



Nonprofit Process Update

September 8, 2020



Target Nonprofit RFP (July 1, 2018 – Dec. 31, 2020)

FY 2017-18 to FY 2019-20 RFP (3 Years)

- FY 2019-20 Funding \$704,000
 - 3 Year Totals – \$2,058,000

43 Agencies across 4 Target Areas and 9 Outcomes

FY 2018-19 Nonprofit Funding Program	\$704,000	43
\$5k to \$10k	\$180,000	22
\$10k to \$20k	\$214,750	12
\$20k to \$50k	\$239,250	8
> than \$50k	\$70,000	1



LESSONS LEARNED

...From three years of pilot NFP Nonprofit funding process

1. Performance Measures:

- Measures in target areas were often not cumulative
- Defining return on investment for small funding amounts was difficult
- Collective impact within Target Areas was not a focused measure

2. Management and Staff Time and Efficiency:

- Amount of Human Capital expended does not equate to level of funding

3. Subject Matter Experts (SMEs) were not leveraged:

- And related nonprofit funding was not moved to relevant departments

Recommendations – Presented at Fall BoCC Retreat

1. Narrow RFP Process to a max of 4 strategic outcomes

- Fewer and larger awards to allow for a greater impact

2. Move funding and oversight to relevant departments

- SMEs to improve information flow & provide more effective review of performance

3. Better performance measures

- Collective impact measure(s) for each target area
- Dedicated staff time with each nonprofit to develop measures

4. Dedicate staff for oversight of all Community Partnerships

- Initial recommendation - realign position to manage overall community partnerships
- Budget limitations mean this process will occur within each Target/Goal areas



Proposed New Target Areas – Strategic and Targeted Community Partnerships

- 1. Housing Security**
- 2. Food Security**
- 3. Child & Youth Enrichment**
- 4. Enhanced Workforce Development**

Timeline of Next Steps

- **September 8, 2020**
 - Update on nonprofit process to BOCC
- **September 16, 2020**
 - Announce RFP by County Manager Memorandum, Local Papers, Nonprofit contact list
- **September 28, 2020**
 - Begin RFP Process
- **October 27, 2020**
 - Close RFP Process
- **November 1, 2020**
 - Nonprofit application review process
- **December 3, 2020**
 - Nonprofit selection finalized by SMEs
 - Development and refinement of Performance Measures by Service Area points of contact
- **January 2021 – December 2021**
 - Distribution of second half designated FY 2020-21 funds and performance measures to nonprofits



Questions?