

Durham County

200 E. Main Street Durham, NC 27701 (919) 560-0025

Legislation Details (With Text)

File #: 24-0355 **Version**: 1 **Name**:

Type: Ceremonial Item Status: Ceremonial Item

File created: 6/5/2024 In control: Board of County Commissioners

On agenda: 6/10/2024 Final action:

Title: Resolution - World University Games 2029 (10min)

Sponsors:

Indexes:

Code sections:

Attachments: 1. Resolution - 2029 World University Games

Date Ver. Action By Action Result

Item:

Resolution - World University Games 2029 (10min)

Date of BOCC Meeting: June 10, 2024

Request for Board Action:

The Board is requested to issue a resolution showing full support of the World University Games being held in Durham County, NC in 2029.

<u>Alignment with Strategic Plan:</u> Strategic Plan Goal 1 - Community empowerment and enrichment: "Provide access to educational, vocational, economic and cultural opportunities..."

- The 2029 World University Games:
 - Includes a major educational program open to the public
 - Includes a world conference open to the public
 - Includes an 8-month long arts and cultural program open to the public
 - Is projected to deliver between \$150 and \$300 million in economic impacts to the Durham County region

Strategic Plan Goal 4 - Environment: "Protect natural resources and support and promote community and economic vitality..."

- The 2029 World University Games will:
 - Include a significant sustainability initiative to make the venues and event as sustainable as possible. The sustainability initiative also includes a proposed graduate level course in combination with NC Central University and NC State University.
 - Bring more than 600,000 participants and fans from around the world to Durham County and the Triangle Region for a 3-week period in July 2029 that will financially benefit local businesses such as hotels, restaurants, retail shops, visitor attractions, and more.
 - Showcase Durham County and the region 1) to more than 1500 members of the national and international media, who will attend the event and 2) to a worldwide viewing audience of more than

E	:ila	#.	24	0355	Version:	1
г	·IIe	#:	24-	-0300.	. version:	- 1

400 million watching the over 3000 hours of broadcast coverage of the games.

<u>Resource Persons:</u> Hill Carrow, Chairman & CEO, 2029 World University Games; Dr. Kimberly Sowell, County Manager and Commissioner Brenda Howerton

<u>County Manager's Recommendation</u>: The County Manager recommends that the Board issue a resolution showing full support of the World University Games being held in Durham County, NC in 2029.