



Legislation Details (With Text)

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On agenda: 6/10/2024 **Final action:**

Title: Resolution - World University Games 2029 (10min)

Sponsors:

Indexes:

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Attachments: 1. Resolution - 2029 World University Games

Date	Ver.	Action By	Action	Result
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Item:
Resolution - World University Games 2029 (10min)

Date of BOCC Meeting: June 10, 2024

Request for Board Action:

The Board is requested to issue a resolution showing full support of the World University Games being held in Durham County, NC in 2029.

Alignment with Strategic Plan: Strategic Plan Goal 1 - Community empowerment and enrichment: “Provide access to educational, vocational, economic and cultural opportunities...”

- The 2029 World University Games:
 - Includes a major educational program open to the public
 - Includes a world conference open to the public
 - Includes an 8-month long arts and cultural program open to the public
 - Is projected to deliver between \$150 and \$300 million in economic impacts to the Durham County region

Strategic Plan Goal 4 - Environment: “Protect natural resources and support and promote community and economic vitality...”

- The 2029 World University Games will:
 - Include a significant sustainability initiative to make the venues and event as sustainable as possible. The sustainability initiative also includes a proposed graduate level course in combination with NC Central University and NC State University.
 - Bring more than 600,000 participants and fans from around the world to Durham County and the Triangle Region for a 3-week period in July 2029 that will financially benefit local businesses such as hotels, restaurants, retail shops, visitor attractions, and more.
 - Showcase Durham County and the region 1) to more than 1500 members of the national and international media, who will attend the event and 2) to a worldwide viewing audience of more than

400 million watching the over 3000 hours of broadcast coverage of the games.

Resource Persons: Hill Carrow, Chairman & CEO, 2029 World University Games; Dr. Kimberly Sowell, County Manager and Commissioner Brenda Howerton

County Manager's Recommendation: The County Manager recommends that the Board issue a resolution showing full support of the World University Games being held in Durham County, NC in 2029.

County Manager: _____