

Collective Impact

Our vision is to provide a reality of equal opportunity to achieve success, regardless of race, gender, or socioeconomic status; each, whom is critical to the world's overall success.



What We Do

We tell stories, share results, and provide tools and resources to help organizations and groups understand discrepancies, benchmark results, and progress.

MBK Durham is the catalyst for promoting, elevating and praising organizations for doing great work in the field of black male achievement and we connect them to additional resources and opportunities to sustain their work.

We connect those that need additional information for programs and services to the areas for long-term support.



"I have always believed that the single most important task we have as a nation is to make sure our young people can go as far as their dreams and hard work will take them. It is the single most important thing we can do for our country's future. And we've got to do it together."

- President Barack Obama

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MBK

President Barack Obama initiated a local My Brother's Keeper call of action, which the Durham County Manager and Commissioners office accepted. The challenge was to develop, adopt, and implement various strategies that aim to improve life outcomes for boys and young men of color.

MBK Durham strives to ensure that all participants are equipped with the necessary tools, resources, skills, and one-on-one support for the success of equal opportunities.

We are heavily involved with nonprofits, community-based organizations, fraternities, and educational institutions. MBK Durham leverages their expertise in efforts to convene around strategies and programs seeking to close disparity gaps that persist in our community.

We praise, promote, and publicize our collaborative partners that are advancing evidence-based models; which have lead to measurable results for our youth.



My Brother's Keeper Durham

Research and experience have identified key milestones on the path to adulthood. At each of these markers, some of our youth start to fall behind. The factors that influence success at each stage are complex and interdependent.

By focusing on these milestones below and committing to strategically proven results, we can provide the opportunities and support to succeed.



MBK Milestones

- Entering school ready to learn and reading at grade level by third grade
- Graduating from high school prepared for college and career
- Completing postsecondary education or vocational training
- Successfully entering the workforce
- Keeping kids on track and giving them second chances



Action Plan

MBK Durham has four **Milestone Advocacy Teams** which focus specifically on each milestone with an in-depth lens. These teams serve as our guiding committees that focus on policy and items related to health, education, community engagement, job training, and placement.



Our committees host convenings, support events and town-hall meetings; track data, metrics, and new policies. We are looking to grow our Milestone Advocacy Teams to provide greater community outreach. Please contact us to join.