



Legislation Text

File #: 24-0377, Version: 1

Item:

Approval to Enter A Service Contract with Velasquez Digital Media Communications LLC, in the amount \$ 97,190 to Support Durham County's Public Information Department Efforts to Broadcast Durham County's Major Activities.

Date of BOCC Meeting: July 8, 2024

Request for Board Action:

The Board is requested to authorize the County Manager to approve the contract agreement with Velasquez Digital Media, LLC. in the amount of \$97,190.00. Funding is in the existing FY 2024-25 operating budget.

Velasquez Digital Media provides broadcasts of all regular County Commissioners meetings and work sessions, along with any other special video projects that are requested to assist Durham County's overall communications to the public. The company also produces and edits episodes of the County's signature TV Show, In Touch with Durham County. Additionally, the team creates relevant monthly announcements from information provided by the Public Information staff, in a format designed to air on various building lobby screens and Durham TV 8.

Alignment with Strategic Plan: This request aligns with Goal 5: Accountable, Efficient and Visionary Government.

Resource Persons: Deborah Craig-Ray, Chief Communications Officer

County Manager's Recommendation: The County Manager recommends that the Board authorize the County Manager to execute a contract with Velasquez Digital Media Communications in the amount of \$97,190. The contract will be paid for with FY 2024-25 budgeted funds within Public Information Office operating budget.

County Manager: _____