

Durham County Transit Plan Update

August 3, 2020



Durham
Transit Plan

Agenda



Introductions



New Restructuring



Current Work



Relevant Plan Coordination

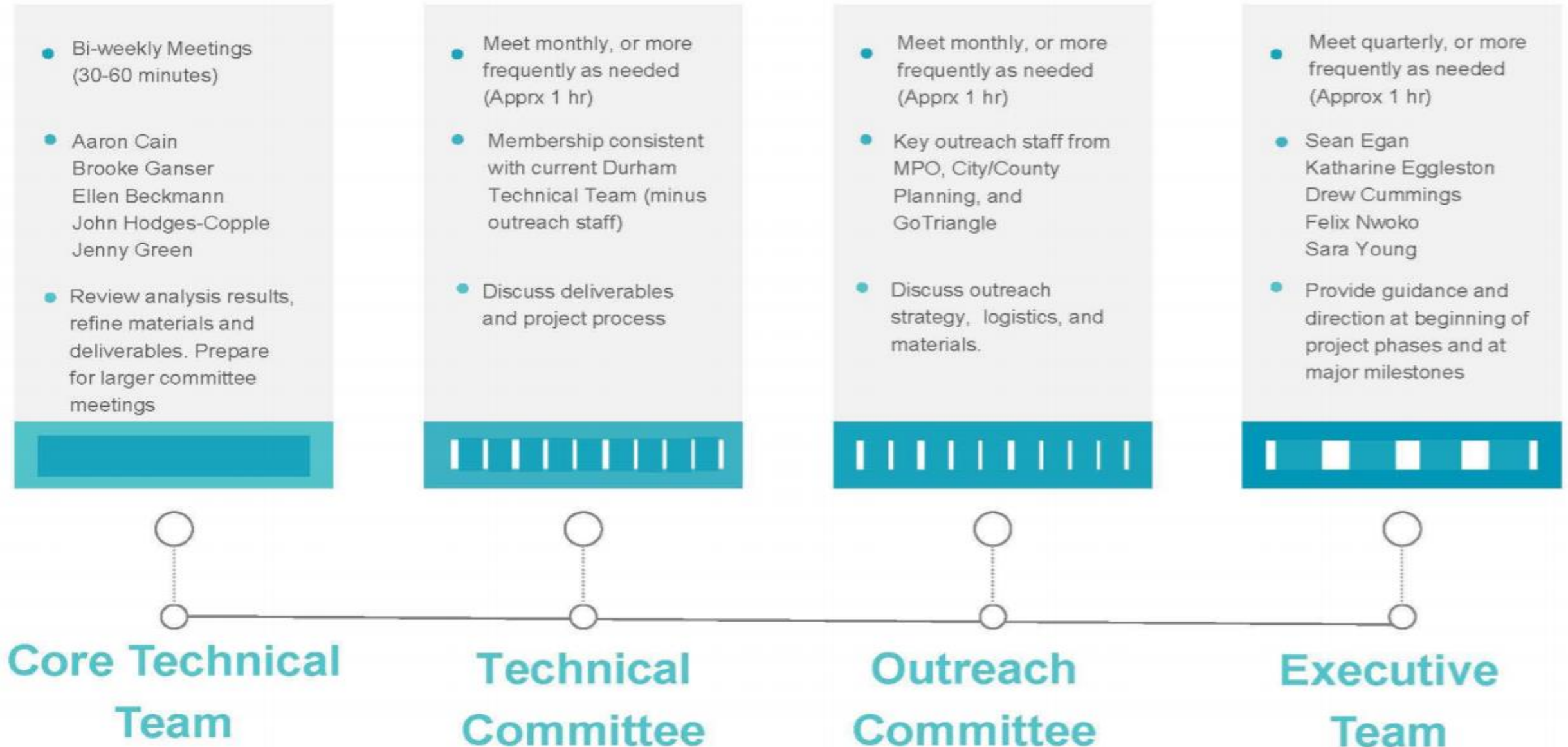


Next Phase of Engagement

Introductions



Durham Transit Plan Meeting Structure



Current Work Plan Schedule



Mid August-September 2020

October-January 2021

February-March 2021

City of Durham Engagement Results



- Goals & Objectives Drafted Based On...
 - Five community workshops
 - Online survey
 - Engagement Ambassador Sessions

Coordination with Other Plans

- Greater Triangle Commuter Rail Study
- Durham 2050 Comprehensive Plan
- 2050 Metropolitan Transportation Plan
- Triangle Bikeway Study



Next Phase of Engagement

- Preliminary Goal Setting
- **Objective:** Increase awareness of DTP effort and understanding of overall planning process, garner project support, and receive input on project goals and objectives
- **Engagement Methods:**
 - DTP Committee meetings
 - Narrated presentation (for inclusion on website)
 - Project website
 - Survey (printed and online)
 - Printed informational media with QR codes to website/survey
 - Stakeholder outreach
 - Engagement Ambassadors
 - Eblasts
 - Social Media

