment will reduce the spread of the disease and save lives. We are committed to serving the most vulnerable populations in Durham county especially during this time. Our goal is to provide needed facial coverings to communities of color with a special emphasis on African Americans in Durham County.

CHC has established a priority to prevent the spread of COVID-19 in Durham County by increasing awareness of the most current recommendations from leaders in public health. Our organization strives to eradicate health disparities and achieve health equity in Durham and surrounding contingent counties. The goal of the coalition is to bring together existing community resources through forged collaboration to provide culturally sensitive health education, promotion and disease prevention offerings. We are committed to providing grassroots efforts to combat stigma and present scientific findings to communities being impacted by COVID-19 the most.

CHC is dedicated to reducing preventable death and disease in the underserved population and has successfully run programs for over 25 years. Since 1989, CHC has acted as a catalyst for change - providing health education, screenings, and vital information and collaborates with forged relationships varying health service organizations.

CHC has been part of Durham and surrounding communities for over 25 years and has long-standing relationships with area churches, civic, community, and healthcare organizations, and local academic institutions. These long-standing relationships, combined with newly developed training programs from medical facilities, collaborations with local academic institutions including Duke University, NCCU and UNC-Chapel Hill with their abundance of nursing and other student volunteers, have allowed Community Health Coalition to be very effective at outreach into the African American community.

Covering Durham Implementation Plan

CHC will distribute face covers to communities in Durham County based on existing PAC zip codes within congregate areas of low income. The county will be divided into

quadrants containing Southern Durham, Northern Durham, Southwestern Durham and North East Central Durham. Three community health workers will work together to identify areas of relevant need, designate a contact person in faith communities, grocery stores, restaurants and community facilities while making the appropriate engagement to foster buy-in to distribute needed face coverings.

Once buy-in has been designated, the team of community health workers will report back to CHC, the name of point persons within the community, location, date and time that the facial protective equipment will be distributed. A process evaluation will be provided and data will be compiled by each PAC served.

There is a need to insure the safety of community health workers making community contacts and distributing protective face coverings. CHC will provide a waiver and hold harmless consent for each CHW to sign prior to distributing the coverings. This work effort on CHC's behalf will be tracked through a Qualtrics survey noting the distribution location and zip code, contact for that area in the community, materials distributed and the number of community citizens reached. A follow-up summary will be returned to county government leadership and highlighted on CHC's webpage. CHC would like to pay CHW's the hourly living wage for Durham NC. A suggested hourly rate for time, transportation and travel could be between \$13.35.

BUDGET

	Hourly Rate	Time of Effort (Hours)	Expense
Effort for Community Health Workers (12)	13.35	15	2403
COVID-19 Educational Packets		2	750
Administrative Coordinating		12	1800
Marketing and Promotion to Communities		8	1,000
Total			5953