



Legislation Text

File #: 18-0884, **Version:** 1

Item:

Approval of Contract with Reach Out and Read Carolinas

Date Of BOCC Meeting: June 25, 2018

Request For Board Action:

The Board is requested to approve the attached Fiscal Year (FY) 18-19 contract with Reach Out and Read and authorize the County Manager to execute it.

In the Fall of 2017, County representatives began exploring a possible expansion of a small pilot project between Duke-affiliated primary care clinics and Reach Out and Read Carolinas (RORC), a regional affiliate of the national Reach Out and Read organization. RORC had begun training pediatricians to do some light literacy counseling with parents and children during well-child visits and to distribute age and culturally appropriate books to children at those visits. The goal was to see if County support could help expand this arrangement to cover all well-child visits for all children age 0-5. With \$25,000 in support approved for the second half of FY17-18, RORC began ramping up their work at the four main Duke primary care clinics (Roxboro Rd., Brier Creek, Southpoint, and Lincoln Community Health Center). The intent at that time and now, if the work was on track, was to double County support to allow this program to continue through FY18-19.

Training and book distribution ramped up sharply in the second half of FY17-18 and are approaching the goals set for that time period. The targets for book distribution, provider training, parent surveying and program fidelity with the national Reach Out and Read model are all included in the attached scope. Quarterly program and financial reporting will be required for the release of quarterly payments.

Alignment With Strategic Plan: Strong early literacy acts in support of all the goals of the Durham County Strategic Plan.

Resource Persons: Drew Cummings, Chief of Staff

County Manager's Recommendation: The County Manager recommends that the Board approve the attached FY18-19 contract with Reach Out and Read and authorize the County Manager to execute it.

County Manager: _____