# **Durham County Transit Plan Update** August 3, 2020 Durham Transit Plan



## <u>Agenda</u>



Introductions



New Restructuring



**Current Work** 



Relevant Plan Coordination



Next Phase of Engagement



### Introductions







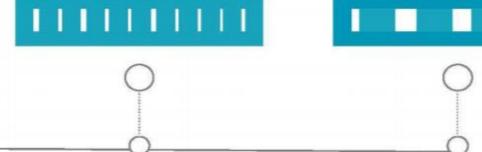
## **Durham Transit Plan Meeting Structure**

- Bi-weekly Meetings (30-60 minutes)
- Aaron Cain
   Brooke Ganser
   Ellen Beckmann
   John Hodges-Copple
   Jenny Green
- Review analysis results, refine materials and deliverables. Prepare for larger committee meetings

- Meet monthly, or more frequently as needed (Apprx 1 hr)
- Membership consistent with current Durham Technical Team (minus outreach staff)
- Discuss deliverables and project process

- Meet monthly, or more frequently as needed (Apprx 1 hr)
- Key outreach staff from MPO, City/County Planning, and GoTriangle
- Discuss outreach strategy, logistics, and materials.

- Meet quarterly, or more frequently as needed (Approx 1 hr)
- Sean Egan
   Katharine Eggleston
   Drew Cummings
   Felix Nwoko
   Sara Young
- Provide guidance and direction at beginning of project phases and at major milestones



**Core Technical** 

**Team** 

Technical Committee

Outreach Committee

Executive

**Team** 

## Current Work Plan Schedule



#### Project Administration

Kickoff Data gathering Work plan/PEP development

01



#### Goals & Objectives

**Review Comp Plan Comments** Outreach Confirm Goals/Objectives

02

Mid August-September 2020



#### Scenario Development

Data Analysis Scenario Development Outreach

03

October-January 2021



#### **Preferred Scenario**

Scenario Adjustment Outreach Final Preferred Alternative

04

February-March 2021

# City of Durham Engagement Results



- Goals & Objectives
   Drafted Based On...
  - Five community workshops
  - Online survey
  - Engagement Ambassador Sessions



## Coordination with Other Plans

- Greater Triangle Commuter Rail Study
- Durham 2050 Comprehensive Plan
- 2050 Metropolitan Transportation Plan
- Triangle Bikeway Study



# Next Phase of Engagement

- Preliminary Goal Setting
- Objective: Increase awareness of DTP effort and understanding of overall planning process, garner project support, and receive input on project goals and objectives
- Engagement Methods:
  - DTP Committee meetings
  - Narrated presentation (for inclusion on website)
  - o Project website
  - Survey (printed and online)
  - Printed informational media with QR codes to website/survey
  - Stakeholder outreach
  - Engagement Ambassadors
  - Eblasts
  - Social Media

