



Legislation Details (With Text)

File #: 15-288 **Version:** 1 **Name:**
Type: Action Item **Status:** Agenda Ready
File created: 3/2/2015 **In control:** Board of County Commissioners
On agenda: 3/9/2015 **Final action:**
Title: 2014 Durham County Cares Campaign
Sponsors:
Indexes:
Code sections:
Attachments:

Date	Ver.	Action By	Action	Result
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ITEM:

2014 Durham County Cares Campaign

DATE OF BOCC MEETING: March 9, 2015

REQUEST FOR BOARD ACTION:

The Board is requested to hear the results of the 2014 County Cares Campaign in which Durham County employees donated a total of \$77,076.00 to be distributed to eleven (11) non-profit organizations that service the Triangle Community. These organizations were selected, first by an application process, and secondly, an internal, online voting process open to County Employees only.

The County Cares Campaign Committee is comprised of representatives from each County Department. The 2014 campaign ran from October 13 - November 14, 2014. Recognition of County departments and Durham County Cares Committee Members with outstanding performance during the 2014 campaign is also requested.

ALIGNMENT WITH STRATEGIC PLAN: The Durham County Cares Campaign has adopted the Durham County Government Strategic Plan Goals as the basis for its selection process. There are two (2) recipient organizations selected for four (4) of the Strategic Plan Goals. There is also a category titled "Multiple Area Services", which addresses multiple Strategic Plan Goals, as well as one organization labeled "Strategic Trailblazer", for its continued efforts to support our Strategic Plan Goals. The goals and applicable recipient organizations are as follows:

GOAL 1 - COMMUNITY & FAMILY PROSPERITY

- 1) John Avery Boys & Girls Club
- 2) Ronald McDonald House of Durham

GOAL 2 - HEALTH & WELL-BEING FOR ALL

- 1) Durham Center for Senior Life
- 2) Senior PharmAssist, Inc.

GOAL 3 - SAFE & SECURE COMMUNITY

- 1) Animal Protection Society of Durham
- 2) Project Graduation of Durham

GOAL 4 - ENVIRONMENTAL STEWARDSHIP

- 1) EarthShare NC
- 2) Eno River Association

GOAL 5 - MULTIPLE AREA SERVICES

- 1) Durham Crisis Response Center
- 2) Durham Rescue Mission

STRATEGIC TRAILBLAZER: United Way of the Greater Triangle

RESOURCE PERSONS: Wendell M. Davis, County Manager; Nina F. Bullock, Durham County Cares Chair

COUNTY MANAGER'S RECOMMENDATION: The County Manager recommends that the Board hear the results and recognize the outstanding County departments and Durham County Cares Committee Members for their performance and efforts in the 2014 campaign.

County Manager: _____