

DURHAM BOARD OF COUNTY COMMISSIONERS

Proclamation

WORLD ALZHEIMER’S AND DEMENTIA AWARENESS DAY | 2025

- WHEREAS,** September 21st is World Alzheimer’s Day; and
- WHEREAS,** this year’s world theme, “Ask About Dementia, Ask About Alzheimer’s” reminds us that it is never too early and never too late to seek information and support – to change the perception many people, including healthcare professionals, still hold that dementia is a normal part of aging; and
- WHEREAS,** one out of three older adults die with Alzheimer’s Disease and other related Dementia in NC as of 2024 and caregivers provide almost \$11 Billion dollars of unpaid labor to those living with Dementia in NC; and
- WHEREAS,** evidence suggests that when people with dementia and their families are well prepared and supported, their shock, anger and grief are best balanced by reassurance and empowerment; and
- WHEREAS,** Durham invites you to join in partnerships, collaborations, and advocacy efforts to promote well-being, inclusion, and health equity for people with dementia.

NOW, THEREFORE BE IT RESOLVED, I, Nida Allam, Chair and on behalf of the Durham Board of County Commissioners, do hereby proclaim September 21, 2025, as

“WORLD ALZHEIMER’S AND DEMENTIA AWARENESS DAY”

in Durham County and we commend this observance and urge everyone to join Dementia Inclusive, Inc. throughout the year to support people with dementia and their caregivers, especially on September 21st; and attend Dementia Inclusive Inc.’s annual forum on September 17, 2025, themed: Empowered Minds: Boost Brain Health, Lower Dementia Risks, Find Support, Learn and Discover.

This 8th day of September 2025.

Nida Allam, Chair
Durham Board of County Commissioners

