
2020-2021 Made in Durham Program Goals

GOAL ONE: Career Pathways

1. Building Up Local Life Sciences (BULLS) Initiative

A. Community Awareness Campaign

- Create pathways collateral: Ongoing
 - Quarterly Goals:
 1. September 2020: General pathway document completed
 2. December 2020: Biopharma pathway document completed
 3. June 2021: Employer-specific job availability document completed
- Hold 6 community awareness information sessions with 50% targeting vulnerable populations: by December 2020
- Inform 100 young adults and parents: by March 2021
- Work with DTCC to track enrollment in BioWorks: by semester
- Identify barriers to participation/enrollment: by December 2020
- Create plan with DPS for Dual Enrollment for DPS student in 2021: by March 2021

B. BioWorks Expansion

- Apply for funding to increase capacity: by July 2020
- Locate short term space to support increased capacity: by December 2020
- Increase BioWorks certification participation by 33%: by March 2021

C. Grant Assistance Program

- Identify possible funding sources to support vulnerable populations participating in certifications and apply for funding: Ongoing
 - Quarterly Goals:
 1. September 2020: 4 sources identified
 2. December 2020: 2 applications submitted
 3. March 2021: 2 applications submitted
- Connect existing tuition and related assistance directly to eligible populations: by December 2020

D. Corporate Connectivity

- Add biotechnology corporate leadership to MID board of directors: by November 2020
- Work with NC Biotechnology Center to engage life science companies in BULLS initiative: ongoing

Quarterly Goals:

4. September 2020: Review general BULLS document with 3 companies for feedback
5. December 2020: Create plan for engaging life science companies in awareness, facility needs, instructors, and job interviews
6. March 2020: Plan presented to 12 life science companies
7. June 2021: 6 companies engaged

2. Line Technician Academy (LTA) Initiative

A. Community Awareness Campaign

- Create pathways collateral: Ongoing

Quarterly Goals:

1. September 2020: General pathway document completed
 2. December 2020: Employer document completed
- Hold 6 community awareness information sessions with 50% targeting vulnerable populations: by December 2020
 - Inform 100 young adults and parents: by March 2021
 - Work with DTCC to track enrollment in LTA: Quarterly
 - Identify barriers to participation/enrollment: December 2020
 - Fill 100% LTA classes in 2020-21

3. Durham Technical Community College Back to Work (BTW) Initiative

A. Community Awareness Campaign:

- Create pathways collateral: August 2020
- Hold 6 community awareness info sessions with 50% targeting vulnerable populations: by December 2020
- Inform 100 young adults and parents: by March 2021
- Work with DTCC to track enrollment in Back to Work: by December 2020
- Identify barriers to participation/enrollment: December 2020

GOAL TWO: Remote Learning

1. Community Learning Centers (CLC)

- Support CLC nonprofit collaborative: August 2020
- If moving forward, provide 50 desktops for use by students in CLC: October 2020
- Work with DPS to identify strategy for “at risk” youth and provide remediation with disconnected/at-risk youth collaborative: January 2020

2. WBL Remote Programming

1. Identify best practice in remote WBL programming: October 2020
 - High school: Internships
 - Post-secondary/community college: Apprenticeships
2. Share with WBL collaborative members: October 2020
3. Support creation and development of Remote WBL initiatives with WBL partner organizations.
4. Complete WBL Technology Internship Project: August 2020
 - Review recommendations of WBL technology project: September 2020
 - Finish RFP for consultant OR begin use of pilot product: December 2020

GOAL THREE: Durham Disconnected/At-Risk Youth Collaborative

1. Computer Campaign

1. Create Connecting the Disconnected campaign: August 2020.
2. Reach Goal of 500 computers: by October 2020
3. Engage at least 12 employers in computer donations: October 2020
4. Raise \$30,000 in donations: October 2020
5. Partner with at least 10 community-based organizations to receive donated computers (including MID/Futures youth): October 2020.

2. Collaborative Partnership

1. Create inventory of disconnected/at risk community based organizations: November 2020
2. Invite 15 initial community-based organizations to discuss creation of collaborative for Durham disconnected and at-risk youth: December 2020.
3. Adopt initial goals: March 2021
4. Create timetable for longer term strategy: March 2021

GOAL FOUR: *Youth Engagement*

1. Youth Partnership

1. Action Projects: Actively pursue remote continuation of 7 current action projects by youth network: ongoing

Quarterly Goals:

1. September 2020: Updates on status since going remote
2. December 2020: Pilot grant funding request for one project
3. March 2021: Identify new cohort projects
4. June 2021: Present 2 additional projects to advisory team

2. Youth Engagement:

1. Continue youth participation in the board and advisory team: ongoing
2. Create robust evaluation process to determine more effective engagement experience for youth for adoption by the board and advisory team: June 2021